

MJBizCon

INT'L

SEPTEMBER 4-6, 2019 | TORONTO

DIGITAL
CONFERENCE
GUIDE

MJBIZCON.COM/INTL

MJBizCon

INT'L

SEPTEMBER 4-6, 2019 | TORONTO

WHERE 2,500 GLOBAL CANNABIS EXECUTIVES COME TO LEARN, GROW & CONNECT

8 tracks, 40+ sessions

Build your ideal conference agenda, with sessions covering Opportunities in Hemp & CBD, Science & Research, International Business Considerations, Raising Capital, and more.

75 speakers from 16 countries

Meet and learn from leading industry experts around the globe, including a keynote from The Right Honourable Kim Campbell, Former Prime Minister, Canada.

Over 150 exhibitors

Discover the latest industry innovations in cultivation, compliance, marketing, facilities and more.

Targeted networking opportunities

Join peers with shared interests and goals in specialized workshops like *Global Cannabis Investing*, and welcome receptions with geographic focus areas like EMEA and LATAM & The Caribbean.

Brought to you by the editors of Marijuana Business Daily. MJBizConINT'L helps you plan, prepare and address just about anything to come in the rapidly growing global cannabis industry.

SHOW INFO

METRO TORONTO CONVENTION CENTRE | SOUTH BUILDING | HALLS E & F, LVL 800 & 700
222 Bremner Blvd., Toronto, Ontario M5V 3L9

REGISTRATION & SHOW HOURS

DATE	REGISTRATION OPEN	EXPO HALL HOURS	SESSION HOURS
Wednesday, September 4	8:00 a.m. – 7:00 p.m.		8:30 a.m.* – 7:00 p.m.*
Thursday, September 5	8:00 a.m. – 7:00 p.m.	10:00 a.m. – 7:00 p.m.	9:00 a.m. – 5:00 p.m.
Friday, September 6	8:00 a.m. – 3:00 p.m.	10:00 a.m. – 3:00 p.m.	8:00 a.m. – 3:00 p.m.

*Indicates hours for specialty, add-on sessions by invitation and application only

CONFERENCE PRICING

	INT'L Conference & Expo Pass	INT'L Expo Only Pass	A la Carte Add-ons <i>*by invitation or application only</i>
Keynotes	✓	✓	
MJBizConINT'L Sessions	✓		
MJBizConINT'L Expo Hall	✓	✓	
INT'L Pub Crawl by Lift&Co	✓	✓	
Emerald Scientific Poster Reception	✓	✓	
Networking with over 2,500 Global Cannabis Professionals	✓	✓	
Investing in the Global Cannabis Market <i>*Separately ticketed, registration required</i>	✓		\$499 CAD
EMEA Welcome Reception <i>*Separately ticketed, registration required</i>	✓		\$149 CAD
LATAM & the Caribbean Welcome Reception <i>*Separately ticketed, registration required</i>	✓		\$149 CAD
	\$899 CAD	\$399 CAD	

MJBizConINT'L

STAY CONNECTED

DOWNLOAD THE MJBIZCON APP

New & Improved with Networking Capabilities!

MJBizCon's app makes all your conference and expo information available with the touch of a button. Build your own agenda, favorite speaker sessions and receive notifications with live updates from the conference all on one device.

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Marijuana Business MJBizTV EPISODES

With so much happening at MJBizConINT'L - from the globally-focused industry sessions to the bustling show floor and networking events - how can you keep up? MJBizTV presents short, daily video updates on important event highlights.

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SPEAKERS TO WATCH



KEYNOTE SPEAKER

THE RIGHT HONOURABLE KIM CAMPBELL

Former Prime Minister, Canada

Kicking off MJBizConINT'L, Former Canadian Prime Minister, Kim Campbell, will share key insights on Canadian cannabis regulations, industry liability and integrity, and how stakeholders can work with the government to advance or improve regulations and laws. As the first Canadian prime minister to have held office in all three levels of government: municipal, provincial and federal, Campbell has unique insights on the role of government in business. Aside from her government leadership, Campbell's advocacy has included a number of global organizations, including the Council of Women World Leaders and the International Women's Forum. Her extensive experience on the world stage in major international meetings such as the Commonwealth, NATO and G-7 Summits and the United Nations General Assembly provides a multi-faceted background from which you will gain a deeper understanding of the Canadian business environment for the cannabis industry, governmental partnerships, and the industry's future as a positive contributor to society.



