

MJBizCon MJZ'2

DEFINING THE GLOBAL CANNABIS INDUSTRY

OFFICIAL CONFERENCE GUIDE

METRO TORONTO CONVENTION CENTRE
TORONTO | AUG 14-16 | 2018

LETTER FROM THE PRESIDENT & CEO



Welcome to Toronto and to MJBizConINT'L!

It's interesting, though hardly surprising, how quickly the focus of the cannabis markets has shifted to the international scene. And the most well-developed of these international cannabis markets is of course our host country for this event – Canada. With full legalization now only weeks away, you've convened here in Toronto with the savvy entrepreneurs, investors and companies that will be leading the way in this country and around the world.

Drawing less media attention yet likely to offer significant opportunities in their own right are the advancing medical marijuana markets in Europe and South America. Looking at the recent legalization actions in the United Kingdom as an example, it has been both breathtaking and thrilling to follow the pace of change now occurring in these regions.

The challenges of pursuing opportunities in these global markets are hurdles that experienced cannabis entrepreneurs from around the world are already familiar with: business strategies must always navigate the very fragmented nature of each country's laws and regulations.

You've made a terrific decision to join those very entrepreneurs here at MJBizConINT'L – the individuals who have already walked these roads, know the best practices, understand the landscape... and are ready and willing to share their knowledge for the good of the entire marketplace.

I'm excited to kick off the very first MJBizCon event with a dedicated international focus. And rest assured that with everything that happens over these three days, the MJBizDaily team will continue to follow every development, update, and market making an impact on the global cannabis industry, helping you – the entrepreneurs and investors – understand what it means for your own business interests.

Let's go global!

Enjoy the show!

Cassandra Farrington

President & CEO

Marijuana Business Daily

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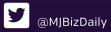
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WE WANT TO SEE YOU GET SOCIAL!

Use #MJBizcon when posting during the event and tag MJBizDaily on these platforms:











ATTENDEE GUIDELINES

DEFINITION OF TERMS:

- Show Management refers to the producers and managers of MJBizCon.
- Show refers to the present MJBizCon event including, but not limited to, MJBizConINT'L, MJBizConNEXT and Marijuana Business MJBizCon
- Registrant refers to any individual registered for the Show who has not yet attained a badge
- Registration refers to information submitted by a Registrant to access the Show
- Refund Deadline is restricted to up to forty-five
 (45) days before the first day of the Show
- Badge refers to the credentials issued for Show admittance
- Badge Recipient is used to describe any qualified individual issued a badge
- Any/All individual[s] attending the Show refers
 to individuals at the Show in any capacity,
 including, but not limited to: attendees, exhibitors
 and speakers.

ALL INDIVIDUALS ATTENDING THE SHOW ACCEPT THE GUIDELINES HEREIN AS CONDITIONS OF ATTENDANCE:

REGISTRATION:

1. AGE RESTRICTION.

No one under 18 is permitted to attend the show. No exceptions will be made.

2. MODIFYING OR TRANSFERRING REGISTRATION INFORMATION

Customer service can modify or transfer Registration to another individual *up to fourteen* [14] days before the official first day of the Show for a service fee of \$50.00.

Customer service can be reached by calling 720-213-5992 x1 or emailing CustomerService@MJBizDaily.com

3. CANCELATION REFUND

Refund requests incur a service fee of \$50.00 and are only approved if the request is submitted by the refund deadline.

Registrants cannot receive a refund any time after the refund deadline without documented bereavement, military leave, or medical leave.



ATTENDEE GUIDELINES

BADGING:

1. VALID PHOTO I.D. IS REQUIRED FOR CHECK-IN

Registrants must present a valid, government-issued photo I.D. matching Registrant registration details to receive a badge. Badges are issued in-person at Show check-in.

2. BADGE DETAIL AND VISIBILITY REQUIREMENTS

All Badges feature a photo of the Badge Recipient. Photos can either be uploaded during registration or taken on-site during check-in. Badges must be visibly displayed on the Badge Recipient's front torso, without exception.

3. SHOW MANAGEMENT RIGHTS

Show management reserves the right to request photo I.D. at any time to verify the badge-wearer's photo and name matches the Badge.

4. BADGE REPLACEMENT

Replacement Badges are available to individuals who have not been prohibited from the Show for any reason. The Badge Recipient must pay a service fee of \$50.00 and present photo I.D. matching the original registration information to obtain a new badge. Original badges will be deactivated.

Show Management is not liable for any activities missed by the Badge Recipient during badge replacement printing. Original Badges cannot be reactivated and Show Management will not refund the replacement badge service fee even if the original badge is recovered.

BADGE TYPES:









ATTENDEE GUIDELINES CONTINUED

DURING THE SHOW:

1. USE OF BADGE RECIPIENT'S INFORMATION

Show Management may capture and use Badge Recipient's image and herby has the right in perpetuity to use Badge Recipient's name, image, and/or likeness in connection with the show, with or without crediting or securing additional permissions to use Badge Recipient's name in connection with images or video captured.

2. RELEASE OF CLAIMS

Badge Recipient releases Show Management, Show Management's assigns, licensees, and successors from any claims related to use of the Badge Recipients image, including, but not limited to, claims of defamation, invasion of privacy, infringement of moral rights, rights of publicity and/or copyright.

3. DRESS CODE

Advised dress code for the Show is business or business casual attire. Outfits deemed inappropriate by professional standards are prohibited.

PROHIBITED ACTIVITIES AT THE SHOW:

1. CANNABIS CONSUMPTION

Use, possession, and/or distribution of cannabis or cannabis-related products is prohibited.

2. PHOTOGRAPHY AND VIDEOGRAPHY

Photography and/or videography is prohibited during any speaker session unless the individual has designated permissions or a Press Badge.

3. BADGE PASSING

Badge Recipients cannot transfer a Badge to another individual to use for personal gain. Show Management will promptly confiscate and deactivate the Badge(s) and revoke violators' Show access.

4. SOLICITATION

Solicitation, demonstration, and/or distribution of promotional materials, products and/or services is prohibited unless the Badge Recipient is presently contracted as an exhibitor at the Show.

