

**\*\*Updated with new room assignments**

**METRO TORONTO CONVENTION CENTRE | SOUTH BUILDING**

## PRE-CON

TUESDAY, AUGUST 14<sup>TH</sup>

EXPO FLOOR OPEN: 5:00PM-7:00PM

### CANADA MARIJUANA BUSINESS CRASH COURSE | ROOM 716 AB

10:00-10:25am	<b>Industry Overview</b> Matt Lamers
10:25-10:45am	<b>The Plant Behind the Industry: Cannabis</b> Lilach Mazor Power
10:45-11:15am	<b>Assessing the Opportunities</b> Ian Dawkins
11:15am-12:15pm	<b>Regulations &amp; Licensing Drill Down</b> Trina Fraser, Deepak Anand
12:15-1:15pm	<b>NETWORKING LUNCH</b>
1:15-1:35pm	<b>Real Estate &amp; Community</b> Mario Castillo
1:35-1:55pm	<b>Security</b> David Hyde
1:55-2:15pm	<b>Marketing, Advertising &amp; Branding</b> Mitchell Osak
2:15-2:40pm	<b>The Public Markets for Cannabis Companies</b> Richard Carleton
2:40-3:10pm	<b>Funding</b> Cheryl Reicin, John McMullen
3:10-3:25pm	<b>BREAK</b>
3:25-4:00pm	<b>Now What? Keys to a Successful Launch</b> Mike Gorenstein
4:00-5:00pm	<b>Q&amp;A with the Experts</b> Mike Gorenstein, Trina Fraser, David Hyde, Deepak Anand

### CANNABIS INVESTING CRASH COURSE | ROOM 714 AB

10:00-10:30am	<b>Global Overview</b> Scott Greiper
10:30-11:00am	<b>Cannabis Investing Basics: 10 Things You Need to Know</b> Troy Dayton
11:00am-12:00pm	<b>International Investing Considerations</b> Matt Karnes, Hadley Ford, Samuel Proctor
12:00-12:30pm	<b>Valuations</b> Micah Tapman
12:30-1:30pm	<b>NETWORKING LUNCH</b>
1:30-3:45pm	<b>Assessing Opportunities</b> <b>Part 1 - Niches</b> Kyle Detwiler, Patrick Rea, Inbar Maymon-Pomeranchik <b>Part 2 - Geographic Hotspots</b> Kyle Detwiler, Troy Dayton, Hamish Sutherland, Stephen Murphy
3:45-4:00pm	<b>BREAK</b>
4:00-4:20pm	<b>Public Markets</b> Jason Zandberg
4:20-5:00pm	<b>Q&amp;A with Investors</b> Troy Dayton, Hadley Ford, Matt Karnes

## DAY ONE

WEDNESDAY, AUGUST 15<sup>TH</sup>

EXPO FLOOR OPEN: 11:00AM-6:00PM

### DAY ONE SESSIONS | HALL F

9:00-9:20am	<b>A \$10B+ Opportunity: Overview of the International Cannabis Market</b> Chris Walsh
9:20-10:00am	<b>Keynote: Global Paradigm Shift</b> Brendan Kennedy
10:00-10:40am	<b>International Science &amp; Research Update</b> David Meiri
10:40-11:00am	<b>Opportunities in (and Around) Canada's Cannabis Industry</b> Trina Fraser
11:00-12:00pm	<b>Global Insights from Industry Experts</b> Lilac Mandeles, Dr. Monica Vialpando, Bruce Linton, Greg Engel
12:30-2:00pm	<b>EMEA Networking Lunch   Room 715 AB</b> Stephen Murphy <i>*Separately ticketed, registration required</i>
12:00-2:00pm	<b>LUNCH PROVIDED - HALL E</b>

