

MJBizConNEXT

JUNE 12-14, 2019 | NEW ORLEANS

ERNEST N. MORIAL CONVENTION CENTER 900 Convention Center Blvd, New Orleans, LA 70130

*This schedule is up-to-date as of 05/16/2019

PRE-CON

TUESDAY, JUNE 11

EXPO FLOOR NOT OPEN

9:00 a.m. - 5:30 p.m. **INCBA Cannabis Law Sessions**
*Separately ticketed, registration required

1:00 p.m. - 5:30 p.m. **Executive Summit: Day 1**
Kristi Kelly, Dr. Mark DeVolder, Tony Perzow
*Separately ticketed, registration required

DAY ONE

WEDNESDAY, JUNE 12

EXPO FLOOR OPEN: 5:00 p.m. - 7:00 p.m.

	ROOMS 291-292	ROOMS 293-294	
9:00 a.m. - 1:00 p.m.	Lead Cultivator Program John Andrie *Application required	Lead Extractor Program Jimmy Makoso *Application required	Executive Summit: Day 2 Kara Bradford, Kris Karlson, Khurshid Khoja, John Mancuso, Maureen McNamara, Rachael Ardanuy, Jay Czarkowski, Ralph Morgan *Separately ticketed, application and registration required
GENERAL SESSIONS			
2:00 p.m. - 2:20 p.m.	5 Things to Watch Before 2020 Chris Walsh		
2:20 p.m. - 3:00 p.m.	Looking Forward: Preparing for Cannabis Industry Consolidation Speaker TBD		
3:00 p.m. - 3:45 p.m.	One Year Later: Looking Forward with Industry Visionaries JJ O'Brien, Nancy Whiteman, Nicholas Vita		
4:00 p.m. - 5:00 p.m.	Joint Keynote with Hemp Industry Daily Conference Anat Baron		

DAY TWO

THURSDAY, JUNE 13

EXPO FLOOR OPEN: 11:00 a.m. - 6:00 p.m.

	CANNABIS EVOLUTION: PRODUCTS, CULTIVATION & EXTRACTION ROOM 293-294	LEVEL UP: NEXT STEPS FOR YOUR BUSINESS ROOM 291-292	ON THE HORIZON: EMERGING MARKETS & TRENDS ROOM 288-290	MONEY MATTERS: INVESTING IN CANNABIS ROOM 295-296
9:00 a.m. - 9:50 a.m.	How to Create Consistent, Best-Selling Beverages Clayton Coker, Harold Han, Victor Jerez	Moving Forward: Changing Company Ownership Kevin Conroy	International Update: Insights & Opportunities Catarino Felan III, Nic Easley, Will Muecke	Tracking the Metrics that Matter as M&A Explodes in Cannabis Scott L. Greiper
10:00 a.m. - 10:50 a.m.	Growing for Gains: Selecting Strains to Meet Your Extraction Needs Katie Stem, Philip Hague	Taking a Stand: How Establishing Brand Focus Delivers Results Lindsay Topping	Coming to Canada: How Beverages Could Win the Infused Market Fran Sanda, Nick Pateras	Subsector Deep Dive: Investing in Ancillary Companies Larry Schnurmacher, Patrick Rea
11:00 a.m. - 11:50 a.m.		Creating Strategic Partnerships Chris Day, Jennifer Dooley, Tegan Adams		Sizing Up US-Based MSOs Brett Hundley, Jesse Pytlak
11:30 a.m. - 12:30 p.m.	NEXT LIVE! STAGE Reaching Underserved Market Segments Olivia Mannix			
1:00 p.m. - 1:30 p.m.	NEXT LIVE! STAGE Best Practices for Reducing Cultivation Emissions Kaitlin Urso			
	CANNABIS EVOLUTION: PRODUCTS, CULTIVATION & EXTRACTION ROOM 293-294	LEVEL UP: NEXT STEPS FOR YOUR BUSINESS ROOM 291-292	ON THE HORIZON: EMERGING MARKETS & TRENDS ROOM 288-290	ON THE RADAR: INNOVATIONS IN CANNABIS TECHNOLOGY ROOM 295-296
2:00 p.m. - 2:40 p.m.	Securing Shelf Space: How to Get Your Products Space in a Competitive Marketplace Bob Eschino, Dorian-Michelle Smith, Jourdan Kurtz	Raising Expansion Capital Jon Trauben, Michael Boniello, Michael Gruber	Legalization in Michigan and the Future of the Midwest Barton Morris, Rhory Gould, Tom Haren	Elements of Efficiency: Innovations in Water and Light Damon Hebert, Dr. Melanie Yelton

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EXPO FLOOR OPEN: 11:00 a.m. - 6:00 p.m.