5. VAPING AND SMOKING

Smoking and/or vaping is only allowed in designated areas.

Badge Recipients will not be issued a refund and/or allowed to reentry the Show after a Badge is confiscated and deactivated. Exceptions to this policy are at the sole discretion of Show Management.

ACKNOWLEDGEMENT:

1. RESERVATION OF RIGHTS TO REMOVE OR DENY ADMISSION

Show Management reserves the right to deny admission or remove individuals deemed a risk to the professional atmosphere of the Show through violation of the terms and conditions herein or otherwise.

2. BADGE RECIPIENT UNDERSTANDS AND ACCEPTS THESE RULES.

Any individual attending the Show hereby accepts the terms and conditions herein and further understands, acknowledges, and/or accepts that violation of guidelines herein may result in immediate, non-refundable and/or permanent expulsion from the Show.

Anne Holland Ventures, Inc. is located at 2750 S. Wadsworth Blvd., Suite D-200, Denver, Colorado 80227. Marijuana Business Daily, a division of Anne Holland Ventures Inc., and Anne Holland Ventures, Inc. produce and manage MJBizCon.



GET THE BEST INT'L EXPERIENCE

DATE	REGISTRATION OPEN	EXPO HALL HOURS	SESSION HOURS
Monday, August 13	8:00am-6:00pm	-	-
Tuesday, August 14	8:00am-7:00pm	5:00pm-7:00pm	10:00am-5:00pm*
Wednesday, August 15	8:00am-6:00pm	11:00am-6:00pm	9:00am-5:00pm
Thursday, August 16	8:00am-3:00pm	11:00am-3:00pm	9:00am-5:00pm

^{*} Pre-conference Crash Course session hours require separate registration

YOU'RE HERE TO DEFINE THE ROLE OF THE GLOBAL CANNABIS INDUSTRY

MJBizConINT'L is an opportunity for cannabis visionaries to distinguish themselves as global pioneers while networking with international marijuana professionals who share your ambition to be a leader in the global market. By attending INT'L, you've already shown your colleagues you are serious about multinational business ventures. You'll gain an edge and meet the international peers and investors who can facilitate your integration into the evolving global cannabis landscape.

DOWNLOAD THE FREE MJBIZCON APP TO OPTIMIZE YOUR CONFERENCE EXPERIENCE

The FREE MJBizCon App, available in the App Store and Google Play, keeps you organized and updated during the conference. Use the app to flag your must-see speakers, customize your session agenda and mark the exhibitors you'd like to meet or reconnect with after the show. Enable MJBizCon App push notifications for live updates during the show.

ENJOY A COLD BREW WHILE YOU CONNECT AND STRATEGIZE WITH FELLOW INFLUENCERS

Head to the beer garden on the Expo Floor for easygoing conversations and sophisticated business agreements. Beer gardens are common around the world and often serve as prominent, yet casual, destinations to socialize and collaborate. Network with industry professionals about the challenges and opportunities in your region and start the conversation that informs your next major business strategy. **Cheers to your big ideas and trailblazing solutions!**

DON'T MISS IMPORTANT ANNOUNCEMENTS!

Get conference updates texted to your phone to stay up to date on important updates and announcements during MJBizConINT'L:

Text INTLupdates to 844-611-2237 for regular messages and important changes throughout the conference.

Text MJBizCon to 844-611-2237 for more general announcements and useful conference news.

FOLLOW ALONG ON SOCIAL MEDIA:

Connect with speakers, exhibitors, attendees and MJBizDaily on social media during the conference!

Let the industry know you're here by using #MJBizCon and tagging MJBizDaily in your post!



@MJBizDaily



@MMIBusinessDaily



@MJBizDaily



Marijuana Business Daily



CONVENTION FLOOR MAPS



PREFUNCTION SPACE

713

CEILING SPACE

EXHIBIT HALL 'F'



718B



EXPO HALL MAP

LEVEL 800

- EXHIBIT HALL E -





EXHIBITOR LIST

1130 Solutions	543	Eagle Pneumatic Inc.	128
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MJBizCon!NT"

This information is accurate as of press date 08/01/2018. For up-to-date information visit mjbizcon.com/INTL



PRE-CONFERENCE SESSIONS

CANNABIS INVESTING CRASH COURSE

METRO TORONTO CONVENTION CENTRE TUESDAY, AUGUST 14, 2018
10:00AM-5:00PM | ROOM 714AB

*PRE-REGISTRATION REQUIRED

Get an inside look at cannabis industry investing basics and the global cannabis market, including the investment climate, deal flow and M&A activity. Learn about prominent regions where you might want to invest your money and how to access those opportunities, plus get an in-depth look into international investing considerations.



Troy Dayton CEO, The Arcview Group



Matt Karnes Founder, GreenWave Advisors



Hadley Ford CEO & Director, iAnthus Capital Management



Samuel Proctor CEO, GTV Capital



Micah Tapman Managing Director, Canopy Ventures



Kyle Detwiler CEO, Northern Swan Holdings



Patrick Rea CEO & Co-founder, CanopyBoulder



Inbar Maymon- Pomeranchik, Ph.DFounder, BioDiligence



Hamish Sutherland President & CEO, White Sheep Corp.



Stephen MurphyManaging Director,
Prohibition Partners



Jason ZandbergCannabis Equity Analyst,
PI Financial



Scott L. Greiper President, Viridian Capital Advisors

*Please note the following programs are pre-conference events and require an application or registration prior to the conference. Make sure to pre-register or apply in advance before the next MJBizCon event!



PRE-CONFERENCE SESSIONS CONTINUED

CANADA MARIJUANA BUSINESS CRASH COURSE

METRO TORONTO CONVENTION CENTRE TUESDAY, AUGUST 14, 2018
10:00AM-5:00PM | ROOM 716AB

*PRE-REGISTRATION REQUIRED

The Crash Course will address Canada's key recreational and medical marijuana laws, market data and estimates as well as the regulatory landscape for businesses. The workshop will also examine specific cannabis industry sectors for insight on where to find the best business opportunities, common missteps, finding your niche and how to finance your cannabis venture.



