

MJBizCon[®]

Exhibit & Signage Rules for Inline

To ensure a successful show for all exhibitors at **MJBIZCON**, please familiarize yourself and your team with these important exhibit and signage rules which follow the IAEE guidelines for Inline Exhibit Spaces. These rules and regulations have been implemented to ensure that all exhibitors are treated fairly and have equal opportunity to present their brand and products in a compelling fashion. The intent is to keep sight lines open and not infringe on your neighbors.

Inline booth space includes:

- 8' black pipe and drape back wall
- 3' black pipe and drape side walls (**please note:** corner booths do **NOT** have a side wall that borders an aisle)
- Booth ID sign
- Tuxedo carpet

*Electrical is **NOT** included with your booth and needs to be ordered through [Freeman Online](#).

The [Free Booth Furnishings](#) must be filled out to receive the following items:

- 6' black draped table
- 2 standard chairs
- Wastebasket

* Orders received after October 24, 2022, will be charged at the Standard Price listed on the Furnishings Order Form.

Inline/ Corner Booths Rules

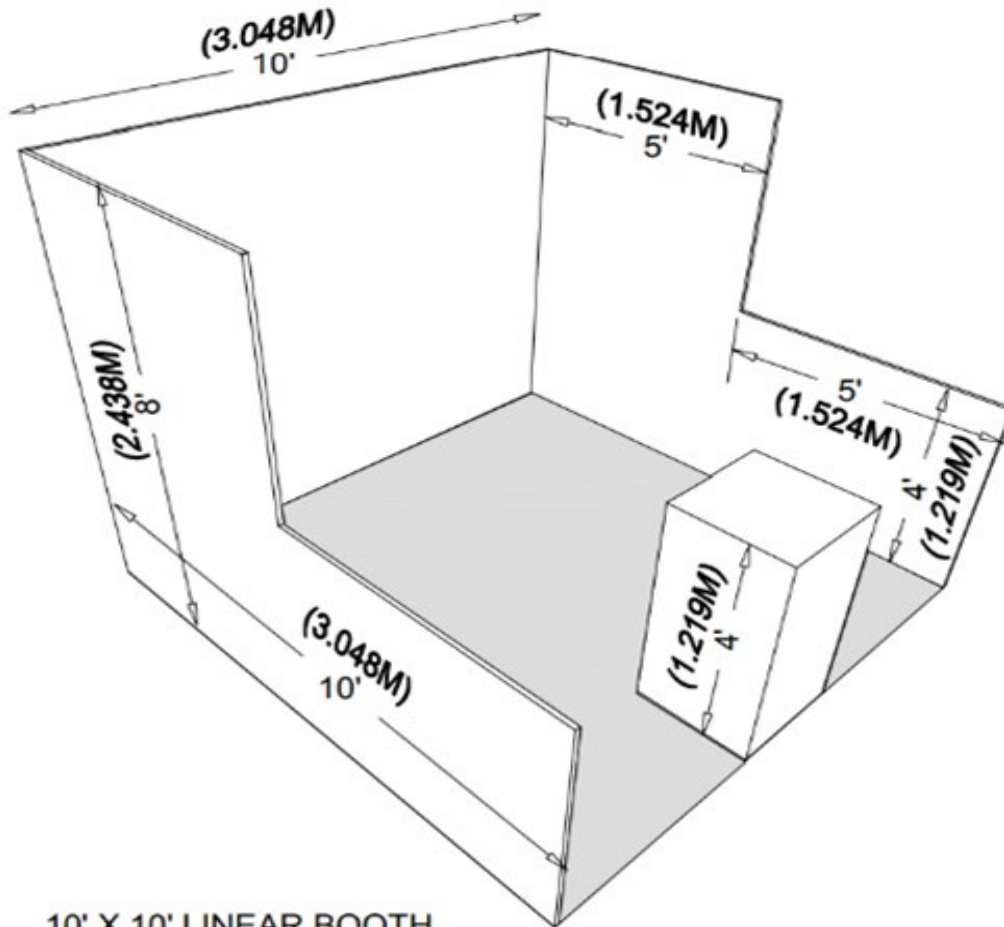
- Hanging signs are not allowed over inline and corner exhibit spaces.
- The maximum height of any structure in the booth cannot exceed 10 feet. Booth branding can only face forward, exhibitors cannot brand on the sides or back of booth.
- Displays over 10ft, including but not limited to signs, flags, and banners are not permitted in any inline booth, and will not be allowed.
- Pop-up tents are not allowed. They will be taken down at the exhibitor's expense.
- Display materials cannot obstruct sight lines of neighboring exhibitors.
- The back wall of all displays visible from neighboring exhibits must be in finished materials displaying a plain, non-branded wall. Any back-wall with logos/words/graphics visible from an adjoining exhibit must be covered in a similar finish to the rest of the wall.
 - If back wall materials do not conform with the required plain, non-branded finished material, the exhibitor will incur the charge to have coverage completed onsite. Show management shall not be held liable for damages should the onsite solution involve a permanent alteration of the booth.
- Side walls/displays/equipment may be up to 10 feet tall in the back 5 feet half of the booth but must be 4 feet or under on the front 5 feet of the booth. (*Please refer to the photo on bottom of page 2, booth does not included structure in middle, for visual purposes only.*) For displays between 10ft-14ft in the back 5ft of the booth, contact your sales rep for additional information and fees which must be paid and approved before arriving onsite.

*Exhibits which are not in compliance with the above guidelines will be asked to adjust on-site at the exhibitor's expense. Failure to comply will impact future opportunities to exhibit at MJBizCon events.

Please refer to the ESM for additional show information

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LEFT SIDE VIEW



10' X 10' LINEAR BOOTH