2:00 p.m. - 2:30 p.m.	NEXT LIVE! STAGE Seeing the ROI in Community Outreach Kelly E. Perez			
	CANNABIS EVOLUTION: PRODUCTS, CULTIVATION & EXTRACTION	LEVEL UP: NEXT STEPS FOR YOUR BUSINESS	ON THE HORIZON: EMERGING MARKETS & TRENDS	ON THE RADAR: INNOVATIONS IN CANNABIS TECHNOLOGY
	ROOM 293-294	ROOM 291-292	ROOM 288-290	ROOM 295-296
2:50 p.m. - 3:30 p.m.	Grow Low, Yield High: Innovative Grow Strategies Brandon Brooks, Jay Marshall, Jennifer Martin	Going Green Without "Greenwashing" Andrew Black, John Andrie, Kaitlin Urso	Florida & the Southern States Sally Kent Peebles	Be Everywhere: Integrating Technology into Your Retail Experience Anne Forkutza, Flip Croft-Caderao, Mark Grindeland
3:00 p.m. - 3:30 p.m.	NEXT LIVE! STAGE Session TBD Katy Young			
3:40 p.m. - 4:20 p.m.	Extraction to the Next Degree: New Technologies & How to Improve Your Facility Cameron Noble, Josh Rutherford, Rob James	Innovation IP: Preventing and Combatting Counterfeits Carla Quisenberry, Karen J. Bernstein, Neil Juneja	Opening of the East Coast Market Adam Fine, Joseph Levey, Bridget Hill-Zayat, Scott Rudder	
4:00-4:30pm	NEXT LIVE! STAGE The Intersection of Professional Development and DNI Shanita Penny			

DAY THREE

FRIDAY, JUNE 14

EXPO FLOOR OPEN: 11:00 a.m. - 3:00 p.m.

	CANNABIS EVOLUTION: PRODUCTS, CULTIVATION & EXTRACTION	FUTURE-PROOF YOUR BUSINESS	ON THE HORIZON: EMERGING MARKETS & TRENDS	ON THE RADAR: INNOVATIONS IN CANNABIS TECHNOLOGY
	ROOM 293-294	ROOM 291-292	ROOM 288-290	ROOM 295-296
9:00 a.m. - 9:50 a.m.	Beyond Vapes and Edibles: A Look at the Viability of Alternative Products Roy Bingham	An Ounce of Prevention, a Pound of Cure: How to Anticipate Problems and Stay Ahead of Them Lindsay Short, Michael H. Sampson, Naomi Granger		Save Your Harvest: Decontamination Technologies Dr. Bernie Lorenz, Jill Ellsworth
10:00 a.m. - 10:50 a.m.	Make the Cut: Cultivation Strategies to Survive Oversupply Jesse Peters, Joshua Haupt, Wes Matelich	Jumping Hurdles: Banking for Ancillary Companies Chonie Bradley, Christy Kline, Dan Roda, Tyler Beuerlein	What the Farm Bill Means for the Marijuana Industry David Wunderlich, Steve Schain	Unlocking Biosynthetic Cannabinoids Dr. Jason Poulos
11:00 a.m. - 11:50 a.m.		Avoid the Lawsuits: Managing Your Human Capital through Proper SOPs Christine Lamb	Federal Legalization: Will We Get Incremental Progress or a Hail Mary Pass? Neal Levine, Sam Kamin, Saphira Galoob	Waste Not, Want Not: Environmental Best Practices for Business Alfred Wong
11:30 a.m. - 12:00 p.m.	NEXT LIVE! STAGE Promoting DNI in Your Investing Practices Jeanette Horton			
1:00 p.m. - 1:30 p.m.	NEXT LIVE! STAGE Getting Your Business Involved at the Local Level Omar Figueroa			
2:00 p.m. - 2:30 p.m.	NEXT LIVE! STAGE Hemp's Potential for Environmental Restoration Joy Beckerman			

SESSION TRACK KEY

 Cannabis Evolution: Products, Cultivation & Extraction	 Money Matters: Investing in Cannabis
 Level Up: Next Steps for Your Business	 On the Radar: Innovations in Cannabis Technology
 On the Horizon: Emerging Markets & Trends	 Future-Proof Your Business