Matt Lamers International Editor, Marijuana Business Daily



Lilach Mazor PowerFounder & Managing
Director, Giving Tree
Wellness Center



lan Dawkins Principal Consultant, Althing Consulting



Trina FraserPartner, Brazeau
Seller Law



Deepak Anand VP, Business Development & Government Relations, Cannabis Compliance



Mario Castillo Regional General Manager, Canopy Growth



David Hyde
President & CEO, David
Hyde & Associates



Mitchell Osak Managing Director, Strategic Advisory Services, Grant Thornton



Richard CarletonCEO, Canadian
Securities Exchange



Cheryl Reicin
Partner & Chair, Life
Science Group, Torys



John McMullen CEO, LGC Capital



Mike Gorenstein CEO, Cronos Group

*Please note the following programs are pre-conference events and require an application or registration prior to the conference. Make sure to pre-register or apply in advance before the next MJBizCon event!



FEATURED SPEAKERS

KEYNOTE SPEAKER



Brendan Kennedy CEO, Tilray

As CEO of Tilray, a global leader in medical cannabis research, production and distribution, Brendan is responsible for charting the company's international expansion outside Canada. He has successfully led the development of several companies, built teams, crafted products and guided sales operations in ten countries across five continents. Brendan has managed international teams providing valuations for emerging growth technology, life science and venture capital companies. Brendan is co-founder and CEO of Privateer Holdings, a global private equity firm investing exclusively in cannabis.

GENERAL SESSION SPEAKERS



Chris WalshFounding Editor & Vice President, Marijuana Business Daily

Chris served as the founding editor of *Marijuana Business Daily* during the company's launch in 2011, becoming the first journalist in the United States to focus exclusively on covering the business of cannabis. He now leads the company's editorial and research teams and oversees content-related strategy. Chris has been quoted as one of America's foremost cannabis industry analysts by dozens of media outlets, including Harvard Business Review, NPR, CNBC and the New York Times.



David MeiriHead, Laboratory of Cancer Research, Technion Israel Institute of Technology

David leads the 45-person Laboratory of Cancer Biology and Cannabinoid Research in Haifa, Israel. The highly trained team investigates the therapeutic and preventative potential of cannabinoids on multiple diseases. He holds a Ph.D. from Tel Aviv University and conducted his post-doctoral fellowship at the Ontario Cancer Institute, where he focused on the role of a protein in tumor invasion and metastasis.



Trina FraserPartner, Brazeau Seller Law

Trina brings expertise in cannabis law to her role as co-managing partner at Brazeau Seller Law in Ontario. She is an adviser for Canadian licensed cannabis companies seeking to enter the recreational market. Trina also serves on the nonprofit board of directors for the National Institute for Cannabis Health and Education.



FEATURED SPEAKERS CONTINUED

GENERAL SESSION SPEAKERS



Lilac MandelesVP, Business Development & Innovation, Better of Cann Pharmaceuticals

Lilac currently leads global marketing, research and development for Tel Aviv-based medical cannabis firm Better, which has subsidiaries around the world. She has previously lead business development and marketing in the pharmaceutical sector at Johnson & Johnson and Eli Lilly. Lilac has extensive experience developing global marketing strategies worldwide.



Dr. Monica VialpandoFounder, Vialpando

Monica founded Vialpando LLC, a San Francisco-based innovation consulting group serving cannabis, in 2017. She has seven years of pharmaceutical formulation background and hands-on lab formulation development experience with companies in Europe and the United States. Her development portfolio includes immediate- and modified-release oral tablets, sublingual tablets, dry powders and nebulized solution for inhalation, nicotine and cannabis vape products and topicals.



Bruce LintonFounder & CEO, Canopy Growth

Under Bruce's guidance, Canopy Growth has become one of Canada's largest medical marijuana companies as well as the first plant-touching firm to list on the New York Stock Exchange. Since founding Canopy, he has led 11 capital raises totaling more than \$1.2 billion and overseen M&A deals valued at \$950 million. Bruce's corporate strategy has extended Canopy's footprint to five continents and has positioned the company to expand into consumer products such as marijuana-based medicines and beverages.



Greg Engel CEO, Organigram

Greg joined Organigram – one of Canada's leading licensed producers of medical cannabis – in 2017. His focus with the company is product quality and safety as well as production efficiencies. Greg is also overseeing expansions that will ease the publicly traded firm's move into Canada's impending recreational market.



AGENDA-AT-A-GLANCE

This schedule is up-to-date as of 8/13/2018

PRE-CON TUESDAY, AUGUST 14TH

EXPO FLOOR OPEN: 5:00PM-7:00PM

CANADA MARIJI	UANA BUSINESS CRASH COURSE ROOM 716AB	CANNABIS INVEST	ING CRASH COURSE ROOM 714AB
10:00-10:25am	Industry Overview Matt Lamers	10:00-10:30am	Global Overview Scott Greiper
10:25-10:45am	The Plant Behind the Industry: Cannabis Lilach Mazor Power	10:30-11:00am	Cannabis Investing Basics: 10 Things You Need to Know
10:45-11:15am	Assessing the Opportunities lan Dawkins		Troy Dayton International Investing Considerations
11:15am-12:15pm	Regulations & Licensing Drill Down Trina Fraser, Deepak Anand	11:00am-12:00pm	Matt Karnes, Hadley Ford, Samuel Proctor
12:15-1:15pm	NETWORKING LUNCH	12:00-12:30pm	Valuations Micah Tapman
1:15-1:35pm	Real Estate & Community Mario Castillo	12:30-1:30pm	NETWORKING LUNCH
1:35-1:55pm	Security David Hyde		Assessing Opportunities
1:55-2:15pm	Marketing, Advertising & Branding Mitchell Osak	1:30-3:45pm	Part 1 - Niches Kyle Detwiler, Patrick Rea, Inbar Maymon-Pomeranchik, Ph.D.
2:15-2:40pm	The Public Markets for Cannabis Companies Richard Carleton	1:30-3:43pm	Part 2 - Geographic Hotspots Kyle Detwiler, Troy Dayton, Hamish Sutherland, Stephen Murphy
2:40-3:10pm	Funding Cheryl Reicin, John McMullen		
3:10-3:25pm	BREAK	3:45-4:00pm	BREAK
3:25-4:00pm	Now What? Keys to a Successful Launch Mike Gorenstein	4:00-4:20pm	Public Markets Jason Zandberg
4:00-5:00pm	Q&A with the Experts Mike Gorenstein, Trina Fraser, David Hyde, Deepak Anand	4:20-5:00pm	Q&A with Investors Troy Dayton, Hadley Ford, Matt Karnes

