

Pre-Show Forums: Oct 19, 2021 Main Show: Oct 20-22, 2021

Dear Exhibitor,

The Summer is flying by! We are already 113 days out from the launch of MJBizCon 2021!

As a reminder, Attendee Registration has opened, however, Exhibitor Registration has not. Please do not register yourself as an attendee. Your Exhibitor Registration will grant you access to the Expo floor for set up. Attendees are not permitted on the show floor outside of Expo Hours. Expo Hours are Wednesday 10:00 a.m. - 6:00 p.m., Thursday 10:00 a.m. - 6:00 p.m., and Friday 10:00 a.m. - 3:00 p.m. There was an error in a previous communication, Exhibitor passes do not include Sessions. If you or someone at your company needs to attend Sessions there is a \$299 fee, through 9/30. After 9/30 rates increase to \$599.

While you are building your booth, please keep in mind our In-line and Island Booth Rules. You can see our rules here:

- In-line Booths
- Island Booths

We have simplified finding the <u>Exhibitor Resources Center</u>, you can now access it by clicking on the Expo, 1,000+ Exhibitors Tab. This will bring you to the Expo section of our site. <u>See the link "Visit the Exhibitor Resources Center"</u> below.



Booth Sharing or Subletting is not permitted at MJBizCon. Every company that is exhibiting must have a contract with MJBiz and matching proof of insurance coverage. There are many reasons why this does not benefit you as a client and creates issues for the companies who are sharing or subletting. Please see all of the reasons why you should not share booth space or sublet here.

Exhibitors are not allowed to sponsor any event or party that is not affiliated with MJBizCon during MJBizCon week. If you are planning on holding an after hours event <u>please submit it here for approval as</u> an affiliated event and we will post it on our website!

Finally, if you are interested in amplifying your investment in your booth space reach out to your sales rep now! We have numerous opportunities to get your brand out across MJBizCon and drive attendees to your booth space. See this link for all available opportunities!

Please let me know if you have any questions!

We look forward to seeing you in Las Vegas, October 20-22nd!

Thank you,

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