

MJBizCon INT'L

SEPTEMBER 4-6, 2019 | TORONTO

METRO TORONTO CONVENTION CENTRE | SOUTH BUILDING

*This schedule is up-to-date as of 08/27/2019

PRE-CON

WEDNESDAY, SEPTEMBER 4TH

REGISTRATION OPEN: 8:00 a.m. – 7:00 p.m.

ADD-ON COURSES & NETWORKING EVENTS

8:30 a.m. - 7:00 p.m.	Investing in the Global Cannabis Market – Room 714 Andrew Kessner, Aras Azadian, Brian Sheng, Codie Sanchez, Eric Uleman, John D. Wagner, John Zamparo, Max Mausner, Melissa Diaz, Michael Garbuz, Narbé Alexandrian, Omar Figueroa, Omar Khan, Paul Pedersen, Paul Rosen, Richard Carleton <i>*Registration required. Includes admission to: Intro to International Cannabis Investing Breakfast & Investing Reception.</i>
5:00 p.m. - 7:00 p.m.	EMEA Welcome Reception – Delta Hotel Toronto – Kensington Ballroom A <i>*Separately ticketed, registration required</i>
5:00 p.m. - 7:00 p.m.	LATAM and the Caribbean Welcome Reception – Delta Hotel Toronto – Kensington Ballroom B <i>*Separately ticketed, registration required</i>

DAY ONE

THURSDAY, SEPTEMBER 5TH

EXPO FLOOR OPEN: 10:00 a.m. – 7:00 p.m. | REGISTRATION OPEN: 8:00 a.m. – 7:00 p.m.

GENERAL SESSIONS | EXPO HALL F

9:00 a.m. - 9:20 a.m.	Global Overview Alfredo Pascual		
9:20 a.m. - 10:00 a.m.	The Great Debate: The Size of International Markets Alexandra Curley, Alfredo Pascual, Eli McVey, Kay Tamillow		
10:00 a.m. - 10:15 a.m.	BREAK		
10:15 a.m. - 10:50 a.m.	The Future of Hemp and Cannabis in the Age of Consolidation Kevin Murphy, Mark Zekulin		
10:50 a.m. - 11:30 p.m.	Fireside Chat with PM Kim Campbell The Right Honourable Kim Campbell		
12:00-2:00pm	LUNCH PROVIDED - EXPO HALL E		
	CANADIAN MARKET ROOM 714	SCIENCE & RESEARCH ROOM 715	BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 716
2:00 p.m - 2:40 p.m.	Preparing for Q4: Overview of the Extract Regulations Paul Pedersen, Trina Fraser, Tyler Robson	Growing Pharmaceutical-Grade Cannabis Jeffrey R. Gossain	In Depth: Examining the Market for Exporting Medical Cannabis Products Deepak Anand, Jeff Jacobson, Julián Wilches
2:50 p.m. - 3:30 p.m.	Retail Business Opportunities: Opening a Retail Store in Canada Andrew Wilder, Darren Bondar, Lara Wood	Emerging Trends in Cannabis Science: Plant Molecular Breeding Eric J. Mathur	Fighting Commoditization: Building an International Brand Juan Luis Serrano, Mary Shapiro, Michael Sharp, Neha Ahuja
3:40 p.m. - 4:20 p.m.	Canada's Regulations: Opportunities & Consequences David Hyde, Trina Fraser	Development & Delivery: Science and New Technologies to Enhance Product Performance Dr. William Levine	Going Global? Join the GMP Parade Karina Lahnakoski, Neha Ahuja
4:30 p.m. - 5:00 p.m.	Good Reputation: Who Has It and How to Get It Dave Scholz		Target Acquired: Finding the Perfect Acquisition for Your Company Preston Gardner
5:00 p.m. - 7:00 p.m.	International Pub Crawl by Lift&Co - Located in Expo Hall E		
	Emerald Scientific Poster Reception - Located in Expo Hall E		

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DAY TWO

FRIDAY, SEPTEMBER 6TH

EXPO FLOOR OPEN: 10:00 a.m. – 3:00 p.m. | REGISTRATION OPEN: 8:00 a.m. – 3:00 p.m.

	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES ROOM 714	RAISING CAPITAL ROOM 715	OPPORTUNITIES IN HEMP AND CBD ROOM 716	
8:00 a.m. - 8:30 a.m.	European Powerhouse: Germany's Cannabis Market Christelle Gedeon, Dr. Cornelius Maurer, Peter Homberg	Raising Capital in Canada: Key Trends and Opportunities Richard Carleton	U.S. Hemp Legalization & How It Impacts the International Market Bob Hoban	
8:40 a.m. - 9:20 a.m.	Europe's Producing Markets Eric Uleman, Kostas Ioannou, Michael Prytz	Next Round: Raising Capital in the Global Market Jennifer M. Sanders, Kyle Detwiler, Narbé Alexandrian	Exploring Opportunities in the Global Hemp Market Brian Sheng, David Rendimonti, Joy Beckerman, Maria Belen Algorta	
9:30 a.m. - 10:00 a.m.	Europe's Emerging Markets Marie Sanchez, Pablo Aracil, Rick Brar	Show Me the Money: Being Attractive to Investors Codie Sanchez, Michael Scott, Paul Rosen	CBD Deep Dive: A World of Regulations and Where To Start Kay Tamillow	
	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES ROOM 714	BUSINESS STRATEGIES ROOM 715	AMERICAN MARKET OUTLOOK ROOM 716	
10:30 a.m. - 11:00 a.m.	Update on Latin America and the Caribbean Daniel Podestá, Diane Scott, Julián Wilches	Best Practices for Post-Merger Integration Jason Vegotsky		
11:10 a.m. - 11:40 a.m.	Opportunities in Africa Kiran Sidhu, Hamish Sutherland	Taking on Goliath: Where Craft Cannabis Fits In Kristin Nevedal, Ted Whitney, Travis Lane	The Right Approach: Entering the American Cannabis Market Dan Rowland, Maxime Kot	
11:50 a.m. - 12:20 p.m.	Asia and Oceania's Markets Brian Sheng, Fleta Solomon, Vijay Sappani	Balancing Social Responsibility and the Bottom Line Jonathan Zaid	Investing in U.S. Cannabis and Hemp Industries: Current Landscape and Changes Ahead Adam S. Fayne	
12:30 p.m. - 1:00 p.m.	Update on Israel's Cannabis Market Lilac Mandeles	Using Data Analytics To Optimize Your Cannabis Operations Glenn Sammis, Jessica Billingsley	Land of Opportunity for Hemp and Cannabis Ancillary Businesses Courtney Barnes, Garvis Toler, Patrick Rea	
ROUNDTABLE DISCUSSIONS - LOCATED IN EXPO HALL E				
2:00 p.m. - 3:00 p.m.	Future of Cannabis & Hemp in Asia - Regional Meetup (Asia) - Booth 130 Brian Sheng	Future of Cannabis & Hemp in Europe - Regional Meetup (Europe) - Booth 134 Deepak Anand	Future of Cannabis & Hemp in Latin America - Regional Meetup (LATAM) - Booth 436 Codie Sanchez	
SESSION TRACK KEY	■ Business Insights	■ Science & Research	■ Raising Capital	■ Business Strategies
	■ American Market	■ Regional Breakdowns	■ Opportunities in Hemp & CBD	