LILAC MANDELES

CEO, TechForCann

REGIONAL BREAKDOWN

Update on Israel's Cannabis Market

September 6, 2019 | 12:30 p.m. - 1:00 p.m.



MARIA BELEN ALGORTA

Agricultural Engineer, Hemp Lat

OPPORTUNITIES IN HEMP AND CBD:

Exploring Opportunities in the
Global Hemp Market

September 6, 2019 | 8:40 a.m. - 9:20 a.m.



MARK ZEKULIN

CEO, Canopy Growth Corp.

GENERAL SESSION

The Future of Hemp and Cannabis in the
Age of Consolidation

September 5, 2019 | 10:15 a.m. - 10:50 a.m.



KEVIN MURPHY

Chair & CEO, Acreage Holdings

GENERAL SESSION

The Future of Hemp and Cannabis in the
Age of Consolidation

September 5, 2019 | 10:15 a.m. - 10:50 a.m.



DANIEL PODESTÁ

Lawyer, Estudio Podestá

REGIONAL BREAKDOWN

Update on Latin America and the Caribbean

September 6, 2019 | 10:30 a.m. - 11:00 a.m.



FLETA SOLOMON

Managing Director, Little Green Pharma

REGIONAL BREAKDOWN

Asia and Oceania's Markets

September 6, 2019 | 11:50 a.m. - 12:20 p.m.

AGENDA

PRE-CON

WEDNESDAY, SEPTEMBER 4TH

REGISTRATION OPEN: 8:00 a.m. – 7:00 p.m.

ADD-ON COURSES & NETWORKING EVENTS

8:30 a.m. - 7:00 p.m.	Investing in the Global Cannabis Market – Room 714 Andrew Kessner, Aras Azadian, Brian Sheng, Codie Sanchez, Eric Uleman, John D. Wagner, John Zamparo, Max Mausner, Melissa Diaz, Michael Garbuz, Narbé Alexandrian, Omar Figueroa, Omar Khan, Paul Pedersen, Paul Rosen, Richard Carleton <i>*Registration required. Includes admission to: Intro to International Cannabis Investing Breakfast & Investing Reception.</i>
5:00 p.m. - 7:00 p.m.	EMEA Welcome Reception – Delta Hotel Toronto – Kensington Ballroom A <i>*Separately ticketed, registration required</i>
5:00 p.m. - 7:00 p.m.	LATAM and the Caribbean Welcome Reception – Delta Hotel Toronto – Kensington Ballroom B <i>*Separately ticketed, registration required</i>

DAY ONE

THURSDAY, SEPTEMBER 5TH

EXPO FLOOR OPEN: 10:00 a.m. – 7:00 p.m. | REGISTRATION OPEN: 8:00 a.m. – 7:00 p.m.