DAY ONE | WEDNESDAY, AUGUST 15TH

EXPO FLOOR OPEN: 11:00AM-6:00PM

DAY ONE SESSIONS | HALL F

A \$10B+ Opportunity: Overview of the International Cannabis Market 9:00-9:20am

Chris Walsh

Keynote: Global Paradigm Shift 9:20-10:00am

Brendan Kennedy

International Science & Research Update 10:00-10:40am

Opportunities in (and Around) Canada's Cannabis Industry 10:40-11:00am

Global Insights from Industry Experts 11:00-12:00pm

Lilac Mandeles, Dr. Monica Vialpando, Bruce Linton, Greg Engel

EMEA Networking Lunch | Room 715AB

12:30-2:00pm Stephen Murphy

*Separately ticketed, registration required



AGENDA-AT-A-GLANCE CONTINUED

This schedule is up-to-date as of 8/13/2018

BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 714AB	CANADIAN MARKET HALL F	TECHNICAL: CULTIVATION & EXTRACTION ROOM 716AB
Researching Overseas Opportunities: First Steps, Common Missteps & Due Diligence Stephen Konigsberg, Joshua G. Church, Sara Gullickson	Canada Industry Overview Sara Zborovski, Deepak Anand, Hamish Sutherland	How to Create New Cannabis Composition via Dedicated Processing Techniques & Technologies Aharon Ari Eyal
Navigating the International Landscape: Intellectual Property, Ownership & Legal Concerns Bob Hoban, Andrew Samann, Kai-Friedrich Niermann	Capitalizing on Cannabis Tourism Trina Fraser, Matt Cronin, Shaman Ferraro	Bridging the Gap Between Soil and Oil: Increasing Revenue with Molecular Distillation Dr. Ivan Casselman
Working with Foreign Companies: Do's & Don'ts Jennifer M. Sanders	What's Next? The Future of Canada's Cannabis Industry Mike Gorenstein, Brad Rogers, Jeannette VanderMarel	Creating the Ideal Potting Mix Av Singh
WO THURSDAY, AUGUST	「16 [™] EXPO FLOOR OPEN: 11:0	0АМ-3:00РМ
BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 714AB	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES ROOM 713AB	FUNDING & INVESTING ROOM 716AB
Building a Global Cannabis Market Leader Bruce Linton	Europe Stephen Murphy, Juriën Koster, Pavel Pachta, Dave Pryce	Attracting International Investment Capital Tahira Rehmatullah, Emily Paxhia
Creating a "Dual Track" Cannabis Business: Pharmaceutical & Medical/Adult-Use Stephen Konigsberg	Latin America & the Caribbean Alfredo Pascual, Andrés López Velasco, Balram Vaswani, José Alberto Campos Vargas	How to Make Yourself an M&A Target Derek Peterson
	Israel & Africa Dr. Dallas McMillan, Deepak Anand, Lilac Mandeles, Dr. Michael Dor	Investing in the Global Cannabis Market: Strategies, Risks & Due Diligence Michael Feinsod, Inbar Maymon- Pomeranchik, Ph.D., Jason Moscovici
LATAM & Caribbean Networking Lunch Roo Alfredo Pascual *Separately ticketed, registration required	om 715AB	
LUNCH PROVIDED HALL E		
SCIENCE & RESEARCH ROOM 714AB	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES &OPPORTUNITIES ROOM 713AB	TREND WATCH ROOM 715AB
How to Use Science & Research to Boost Your Cannabis Business Lincoln Fish, Jon Cooper, Alvaro Torres		Global Patient & Consumer Trends Vivien Azer, Eric Klein
Latest Academic Research Dr. Sue Sisley, Dr. Silviu Brill, Aharon Ari Eyal, Justin Sinclair	United States Dustin Moore, Kris Krane, Lily Colley	Hemp & CBD Opportunities Jahan Peston Jamas, Jennifer Larry, Judith May
	Asia & Oceania	
The Future of Science & Research Dr. Michael Dor, Dr. Ron Aung-Din, Dr. Tony Salas	Michael Horsfall, Jahan Peston Jamas, Rhys Cohen	
	Steps, Common Missteps & Due Diligence Stephen Konigsberg, Joshua G. Church, Sara Gullickson Navigating the International Landscape: Intellectual Property, Ownership & Legal Concerns Bob Hoban, Andrew Samann, Kai-Friedrich Niermann Working with Foreign Companies: Do's & Don'ts Jennifer M. Sanders THURSDAY, AUGUST BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 714AB Building a Global Cannabis Market Leader Bruce Linton Creating a "Dual Track" Cannabis Business: Pharmaceutical & Medical/Adult-Use Stephen Konigsberg LATAM & Caribbean Networking Lunch Roc Alfredo Pascual "Separately ticketed, registration required LUNCH PROVIDED HALL E SCIENCE & RESEARCH ROOM 714AB How to Use Science & Research to Boost Your Cannabis Business Lincoln Fish, Jon Cooper, Alvaro Torres Latest Academic Research	Steps, Common Missteps & Due Diligence Stephen Konigsberg, Joshua G. Church, Sara Gullickson Navigating the International Landscape: Intellectual Property, Ownership & Legal Concerns Bob Hoban, Andrew Samann, Kai-Friedrich Niermann Working with Foreign Companies: Do's & Don'ts Jennifer M. Sanders What's Next? The Future of Canada's Canabis Industry Mike Gorenstein, Brad Rogers, Jeannette VanderMarel BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 714AB Building a Global Cannabis Market Leader Bruce Linton Business: Pharmaceutical & Medical/Adult-Use Stephen Konigsberg Building a Granual Track" Cannabis Business: Pharmaceutical & Medical/Adult-Use Stephen Konigsberg Latin America & the Caribbean Alfredo Pascual "Separately ticketed, registration required LUNCH PROVIDED HALL E SCIENCE & RESEARCH ROOM 714AB Processing Susiness Lincoln Fish, Jon Cooper, Alvaro Torres Latest Academic Research How to Use Science & Research to Boost Your Cannabis Business Lincoln Fish, Jon Cooper, Alvaro Torres Latest Academic Research Latest Academic Research United States United States United States



