CompuLEAD Lead Management Products Catalog

MJBizConINT'L 2019
Showcode: MJINT19
Early Bird Pricing Ends: 7/5/19
Advanced Pricing Ends: 7/22/19
Order Online: compusystems.com/order

The Easy Way to Collect Leads and Boost ROI

CompuLEAD® App and Tablet

Develop high-quality sales leads and close more sales.

- Download app on your own phone or rent a tablet
- Capture leads at your booth, networking dinners or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available

atEvent—Global Lead Retrieval Solution

A global lead retrieval solution you can use at all your events.

- Download app on your own phone or rent a tablet
- Drive prospect nurturing and sales conversions
- Transfer leads automatically to your CRM or Marketing Automation systems
- Obtain interaction history across all your events
- Scan badges and business cards

Products run on Apple and Android devices with current operating systems

Quick Comparison	CompuLEAD	atEvent
Scan badges to collect lead data	✓	✓
Qualify and survey leads	✓	✓
View/edit leads from the device	✓	✓
Add notes to a lead	✓	✓
Real-time access to leads online	✓	✓
Use on multiple devices	✓	--
Send marketing materials to leads	✓	--
Transfer activiations among devices	✓	--
Wireless printer option	✓	--
Auto Transfer leads into your CRM	--	✓
Scan business cards	--	✓
GDPR ready	✓	✓

"This is best lead retrieval app I have ever used! It's so simple. After my booth staff downloaded it onto their own phones, they were up and running in no time. We will definitely use the CompuLEAD app again next year."

– T. Jacobson

International Exhibitors
Have a limited data plan?

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)

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Questions?
Domestic (toll-free): 866.600.5323 - International: +1 708.786.5565
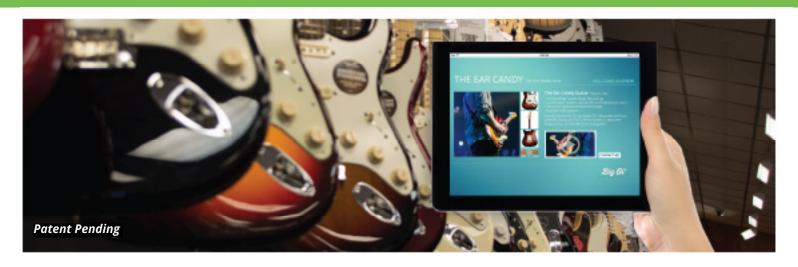Email: exhibitor-support@csireg.com

Event Vendor **OFFICIAL**

CompuSystems

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Patent Pending

Introducing Showcase XD

An easy-to-use iPad catalog app designed to enhance your trade show booth product displays! Showcase XD is a better way to engage attendees at booth of any size and includes the following game-changing features:

Skip the Printer
Save money. No more printing and shipping brochures that land in the trash

Automated follow up:
Sends the attendee a summary of their experience and links to products they were interested in

Powerful Insight:
- Scan a badge or enter the attendee's email
- Tracks the attendee's interests
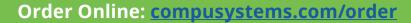- Data can also be imported to CRM, ASM or email marketing platforms

Packed with Benefits:
- Easy to use and setup
- Pays for itself in printing and shipping costs
- Badge Scanning capability
- Personalization

- iPad and stand rentals available
- Core features work without WiFi
- Powerful insight and analytics
- Can be used for multiple shows

Available on the App Store

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