GENERAL SESSIONS | EXPO HALL F

9:00 a.m. - 9:20 a.m.	Global Overview Alfredo Pascual		
9:20 a.m. - 10:00 a.m.	The Great Debate: The Size of International Markets Alexandra Curley, Alfredo Pascual, Eli McVey, Kay Tamillow		
10:00 a.m. - 10:15 a.m.	BREAK		
10:15 a.m. - 10:50 a.m.	The Future of Hemp and Cannabis in the Age of Consolidation Kevin Murphy, Mark Zekulin		
10:50 a.m. - 11:30 p.m.	Fireside Chat with PM Kim Campbell The Right Honourable Kim Campbell		
12:00-2:00pm	LUNCH PROVIDED - EXPO HALL E		
	CANADIAN MARKET ROOM 714	SCIENCE & RESEARCH ROOM 715	BUSINESS INSIGHTS: INTERNATIONAL CONSIDERATIONS ROOM 716
2:00 p.m - 2:40 p.m.	Preparing for Q4: Overview of the Extract Regulations Paul Pedersen, Trina Fraser, Tyler Robson	Growing Pharmaceutical-Grade Cannabis Jeffrey R. Gossain	In Depth: Examining the Market for Exporting Medical Cannabis Products Deepak Anand, Jeff Jacobson, Julián Wilches
2:50 p.m. - 3:30 p.m.	Retail Business Opportunities: Opening a Retail Store in Canada Andrew Wilder, Darren Bondar, Lara Wood	Emerging Trends in Cannabis Science: Plant Molecular Breeding Eric J. Mathur	Fighting Commoditization: Building an International Brand Juan Luis Serrano, Mary Shapiro, Michael Sharp, Neha Ahuja
3:40 p.m. - 4:20 p.m.	Canada's Regulations: Opportunities & Consequences David Hyde, Trina Fraser	Development & Delivery: Science and New Technologies to Enhance Product Performance Dr. William Levine	Going Global? Join the GMP Parade Karina Lahnakoski, Neha Ahuja
4:30 p.m. - 5:00 p.m.	Good Reputation: Who Has It and How to Get It Dave Scholz		Target Acquired: Finding the Perfect Acquisition for Your Company Preston Gardner
5:00 p.m. - 7:00 p.m.	International Pub Crawl by Lift&Co - Located in Expo Hall E		
	Emerald Scientific Poster Reception - Located in Expo Hall E		