KEYNOTE

KEYNOTE SPEAKER

Wednesday, August 15 | 9:20-10:00am | Hall F



Brenden Kennedy CEO, Tilray

The velocity of change in the international cannabis markets is faster than anything Brendan Kennedy has seen in the past eight years – even faster than the rapid changes that have occurred in the United States and Canada. Today, Tilray finds itself among a handful of premiere players on the international cannabis stage. But operating in an emerging global market that moves at breakneck speed doesn't come without some setbacks. Brendan will talk about obstacles the company faces in some markets, such as Jamaica and Uruguay; why it stayed out of others, like Israel, and why it has succeeded – so far – in places like Australia, Germany and Portugal. While the number of international cannabis companies remains small, Brendan knows the competition is growing. In this session he'll discuss what it will take to be a winner in the global cannabis market, today and tomorrow.

YOU'LL GET INSIGHTS ON:

- Developing a global strategy
- Market research and due diligence in foreign markets
- · Identifying opportunities to seize and risks to avoid
- · Setting up shop in a new country and working with local partners and governments
- Navigating regulations in foreign markets



GENERAL SESSIONS

GENERAL SESSION WEDNESDAY, AUGUST 15



Chris Walsh

A \$10B+ Opportunity: Overview of the International Cannabis Market

Wednesday, August 15 | 9:00-9:20am | Hall F

Chris Walsh, Founding Editor & Vice President, Marijuana Business Daily

International Science & Research Update

Wednesday, August 15 | 10:00-10:40am | Hall F



David Meiri

• David Meiri, Head, Laboratory of Cancer Research, Technion Israel Institute of Technology

You'll get insights on:

- · The current climate for cannabis science and research and where it's headed in the future
- The business impacts of cannabis research
- The most promising areas of cannabis research
- The biggest advances in cultivation science



Trina Fraser

Opportunities in (and Around) Canada's Cannabis Industry

Wednesday, August 15 | 10:40-11:00am | Hall F

🖢 🛮 Trina Fraser, Partner, Brazeau Seller Law

- · How to adapt to changing regulatory environments
- Navigating the complicated supply chain for cannabis
- Building successful partnerships
- · Assembling the right team
- · Protecting your brand and intellectual property



GENERAL SESSIONS

GENERAL SESSION WEDNESDAY, AUGUST 15



Lilac Mandeles

Dr. Monica Vialpando



Bruce Linton



Greg Engel

Global Insights from Industry Experts

Wednesday, August 15 | 11:00-12:00pm | Hall F

- Lilac Mandeles, VP, Business Development & Innovation, Better of Cann Pharmaceuticals
- **Dr. Monica Vialpando,** Founder, Vialpando
- Bruce Linton, Founder & CEO, Canopy Growth
- Greg Engel, CEO, Organigram

- Where the best business opportunities are and how to educate global consumers
- The most cost-effective locations to cultivate
- Types of products that will be in demand
- Developing compliance programs and patent strategies for a global marketplace
- · How to duplicate your know-how from country to country



BREAKOUT SESSIONS

BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS

WEDNESDAY, AUGUST 15, 2018

Researching Overseas Opportunities: First Steps, Common Missteps & Due Diligence

Room 714AB | 2:00-2:50pm

You'll get insights on:

- Hiring local managers and consultants who can best navigate a new territory
- Evaluating import/export opportunities
- · Setting up contingency plans so market uncertainty in one country doesn't sink your overall brand
- Expanding into new territory without taking your eyes off market developments at home



Sara Gullickson, Founder & CEO, Dispensary Permits



Stephen Konigsberg, Managing Director & General Counsel, Tikun Olam



Joshua G. Church, Chief Regulatory & Compliance Officer, Joyetech Group

Navigating the International Landscape: Intellectual Property, Ownership & Legal Concerns

Room 714AB | 3:00-3:50pm

- International accounting basics
- · How to account for political risks
- · Protecting your brand in a new land
- · Complying with global drug treaties



Bob Hoban, Managing Partner, Hoban Law Group



Kai-Friedrich Niermann, Founder & Lawyer, KFN+



Andrew Samann, Principal Consultant & CEO, Orion GMP Solutions



BREAKOUT SESSIONS

BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS

WEDNESDAY, AUGUST 15, 2018

Working with Foreign Companies: Do's & Don'ts

Room 714AB | 4:00-4:50pm

You'll get insights on:

- Finding the right global partners
- Signs that a global partner may not fit your vision
- What to ask a potential partner before joining forces
- · Making sure your investment is protected



Jennifer M. Sanders, Founder & CEO, CNS Equity Partners

CANADIAN MARKET

WEDNESDAY, AUGUST 15, 2018

Canada Industry Overview

Hall F | 2:00-2:50pm

- Status of the current legal framework
- Health Canada's approach to licensing, advertising, packaging and labeling
- The future of cannabis products
- · What's next: timelines and key dates



Deepak Anand, VP, Business Development & Government Relations, Cannabis Compliance



Sara Zborovski, Partner, Norton Rose Fulbright Canada



Hamish Sutherland, President & CEO, White Sheep Corp.



