

CELEBRATING 10 YEARS



Booth Sharing is not permitted on our Expo Show floor.

Every company looking to display their products or company on the show floor must be contracted with MJBizDaily. Why?

Liability. Obtaining liability insurance from every exhibiting company ensures there is appropriate legal recourse if and when incidents occur, e.g. equipment in a booth falls over and damages the setup of a neighboring exhibitor or harms an attendee. With MJBizCon now drawing 35,000 people, these kinds of incidents do occur so it is critical that every company on the show floor is covered by insurance.

Exhibitor Experience. You want to exhibit at MJBizCon events to do business and make money. Contracted exhibitors have access to the MJBizCon team for assistance with deadlines, badge allocation, logistical questions, and resources to maximize ROI at the event. Non-contracted companies do not have access to our team, nor our partners at Freeman and the venue. Any shipments sent to the advanced warehouse or show site by non-contracted companies will not be accepted. And finally, when attendees ask the MJBizCon team onsite where a non-contracted company is, or that category of companies, the MJBizCon team will not promote non-contracted companies because we do not know they are present.

Pre-event Marketing. Again, you want to exhibit at MJBizCon events to do business and make money. Contracted exhibitors enjoy the benefit of being marketed to the largest audience of industry professionals out there. Exhibitor listings on the website, mobile app, pre-show mailers, the pocket guide, and the interactive attendee floorplan are massive benefits to exhibiting. Attendees come to recognize exhibitor names and are able to plan to visit those exhibitors listed. Non-contracted companies receive none of these benefits and are essentially invisible to the MJBizCon audience.

Maintaining Standards of Quality. MJBizCon events are heralded as the most influential B2B events in the industry for a reason. We set a high bar not only for exhibitors, but for attendees and speakers also. This commitment to standards, including the adherence to the rule of no booth sharing, is key in ensuring our events are as successful as they are. The amount of resources it takes to put together an event of this size and caliber is substantial. If you plan to capitalize on this massive convening of industry professionals as an avenue to sell your products and make deals, we ask that you contract with us directly.

Help us help the industry grow and prosper. Do not share or sublet your booth space!