AGENDA

DAY TWO

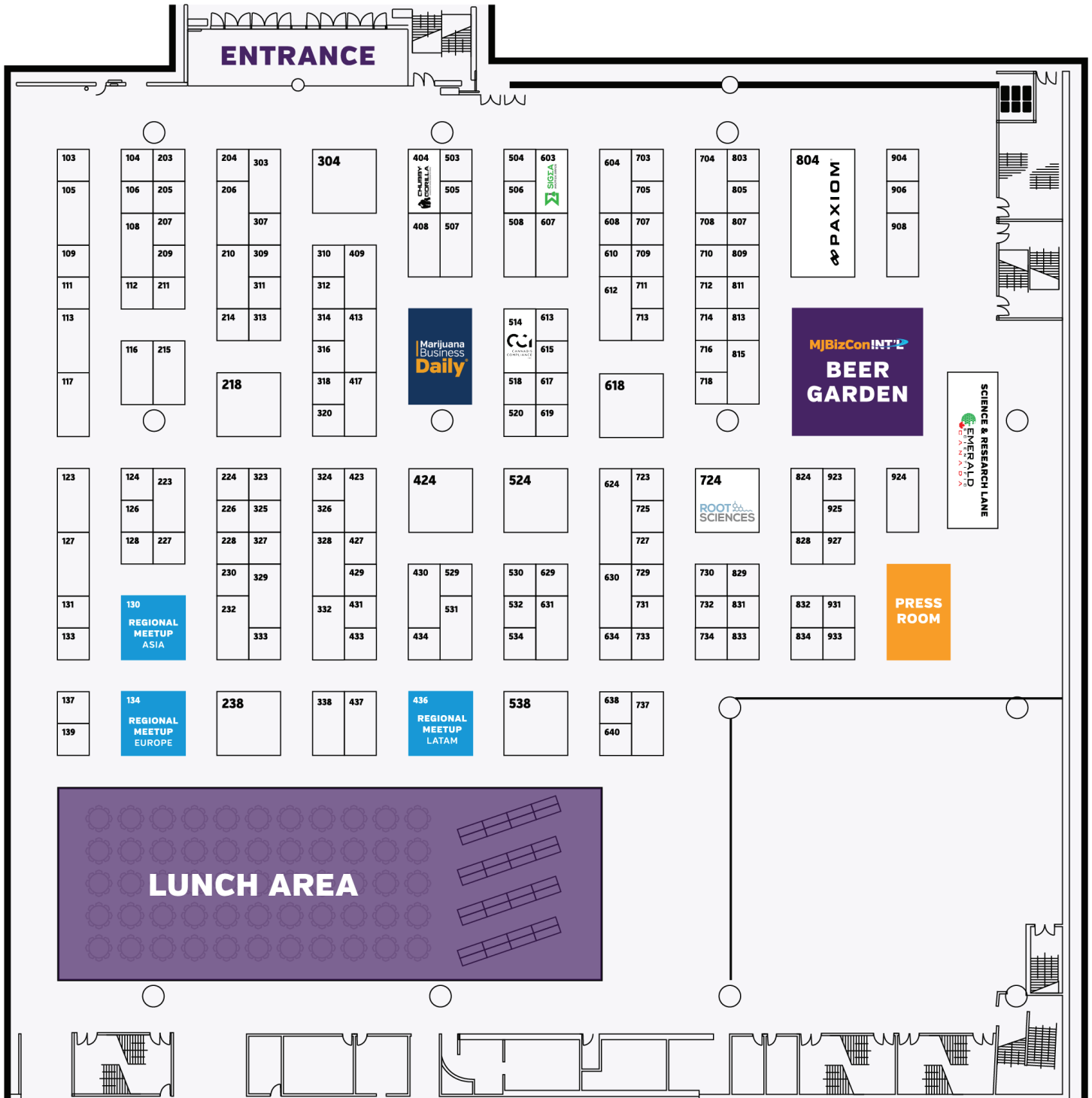
FRIDAY, SEPTEMBER 6TH

EXPO FLOOR OPEN: 10:00 a.m. – 3:00 p.m. | REGISTRATION OPEN: 8:00 a.m. – 3:00 p.m.

	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES ROOM 714	RAISING CAPITAL ROOM 715	OPPORTUNITIES IN HEMP AND CBD ROOM 716	
8:00 a.m. - 8:30 a.m.	European Powerhouse: Germany's Cannabis Market Christelle Gedeon, Dr. Cornelius Maurer, Peter Homberg	Raising Capital in Canada: Key Trends and Opportunities Richard Carleton	U.S. Hemp Legalization & How It Impacts the International Market Bob Hoban	
8:40 a.m. - 9:20 a.m.	Europe's Producing Markets Eric Uleman, Kostas Ioannou, Michael Prytz	Next Round: Raising Capital in the Global Market Jennifer M. Sanders, Kyle Detwiler, Narbé Alexandrian	Exploring Opportunities in the Global Hemp Market Brian Sheng, David Rendimonti, Joy Beckerman, Maria Belen Algorta	
9:30 a.m. - 10:00 a.m.	Europe's Emerging Markets Marie Sanchez, Pablo Aracil, Rick Brar	Show Me the Money: Being Attractive to Investors Codie Sanchez, Michael Scott, Paul Rosen	CBD Deep Dive: A World of Regulations and Where To Start Kay Tamillow	
	REGIONAL BREAKDOWNS: OVERVIEW, UPDATES & OPPORTUNITIES ROOM 714	BUSINESS STRATEGIES ROOM 715	AMERICAN MARKET OUTLOOK ROOM 716	
10:30 a.m. - 11:00 a.m.	Update on Latin America and the Caribbean Daniel Podestá, Diane Scott, Julián Wilches	Best Practices for Post-Merger Integration Jason Vegotsky		
11:10 a.m. - 11:40 a.m.	Opportunities in Africa Kiran Sidhu, Hamish Sutherland	Taking on Goliath: Where Craft Cannabis Fits In Kristin Nevedal, Ted Whitney, Travis Lane	The Right Approach: Entering the American Cannabis Market Dan Rowland, Maxime Kot	
11:50 a.m. - 12:20 p.m.	Asia and Oceania's Markets Brian Sheng, Fleta Solomon, Vijay Sappani	Balancing Social Responsibility and the Bottom Line Jonathan Zaid	Investing in U.S. Cannabis and Hemp Industries: Current Landscape and Changes Ahead Adam S. Fayne	
12:30 p.m. - 1:00 p.m.	Update on Israel's Cannabis Market Lilac Mandeles	Using Data Analytics To Optimize Your Cannabis Operations Glenn Sammis, Jessica Billingsley	Land of Opportunity for Hemp and Cannabis Ancillary Businesses Courtney Barnes, Garvis Toler, Patrick Rea	
ROUNDTABLE DISCUSSIONS - LOCATED IN EXPO HALL E				
2:00 p.m. - 3:00 p.m.	Future of Cannabis & Hemp in Asia - Regional Meetup (Asia) - Booth 130 Brian Sheng	Future of Cannabis & Hemp in Europe - Regional Meetup (Europe) - Booth 134 Deepak Anand	Future of Cannabis & Hemp in Latin America - Regional Meetup (LATAM) - Booth 436 Codie Sanchez	
SESSION TRACK KEY	■ Business Insights	■ Science & Research	■ Raising Capital	■ Business Strategies
	■ American Market	■ Regional Breakdowns	■ Opportunities in Hemp & CBD	

