

MJBizCon®

Estimating budgets

A simple guide to exhibit costs

Freeman¹

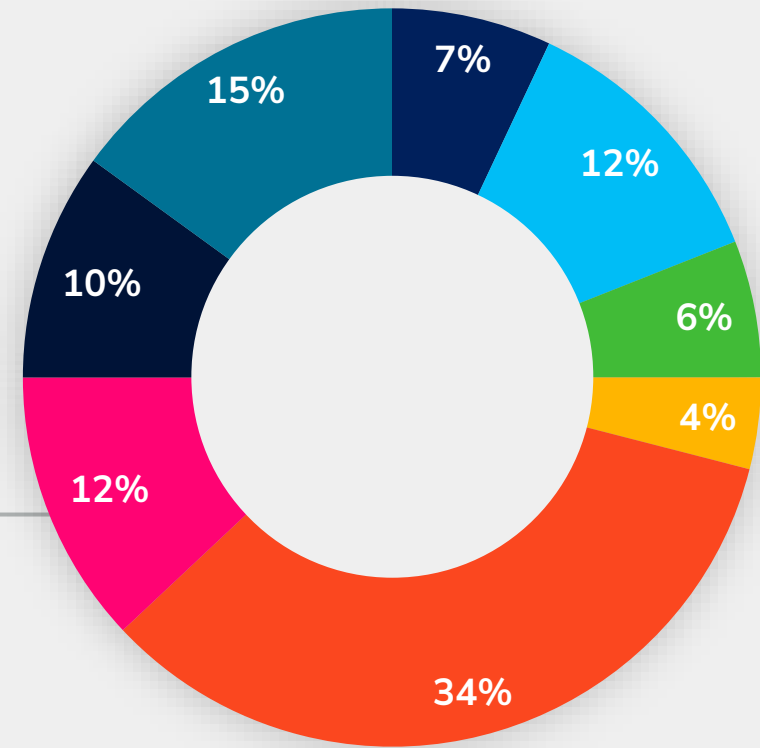


Exhibit budget averages

Estimating your overall budget doesn't have to be hard. This chart breaks down the average percentage exhibitors spend by category.

Your exhibit design makes up 12% of your overall budget. Use this guide to start your design exploration.

Trade show budget categories



10' x 10' exhibit rental examples

Discount prices available through October 24, 2022

SmartFabric Backwall



Starting from

\$3,090.00

\$4,326.00 after discount deadline

Exhibit features:

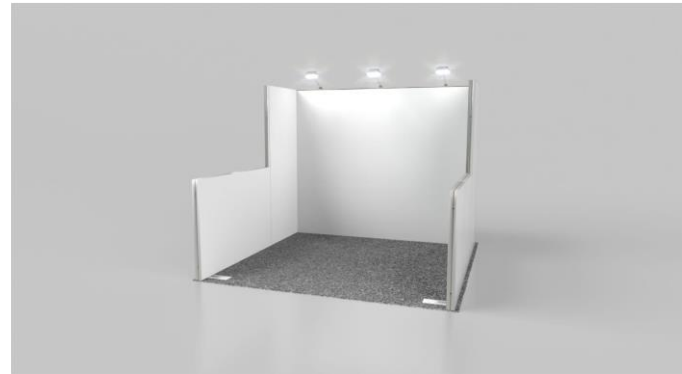
- Back wall structure with large fabric graphics
- Arm lights to highlight graphics
- Choice of classic carpet

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- First night vacuuming
- Material handling for rental items

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PVC Exhibit



Starting from

\$4,545.00

\$6,363.00 after discount deadline

Exhibit features:

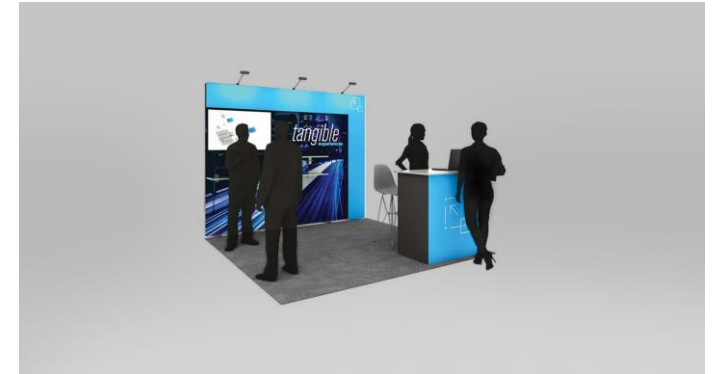
- Back wall structure with hard panel graphics
- Arm lights to highlight graphics
- Choice of classic carpet

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- First night vacuuming
- Material handling for rental items

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Exhibit collection



Starting from

\$9,095.00

Exhibit features:

- Multidimensional back wall structure with large fabric graphics and plexiglass shelves
- 46" mounted monitor
- Reception counter with graphics
- Arm lights to highlight graphics
- Choice of classic carpet and ½" padding

Services included:

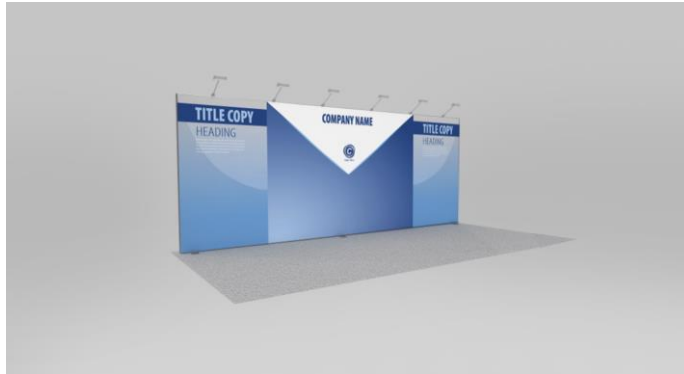
- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- Nightly vacuuming
- Material handling for rental items

