

CELEBRATING 10 YEARS

MJBizCon[®]

Pre-Show Forums: Oct 19, 2021

Main Show: Oct 20-22, 2021

Dear Exhibitor,

We're excited about your participation at MJBizCon on October 19-22, 2021.

[Click Here to Access the Exhibitor Resource Center](#). There you'll find digital graphics you can use for your website, email, or social media promos. Plus, see details below regarding the NEW! Personalized exhibitor landing page (where you'll be able to add your company logo and booth number to remind attendees who has invited them to the show and where they can come see you), and more.

We've partnered with a company called Feathr to help you promote your participation at the event this year. They will be emailing you soon to share personalized marketing materials (including landing pages) that were created just for you. The email should be coming from partners@feathr.co prior to August 6, 2021, so keep an eye on your inbox and make sure it doesn't slip through the cracks.

We've already created all the marketing materials for you, so please visit your dashboard once you receive the email from Feathr.

From your Invites Dashboard you can:

- Upload your exhibitor information (Logo, Description, etc)
- View and share the link to your personalized landing page or post it on social media
- Send or download a custom-made email promoting your presence at the event
- Download your banners to place on your website or social media

If you have not received email communication from Feathr after August 6, 2021, please follow up with them directly at clientservices@feathr.co. Let them know you're participating in MJBizCon, and they'll be happy to link you to your marketing materials.

Looking to reach hemp industry professionals? Become a sponsor at the [Hemp Industry Daily Forum at MJBizCon](#). Taking place on Tuesday, October 19 from 10:00am-5:00pm, you'll receive various branding recognition, opportunity to distribute collateral and a table top display. This event will put your brand inside the room with business, legal, and regulatory hemp experts. Contact the sales team at sales@mjbiz.com or reach out to your sales rep to get more information.



Please let me know if you have any questions!

Thank you,

Molly