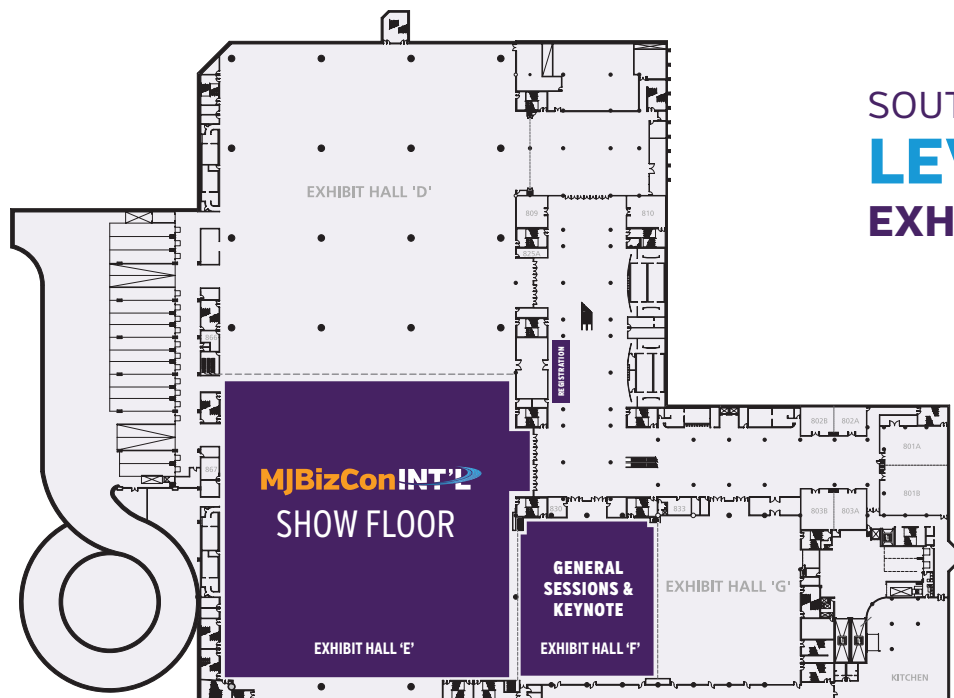
MJBizConINT'L

FLOORMAP



FLOORMAP

SOUTH BUILDING LEVEL 700 MEETING ROOMS



SOUTH BUILDING LEVEL 800 EXHIBIT HALLS

INTERNATIONAL PUB CRAWL



JOIN ATTENDEES FROM ACROSS THE WORLD!

DATE: Thursday, September 05, 2019

TIME: 5:00 p.m. – 7:00 p.m.

