



Contact: Melanie Flavin

Email: Melanie.Flavin@MJBizDaily.com

THE TENTH ANNUAL MJBIZCON ANNOUNCES 2021 LAS VEGAS SHOW DATES

Registration Now Open, Offering In-Person and Online Options

FOR IMMEDIATE RELEASE

DENVER, CO (June 2, 2021) – The 10th annual MJBizCon, the largest and most anticipated cannabis event in the industry, will return to the Las Vegas Convention Center October 19-22, 2021, along with an online component. The event will showcase over 1,000 exhibitors, hold four pre-show forums on October 19, and assemble over 70 hours of educational content and 50 speakers.

“We’re gearing up for a triumphant return to a live MJBizCon in Las Vegas this fall,” said Chris Walsh, CEO and president of MJBiz. “After a year of uncertainty, turmoil and isolation, the need for the industry to get together is perhaps stronger than ever. One thing we have all learned through the pandemic is that cannabis businesses thrive on face-to-face connections. We can’t wait to bring the entire cannabis ecosystem together so we can propel the industry forward,” Walsh added.

This year’s show will begin with its wildly popular opening general session format where Chris Walsh will unveil the ‘State of the Industry and Predictions for 2022.’ Following Walsh will be two eye-opening key panels, ‘Reality Check: A Deep Dive into U.S. Cannabis Legalization – Is Your Business Prepared?’ and ‘Clash of the Titans: Can Cannabis Culture and Big Business Coexist?’.

A new format change for the show will be the addition of a ‘Closing Keynote’ on October 22, 9am featuring Daymond John, Founder/CEO of FUBU, Presidential Ambassador for Global Entrepreneurship, and Star of ABC’s Shark Tank and CEO of The Shark Group, who will offer the audience entrepreneurial inspiration and insights on the final day of the event.

“We are so excited to get back to business this year. Our team has been working hard to deliver new content, dynamic speakers, and over 1,000 exhibitors,” said Jess Tyler, senior vice president of events and strategic development for *MJBiz*. She added, “we have also been working closely with the Las Vegas Convention and Visitors Authority, state and county officials so we can ensure the health and safety of all attendees.”

Registration is now open for the 2021 MJBizCon show. Visit the newly unveiled www.MJBizCon.com website for more details about registration options, exhibitors, pre-show forums, session topics and more.

About MJBiz

MJBiz is the leading B2B resource for the cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America’s cannabis industry entrepreneurs and investors. MJBiz produces America’s oldest and largest cannabis trade show: MJBizCon. The 2015-2019 events were each named to Trade Show Executive’s Fastest 50 list. The 2021 event will return to Las Vegas October 20-22, 2021. We also produce MJBizDaily and other media outlets covering news and analysis of the marijuana and hemp industries. For more information about MJBizCon or MJBizDaily, please visit www.mjbizdaily.com.

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