BREAKOUT SESSIONS

CANADIAN MARKET

WEDNESDAY, AUGUST 15, 2018

Capitalizing on Cannabis Tourism

Hall F | 3:00-3:50pm

You'll get insights on:

- · What is and isn't allowed in various provinces
- · Some of the most-talked-about cannabis tourism ideas
- How not-yet-released regulations could impact your business
- · Who to engage with to get your business idea off the ground



Trina Fraser, Partner, Brazeau Seller Law



Matt Cronin, Founder & CEO, Canada High Tours



Shaman Ferraro, Founder & CEO, Gocanna

What's Next? The Future of Canada's Cannabis Industry

Hall F | 4:00-4:50pm

- Ways businesses are preparing for the launch of infused products in 2019
- · How Canada's multinational corporations can maintain an edge over international competition
- Preparation Canadian companies are doing to help them compete overseas
- The keys to opening and realizing international opportunities



Mike Gorenstein, CEO, Cronos Group



Jeannette VanderMarel, President & Co-Founder, Good & Green



Brad Rogers, President, Canntrust



BREAKOUT SESSIONS

TECHNICAL: CULTIVATION & EXTRACTION

WEDNESDAY, AUGUST 15, 2018

How to Create New Cannabis Compositions via Dedicated Processing Techniques & Technologies

Room 716AB | 2:00-2:50pm

You'll get insights on:

- The fundamentals and practice of cannabis extraction
- · Using processing technologies for improving accuracy and reproducibility of medical cannabis products
- · Creating new cannabis compositions by using dedicated processing technologies



Aharon Ari Eyal, Co-founder & CSO, Bazelet

Bridging the Gap Between Soil and Oil: Increasing Revenue with Molecular Distillation

Room 716AB | 3:00-3:50pm

- · The various extraction systems and what differentiates them
- · Crude extraction of cannabinoids
- Distilling extract into a highly concentrated cannabinoid distillate
- The advantages and value of distillate, particularly the use of distillate in the manufacturing of differentiated infused products



Dr. Ivan Casselman, Director of Research & Development, Nextleaf Solutions



BREAKOUT SESSIONS

TECHNICAL: CULTIVATION & EXTRACTION

WEDNESDAY, AUGUST 15, 2018

Creating the Ideal Potting Mix

Room 716AB | 4:00-4:50pm

You'll get insights on:

- · The various extraction systems and what differentiates them
- · Crude extraction of cannabinoids
- Distilling extract into a highly concentrated cannabinoid distillate
- The advantages and value of distillate, particularly the use of distillate in the manufacturing of differentiated infused products



Av Singh, Cannabis Cultivation Advisor, Flemming & Singh Cannabis

BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS

THURSDAY, AUGUST 16, 2018

Building a Global Cannabis Market Leader

Room 714AB | 9:00-9:50am

- Building a fully integrated cannabis company that handles everything from facility design and the cultivation of marijuana and hemp to extraction and retail sales
- · Assembling a team of executives and employees that hail from both cannabis and mainstream business backgrounds
- Advocating on behalf of marijuana reform with government officials and policymakers around the world
- Designing state-of-the-art cultivation and production facilities tailored specifically for cannabis



Bruce Linton,Founder & CEO,
Canopy Growth



BREAKOUT SESSIONS

BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS

THURSDAY, AUGUST 16, 2018

Creating a "Dual Track" Cannabis Business: Pharmaceutical & Medical/Adult-Use

Room 714AB | 10:00-10:50am

You'll get insights on:

- The differences between medical cannabis and pharmaceutical drugs and how this dichotomy evolved
- · How your company may pursue a dual track business strategy on a global level
- The challenges of creating a global pharma business while also focusing on U.S. domestic medical/adult-use cannabis
- · What countries are ripe for this dual track approach, including the pursuit of clinical trials



Stephen Konigsberg, Managing Director & General Counsel, Tikun Olam

FUNDING & INVESTING

THURSDAY, AUGUST 16, 2018

Attracting International Investment Capital

Room 716AB | 9:00-9:50am

- How two industry leaders successfully tapped into foreign capital to scale their businesses and brands
- · Tips on understanding how investor interests may vary from region to region across the globe
- Risks your firm and international investors want to avoid
- Dealing with currency challenges that inevitably arise



Emily Paxhia,Managing Director,
Poseidon Asset
Management



Tahira Rehmatullah, Managing Director, Hypur Ventures



BREAKOUT SESSIONS

FUNDING & INVESTING

THURSDAY, AUGUST 16, 2018

How to Make Yourself an M&A Target

Room 716AB | 10:00-10:50am

You'll get insights on:

- What to expect as mass consolidation continues across the industry
- · Ways to make your firm an attractive target
- How your company culture can make or break the big deal



Derek Peterson, CEO, Terra Tech

Investing in the Global Cannabis Market: Strategies, Risks & Due Diligence

Room 716AB | 11:00-11:50am

- How to avoid falling for irrational valuations and projections
- How to properly value "potential" in a nascent industry
- Top regulatory issues to consider when investing in an international company
- Useful resources when researching companies and their principals



Jason Moscovici, Lawyer & Biochemist, Robic



Michael Feinsod, Chairman, General Cannabis Corp.



Inbar Maymon- Pomeranchik, Ph.D.Founder, BioDiligence



BREAKOUT SESSIONS

REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES

THURSDAY, AUGUST 16, 2018

Europe

Room 713AB | 9:00-9:50am

You'll get insights on:

- · Legislation analysis and insight by country
- · How to enter certain markets and which ones to avoid
- The latest European trends in medical cannabis and hemp
- · The next countries to legalize medical marijuana



Juriën Koster, Business Developer, Phytonext



Pavel Pachta, Consultant, International Cannabis & Cannabinoids Institute



Dave Pryce,VP, International
Market Expansion &
Global Government
Relations, Canopy
Growth



Stephen Murphy, Managing Director, Prohibition Partners

Latin America & the Caribbean

Room 713AB | 10:00-10:50am

- The fastest growing markets, including Colombia, Brazil and Jamaica
- Local issues that could influence regulations, such as Colombia's peace process
- Differences between legislation, implementation and regulation and what each means for businesses



Alfredo Pascual, CEO, Transnational Cannabis Consultancy



Balram Vaswani, Chairman, Kaya



Andrés López Velasco



José Alberto Campos Vargas, Partner, Sanchez Devanny



BREAKOUT SESSIONS

REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES

THURSDAY, AUGUST 16, 2018

Israel & Africa

Room 713AB | 11:00-11:50am

You'll get insights on:

- How businesses are hedging against Israel foot-dragging on MMJ exports
- · What makes Israel a hub for cannabis R&D, and what that means for the industry
- · Why marijuana companies are rushing to Africa
- · What countries in Africa are doing right, as well as their missteps, to foster an industry
- The next countries in Africa to open their door to cannabis investments



Lilac Mandeles, VP, Business Development & Innovation, Better of Cann Pharmaceuticals



Deepak Anand, VP, Business Development & Government Relations, Cannabis Compliance



Dr. Dallas McMillan,President,
Rhizo Sciences



Dr. Michael Dor, Senior Medical Advisor, Medical Cannabis Unit, Israeli Ministry of Health

United States

Room 713AB | 3:00-3:50pm

- How to evaluate different markets: mature, emerging, medical vs. recreational
- Why advertising, labels and events must to be tweaked according to local regulations
- The value of partnering with an established distribution network
- Business opportunities in California's vast market and why companies in eastern states post the highest valuations



Dustin Moore, Principal, Main Street Strategies



Kris Krane,President,
4Front Ventures



Lily Colley, National Director of Marketing, incredibles



BREAKOUT SESSIONS

REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES

THURSDAY, AUGUST 16, 2018

Asia & Oceania

Room 713AB | 4:00-4:50pm

You'll get insights on:

- The regional landscape for hemp fibers, foods, CBD and whole spectrum extracts
- · Major players in Asia and Oceania
- · State and federal government support for Australia's MMJ industry
- Progress on legalization of medical cannabis in New Zealand and Japan
- Scientific and commercial research programs in Australia



Rhys Cohen, Senior Project Officer, The University of Sydney



Michael Horsfall, Founder & CEO, Solaris Nutraceuticals



Jahan Peston Jamas, Co-founder & Director of Strategy & Collaborations, Bombay Hemp Company

SCIENCE & RESEARCH

THURSDAY, AUGUST 16, 2018

How to Use Science & Research to Boost Your Cannabis Business

Room 714AB | 2:00-2:50pm

- Find the best personnel and buy the best equipment for your research
- · Develop strong commercial relationships with medical associations and potential distribution partners
- · Turn research and development into licensed intellectual property
- · Use genetic editing to create strains that are high in rare cannabinoids and that overexpress trichomes



Alvaro Torres, CEO, Khiron Life Sciences Corp.



Jon Cooper, Founder & CEO, Ebbu



Lincoln Fish, CEO, Outco



BREAKOUT SESSIONS

SCIENCE & RESEARCH

THURSDAY, AUGUST 16, 2018

Latest Academic Research

Room 714AB | 3:00-3:50pm

You'll get insights on:

- The latest research on the role of terpenes in the entourage effect
- · Barriers to cannabis research
- The unique aspects of cannabis clinical trials
- The latest research on how cannabis can be used in the veterinary field
- Using cannabis-related patient literature to help guide innovation in cannabis research



Dr. Silviu Brill,Director, Pain
Medicine Center,
Tel Aviv Medical
Center



Dr. Sue Sisley,President
& Principal
Investigator,
Scottsdale
Research
Institute



Justin Sinclair, Research Fellow, NICM Health Research Institute



Aharon Ari Eyal, Co-founder & CSO, Bazelet

The Future of Science & Research

Room 714AB | 4:00-4:50pm

- Which diseases researchers hope to combat with cannabis.
- New applications for cannabis, including in food products, cosmetics and veterinary medications.
- How method of delivery can affect the efficacy of cannabis treatments.
- The growing role of universities and governments in cannabis research.



Dr. Ron Aung-Din, Medical Consultant, Isodiol



Dr. Michael Dor, Senior Medical Advisor, Medical Cannabis Unit, Israeli Ministry of Health



Dr. Tony Salas, President, ACM



BREAKOUT SESSIONS

TREND WATCH

THURSDAY, AUGUST 16, 2018

Global Patient & Consumer Trends

Room 715AB | 2:00-2:50pm

You'll get insights on:

- Finding new cannabis markets ripe for investment
- · Observing habits in consumer spending
- Anticipating cannabis insurance changes
- · Learning from other product categories to find products that sizzle in a new cannabis market



Vivien Azer,Managing Director,
Cowen



Eric Klein,Head of Marketing
& Domestic Medical
Sales, Cronos Group

Hemp & CBD Opportunities

Room 715AB | 3:00-3:50pm

- Distinguishing hemp from marijuana in new markets
- The global market for hemp fibers and textiles
- Navigating confusing differences in hemp production in various nations
- Global CBD opportunities, including importing and exporting CBD $\,$
- Cannabis' potential for dietary and nonintoxicating medical use in countries with different health regulations



Judith May, CEO, Alixer Gold CBD Oil



Jennifer Larry, President, CBD Strategy Group



Jahan Peston Jamas, Co-founder & Director of Strategy & Collaborations, Bombay Hemp Company



REGIONAL NETWORKING LUNCHEONS

EMEA NETWORKING LUNCH

METRO TORONTO CONVENTION CENTRE WEDNESDAY, AUGUST 15, 2018 12:30-2:00PM | ROOM 715AB

*PRE-REGISTRATION REQUIRED

*SOLD OUT



Join fellow cannabis professionals running businesses or seeking partners in the Europe, Middle East and Africa (EMEA) regions for a networking luncheon. Make new contacts, share insights and gain an understanding of the business climate in this emerging region through conversations with like-minded executives.

LATAM & CARIBBEAN NETWORKING LUNCH

METRO TORONTO CONVENTION CENTRE
THURSDAY, AUGUST 16, 2018
12:30-2:00PM | ROOM 715AB

*PRE-REGISTRATION REQUIRED

*SOLD OUT



Meet professional cannabis peers actively looking to build business in the emerging and developing markets across Latin American (LATAM) and the Caribbean. Grow your network, collaborate on issues facing this region and establish a sense of the business climate in these regions through discourse with executives who share your interests.



MJBizCon!NT'2 AFFILIATED EVENTS

COME FOR THE CONVENTION, STAY FOR THE PARTIES!

In addition to the official INT'L conference agenda and expo hall schedule, MJBizConINT'L partners are hosting extra events for attendees.