LOCATION: Metro Toronto Convention Centre – South Building – Exhibit Hall E

COST: Free admission for register MJBizConINT'L attendees

Join cannabis professionals on the show floor for this free networking event, in collaboration with Lift & Co., featuring internationally themed appetizers and cocktails from various parts of the world. Travel from region to region with your MJBizConINT'L Pub Crawl passport, trading business cards and sampling specialties, at this unique, two-hour reception!

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SAVE THE DATE

September 30-October 1, 2019 | Bogotá, Colombia

MJBizDaily's
LATIN
AMERICAN
CANNABIS
SYMPOSIUM

MJBizDaily is excited to host its inaugural Latin American Cannabis Symposium in Bogotá, Colombia on September 30-October 1, 2019. Join industry leaders, investors, researchers, government officials and peers for two days of networking at the luxurious Grand Hyatt Bogotá, as MJBizDaily's professional journalists and international analysts lead educational sessions with a focus on the cannabis markets and opportunities in Latin America and the Caribbean.

REGISTER TODAY AT [MJBizCon.com/LATAM](https://mjbizcon.com/LATAM)

December 11-13, 2019 | Las Vegas, Nevada

Marijuana
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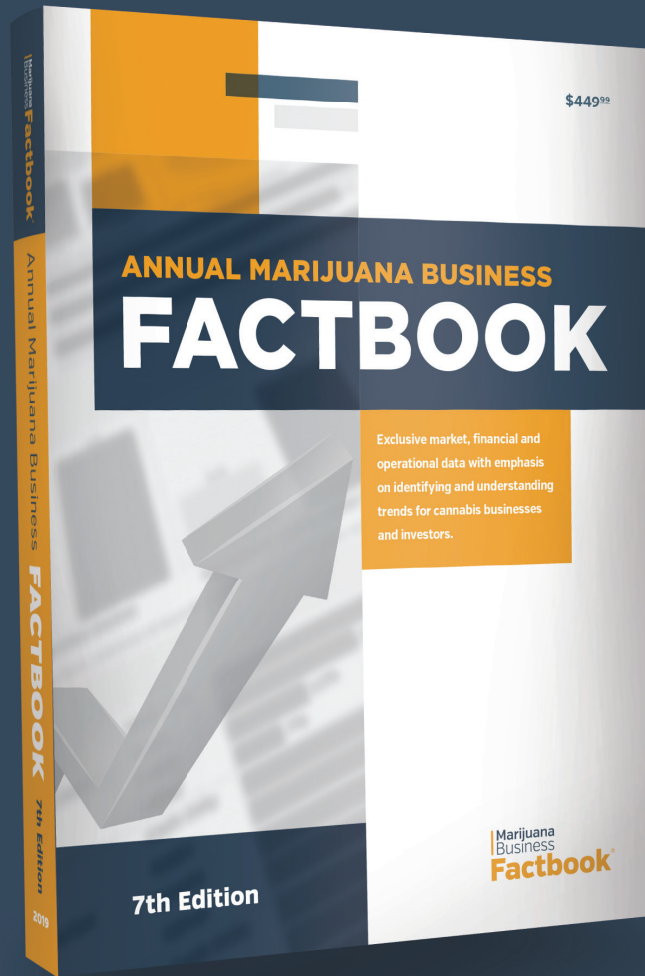
MJBizDaily's flagship event, MJBizCon is the oldest and largest cannabis business conference and trade show in the world. New for 2019, MJBizCon Week and MJBizCon Associations Day provides more opportunities to network with professionals from every corner in the industry. Also launching is MJBizDaily's Cannabis Industry Awards, the premier evening event at MJBizCon, hosted at The Cosmopolitan Hotel on December 12. Nominations opening soon!

REGISTER TODAY AT [MJBizCon.com/VEGAS](https://mjbizcon.com/VEGAS)

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CANNABIS BENCHMARKS **HEADSET**

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Marijuana Business Daily

SPECIAL REPORT

CANNABIS IN LATIN AMERICA:

The Regulations & Opportunities

An in-depth look at the current state of the rapidly growing cannabis industry in Latin America.

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