

CELEBRATING 10 YEARS

MJBizCon[®]

Pre-Show Forums: Oct 19, 2021

Main Show: Oct 20-22, 2021

Dear Exhibitor,

Registration has opened! Please register your staff by 9/30. You receive 4 comp Expo only passes per every 100 sq ft of exhibit space. You can upgrade your pass to include Sessions for \$299 through 9/30. Rates increase to \$599 after 9/30.

All exhibitors are required to be pre-registered. You must have your registration completed before you can enter the Las Vegas Convention Center, you can then pick up your badge inside.

Large companies that are setting up prior to registration opening on Monday will be able to pick up a wrist band to access the show floor on Sunday. We will have roaming mobile carts on the show floor providing exhibitor badges on early set up days. You will still need to be pre-registered to enter and get your wristband.

Help us spread the word you are coming to MJBizCon!

All you have to do is set up your personalized Feathr Promotion Dashboard.

There you'll find emails, landing page, digital/social ads, signature cards, and more.

If you haven't received your unique dashboard link, contact clientservices@feathr.co.

P.S. Your customers can save 10% off MJBizCon with your company's unique exhibitor promo code, so sign up today!

Want a cost-effective way to drive traffic to your booth?

Exhibitor videos are a \$1,000 investment and you get the 30 second spot on site after filming in your booth with a professional crew.

These videos can be posted on social media, your website, sent via email and will be included in the MJBiz YouTube channel!

We want to know!

We are only 6 weeks away from MJBizCon, and the big question we have for you is:

What engaging experiences are you offering to drive traffic to your MJBizCon booth?

Celebrity sighting? Are you having a special contest? Photo opportunities?

Booth games? Or other entertainers?

We are highlighting some of our exhibitor booth experiences in fun ways leading up to the show.

To submit your booth activity for consideration, email: mollym@mjbiz.com.

Please let me know if you have any questions.

Thank you,

Molly