**\*\*Updated with new room assignments**

**METRO TORONTO CONVENTION CENTRE | SOUTH BUILDING**

## DAY ONE CONTINUED

WEDNESDAY, AUGUST 15<sup>TH</sup>

EXPO FLOOR OPEN: 11:00AM-6:00PM

	BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS   ROOM 714 AB	CANADIAN MARKET   HALL F	TECHNICAL: CULTIVATION & EXTRACTION   ROOM 716 AB
2:00-2:50pm	<b>Researching Overseas Opportunities: First Steps, Common Missteps &amp; Due Diligence</b> Stephen Konigsberg, Joshua G. Church, Sara Gullickson	<b>Canada Industry Overview</b> Sara Zborovski, Deepak Anand, Hamish Sutherland	<b>How to Create New Cannabis Compositions via Dedicated Processing Techniques &amp; Technologies</b> Aharon "Ari" Eyal
3:00-3:50pm	<b>Navigating the International Landscape: Intellectual Property, Ownership &amp; Legal Concerns</b> Bob Hoban, Andrew Samann, Kai-Friedrich Niermann	<b>Capitalizing on Cannabis Tourism</b> Trina Fraser, Matt Cronin, Shaman Ferraro	<b>Bridging the Gap Between Soil and Oil: Increasing Revenue with Molecular Distillation</b> Dr. Ivan Casselman
4:00-4:50pm	<b>Working with Foreign Companies: Do's &amp; Don'ts</b> Jennifer M. Sanders	<b>What's Next? The Future of Canada's Cannabis Industry</b> Mike Gorenstein, Brad Rogers, Jeannette VanderMarel	<b>Creating the Ideal Potting Mix</b> Av Singh

## DAY TWO

THURSDAY, AUGUST 16<sup>TH</sup>

EXPO FLOOR OPEN: 11:00AM-3:00PM

	BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS   ROOM 714 AB	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES   ROOM 713 AB	FUNDING & INVESTING   ROOM 716 AB
9:00-9:50am	<b>Building a Global Cannabis Market Leader</b> Bruce Linton	<b>Europe</b> Stephen Murphy, Juriën Koster, Pavel Pachta, Dave Pryce	<b>Attracting International Investment Capital</b> Tahira Rehmatullah, Emily Paxhia
10:00-10:50am	<b>Creating a "Dual Track" Cannabis Business: Pharmaceutical &amp; Medical/Adult-Use</b> Stephen Konigsberg	<b>Latin America &amp; the Caribbean</b> Alfredo Pascual, Andrés López Velasco, Balram Vaswani, José Alberto Campos Vargas	<b>How to Make Yourself an M&amp;A Target</b> Derek Peterson
11:00-11:50am		<b>Israel &amp; Africa</b> Dr. Dallas McMillan, Deepak Anand, Lilac Mandeles, Dr. Michael Dor	<b>Investing in the Global Cannabis Market: Strategies, Risks &amp; Due Diligence</b> Michael Feinsod, Inbar Maymon-Pomeranchik, Jason Moscovici
12:30-2:00pm	<b>LATAM &amp; Caribbean Networking Lunch   Room 715 AB</b> Alfredo Pascual <i>*Separately ticketed, registration required</i>		
12:00-2:00pm	<b>LUNCH PROVIDED   HALL E</b>		
	SCIENCE & RESEARCH   ROOM 714 AB	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES   ROOM 713 AB	TREND WATCH   ROOM 716 AB
2:00-2:50pm	<b>How to Use Science &amp; Research to Boost Your Cannabis Business</b> Lincoln Fish, Jon Cooper, Alvaro Torres		<b>Global Patient &amp; Consumer Trends</b> Vivien Azer, Eric Klein
3:00-3:50pm	<b>Latest Academic Research</b> Dr. Sue Sisley, Dr. Silviu Brill, Aharon "Ari" Eyal, Justin Sinclair	<b>United States</b> Dustin Moore, Kris Krane, Lily Colley	<b>Hemp &amp; CBD Opportunities</b> Jahan Peston Jamas, Jennifer Larry, Judith May
4:00-4:50pm	<b>The Future of Science &amp; Research</b> Dr. Michael Dor, Dr. Ron Aung-Din, Dr. Tony Salas	<b>Asia &amp; Oceania</b> Michael Horsfall, Jahan Peston Jamas, Rhys Cohen	

### SESSION TRACK KEY

<span style="color: #92D050;">■</span> Business Insights	<span style="color: #8B4513;">■</span> Cultivation & Extraction	<span style="color: #27AE60;">■</span> Funding & Investing	<span style="color: #444444;">■</span> Trend Watch
<span style="color: #E67E22;">■</span> Canadian Market	<span style="color: #F39C12;">■</span> Regional Breakdowns	<span style="color: #00AEEF;">■</span> Science & Research	