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10' x 20' exhibit rental examples

Discount prices available through October 24, 2022

SmartFabric Backwall



Starting from

\$6,050.00

\$8,470.00 after discount deadline

Exhibit features:

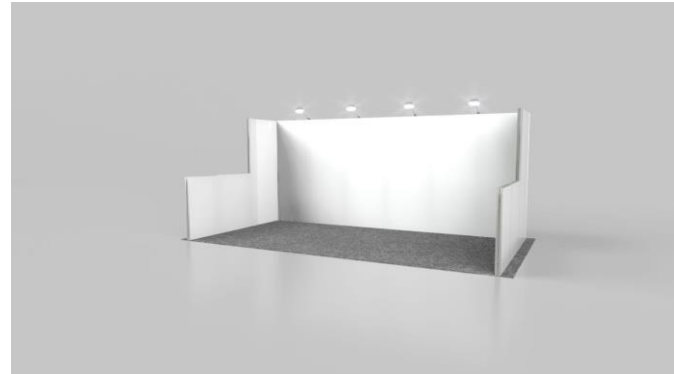
- Back wall structure with large fabric graphics
- Arm lights to highlight graphics
- Choice of classic carpet

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- First night vacuuming
- Material handling for rental items

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Fabric Exhibit



Starting from

\$8,975.00

\$12,565.00 after discount deadline

Exhibit features:

- Back wall structure with hard panel graphics
- Arm lights to highlight graphics
- Choice of classic carpet

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- First night vacuuming
- Material handling for rental items

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Exhibit collection



Starting from

\$11,495.00

Exhibit features:

- Multidimensional back wall structure with large fabric graphics
- Reception counter with graphics
- Arm lights to highlight graphics
- Choice of classic carpet and ½" padding

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- Nightly vacuuming
- Material handling for rental items

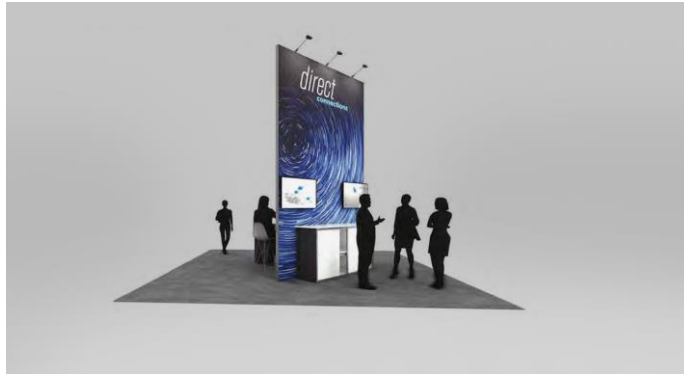
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20' x 20' exhibit rental examples

Exhibit Collection rental solutions

Don't see what you're looking for? These are just a sample of Freeman's rental exhibit solutions. Set up a consultation today to explore more options.

Extend 4



Starting from
\$17,495.00

Exhibit features:

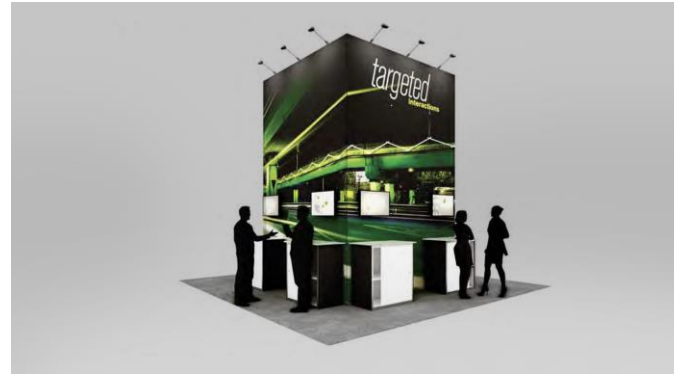
- 16' double sided structure with mural fabric graphics
- Built in desk with interior storage
- (2) 46" mounted monitors
- Cabinet with interior storage
- Arm lights to highlight graphics
- Choice of classic carpet and ½" padding

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- Nightly vacuuming
- Material handling for rental items

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Express 2



Starting from
\$49,295.00

Exhibit features:

- 16' tower structure with large mural fabric graphics and large storage closet
- (8) 32" mounted monitors
- Storage cabinet with interior storage
- Arm lights to highlight graphics
- Choice of classic carpet and ½" padding

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- Nightly vacuuming
- Material handling for rental items

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Explore 2



Starting from
\$48,595.00

Exhibit features:

- Two 16' structures with storage closets, two 60" mounted monitors, and large mural fabric graphics
- Two storage cabinets with interior storage and graphic panels
- Arm lights to highlight graphics
- Choice of classic carpet and ½" padding

Services included:

- Structure rental and installation/dismantle
- Graphic printing and installation
- Electrical service for arm lights
- Nightly vacuuming
- Material handling for rental items

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Freeman⁷

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Want a completely custom look?

Don't fret! Work with our experienced design team to get the look and feel that truly embodies your brand. Maximize your brand integration, delivering a design with the careful thought and attention to detail to make you shine.

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