CRAFTING THE FUTURE: GLOBAL WOMEN'S CANNABIS SUMMIT

Lifford Cannabis Solutions | August 15th

The Global Cannabis Women's Summit in Toronto will bring cannabis business, women and influencers together.

The Green Tent kicks off the night in the garden for networking, followed by discussions from top women leaders, great music, and great food. This is a collaborative event bringing women and business together from all around the world, to learn from each other, network, and inspire us to find agency today in creating the industry of tomorrow.

Start time: 6:00pm | Location: 471 Jarvis St, Toronto, ON M4Y 2G8, Canada

Learn More Here: https://www.thegreentent.ca/mjbizcon/

GLOBAL GROWTH IN CANNABIS MARKETS: INVESTMENT PANEL DISCUSSIONS AND INTERNATIONAL INDUSTRY MIXR

Steam Whistle Brewing | August 15th

Join MNP, Aird & Berlis, and the Canadian Securities Exchange during MJBizCon INT'L as we take you through the world of opportunities that exist for global growth in the cannabis market. Whether you are a U.S. or international cannabis company looking to invest in Canada, or a Canadian cannabis company looking to expand your operations internationally, we'll have insightful discussions around what to consider when growing globally.

Following the panel discussions, join us for the exclusive opportunity to mix and mingle with key players in the international cannabis industry. A meeting place for Canadian, U.S. and global cannabis companies, we'll provide you with the forum to discuss the future of cannabis with companies and people who helped to propel the cannabis industry to where we are today.

Start time: 6:00pm | Location: 255 Bremner Blvd, Toronto, ON M5V 3M9

Register Here: https://sites-airdberlis.vuturevx.com/96/2049/landing-pages/do-not-send---going-public--global-growth-in-cannabis-markets---wednesday--aug.-15--2018.asp



AFFILIATED EVENTS CONTINUED

COME FOR THE CONVENTION, STAY FOR THE PARTIES!

In addition to the official INT'L conference agenda and expo hall schedule, MJBizConINT'L partners are hosting extra events for attendees.

2018 BENZINGA CANNABIS CAPITAL CONFERENCE

Arcadian Court | August 16-17

The Benzinga Cannabis Capital Conference is the premier gathering of cannabis entrepreneurs and investors in North America. No other conference offers the level of access and seamlessness of interaction between entrepreneurs building future billion-dollar cannabis enterprises and the investors whose capital will make that happen.

This event offers entrepreneurs and investors an incredible opportunity to network, make deals, and learn from influencers, policymakers and trailblazers.

Start time: 6:00pm | Location: Arcadian Court, 401 Bay St, Toronto, ON M5H 2Y4, Canada

Register Here: https://www.benzingacannabisconference.com/

HIGH! CANADA MAGAZINE HOX BOX CAFE INDUSTRY MIXER

August 14th

RSVP required. To have your cannabis based group added to the guestlist – email creative@highcanada.net your RSVP as well as name of your company and the names of people in your group who will be attending.

Start time: 7:00pm | Location: 204 Augusta Ave, Toronto, ON M5T 2L8

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"MJBizCon gave me all of the information I needed to start my own dispensary."

- Chanda Macias, Ph.D. Owner & General Manager, National Holistic Healing Center

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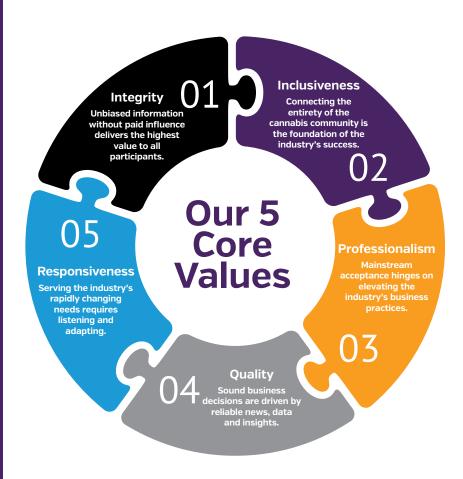
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Marijuana Business Daily is located at 2750 S. Wadsworth Blvd., Suite D-200, Denver, Colorado, 80227

http://MJBizConference.com

Who's Behind This Conference?



Founded in early 2011, *Marijuana Business Daily*™ focuses solely on cannabis businesses and the investors who back them.

If you are leading or financing a cannabis-related company, we help you prosper via trusted information services and exceptional events.

Our publications have the highest business readership in the industry. Our events are sellouts, year after year after year. And, we've been cited everywhere from *Harvard Business Review* and the *Wall Street Journal* to *Forbes, Fortune* and *Fast Company*.

Do you need practical information, real-life data or industry connections to help your business grow? You'll find what you need in one of our publications or at our national events.

We are here to help the multibillion-dollar cannabis industry prosper. Let us know how we can serve you.



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...TO OUR SPONSORS, EXHIBITORS, SPEAKERS, AND
ATTENDEES WHO JOINED US IN TORONTO FROM AROUND
THE WORLD AND HELPED SHAPE MJBIZCONINT'L INTO
ANOTHER SUCCESSFUL MARIJUANA BUSINESS CONFERENCE.

WE COULDN'T DO IT WITHOUT YOUR SUPPORT.



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Let the industry know you're here by using #MJBizCon and tagging us when posting!











Key Speakers at IC3 East Include:



Ruth Epstein Partner BGP Advisors



Micah Tapman Managing Director Canopy Ventures



Vivien Azer Managing Director Cowen & Co.



Scot Crow Member & Practice Department Manager Dickinson Wright



Jason Adler Managing Member Gotham Green Partners



Neil Closner CEO MedReleaf



Peter Rosenberg Partner Merida Capital Partners



Sean Stiefel Principal Navy Capital



Chris Leavy Founder NetPost Capital Advisors



Diane Savino New York State Senator The New York State Senate



Al Foreman CIO Tuatara Capital LP



Tahira Rehmatullah *CFO*MTech Acquisition Corp.

The full speaker line-up and topics up for discussion can be found at www.imn.org/ic3east

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An Overview of Cannabis Legalization Around the World

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