

CELEBRATING 10 YEARS

**MJBizCon**<sup>®</sup>

Pre-Show Forums: Oct 19, 2021

Main Show: Oct 20-22, 2021

Dear Exhibitor,

The time has come for our first Exhibitor deadline! Proof of insurance is due to [events@mjbizdaily.com](mailto:events@mjbizdaily.com) by August 20<sup>th</sup>. MJBizCon requires that all Exhibitors carry Commercial General Liability Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate. Anne Holland Ventures Inc. dba Marijuana Business Daily and the Las Vegas Convention Center shall be named as Additional Insured. This Insurance must be in force during the lease dates of the event, October 16-23, 2021. If you do not have an insurance provider you can order temporary insurance from [Buttine, see the order form here.](#)

Exhibitor Registration has not opened yet, we anticipate it opening this month! Please wait to register your staff until Exhibitor Registration opens!

We have created the Exhibitor Resources Center to answer all your event questions. [Please see the Exhibitor Resources Center here.](#) This site has an exhibitor toolkit to advertise your participation in MJBizCon, along with the Exhibitor Services Manual, for ordering booth services. At MJBizCon we provide free tuxedo colored carpet for all booths. If you need to add padding for extra comfort please do so with the [FreemanOnline site.](#) Plus, you should have received an email from Feathr containing a link to set-up your Feathr Dashboard. The assets will be personalized which will help you spread the word about your participation to all your customers (and get them 10% off from YOU!). Did we mention the exhibitor with the most number of registration conversions will win 3 nights hotel for 1 person (at the 2022 show). GOOD LUCK!

Please leave your consumable THC, CBD and Delta products at home. These items are not allowed on the show floor. Recently signed into law, Senate Bill 49 formally designates Delta-7, Delta-8, Delta-10 and any other structural, optical, or geometric isomers of Delta-9 as THC which is a Schedule I controlled substance under the State's Administrative Code. These substances are not allowed in the Las Vegas Convention Center.

If you're in hemp, or want to expand your reach in the hemp space, the Hemp Industry Daily Forum is where you want to be.

Position your company as the market leader and get in front of hemp execs in cultivation, extraction, and ancillary products or services and become a sponsor of the Hemp Industry Daily Forum. Taking place on Tuesday, October 19 from 10:00am-5:00pm, you'll receive various branding recognition, opportunity to distribute collateral and a table top display. This event will put your brand inside the room with business, legal, and regulatory hemp experts.

Contact the sales team at [sales@mjbiz.com](mailto:sales@mjbiz.com) or reach out to your sales rep to get more information.

Please let me know if you have any questions.

Thank you,

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