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NOVEMBER 15, 2022 Pre-Show Forums

NOVEMBER 16-18, 2022 Conference & Expo

MJBizCon Exhibitor Newsletter

Exhibitor Dashboard | Sponsorship Opportunities | Exhibitor Resource Center

Dear Exhibitor,

Quick Links:

Exhibitor Appointed Contractor (EAC) Designation Process

MJBizCon recognizes that exhibitors may have unique needs or partnerships with vendors other than our official partners. Therefore, we support this choice as long as the EAC conforms to the show and venue Rules & Regulations and carries the required insurance coverage. **An Exhibitor** Appointed Contractor (EAC) is a company or contractor hired by the exhibitor, who is not an employee of your company or of an official show contractor. EAC's are most often independent installation & dismantle companies but also include supervisors, technicians, photographers, audiovisual, floral, furniture, flooring, and any other contractors who aren't the official contractors of the show but provide a necessary service at show site for the Exhibitor.

Step 1: Exhibitors must designate their EAC(s) ASAP

· <u>CLICK HERE</u> and select Confirm EAC to complete the EAC Designation Process

FreemanOnline

Freeman FAQ

ESM

onPeak

EAC Portal

Lead Retrieval

Step 2: EAC Completes the EAC Registration Process

• Once the online EAC Designation Process has been completed by the Exhibitor, the EAC will then receive an email with further instructions for submitting the required EAC documents.

Exhibitors are responsible for providing their EAC with any necessary information pertaining to the exhibit hall (i.e., utilities, order forms, dates, hours, shipping information, show Rules & Regulations, etc.)

Please let email us at <u>MJBizCon@EACmgmt.com</u> if you have any questions.

Active Link

MJBizCon EAC Designation Link

Contact

MJBizCon@EACmgmt.com

Emily Ellebracht

972-301-8286

We look forward to seeing you in Las Vegas!

Mally McElwain

Exhibitor Profile - Attendee Show Planner

Attendee Show Planner will open this week! Get your profile ready now.

Log in to Exhibitor Dashboard - ASAP

If you have not already, be sure to update your booth profile within your Exhibitor Dashboard -this is how attendees and prospective attendees see

who is exhibiting at MJBizCon. To access your Exhibitor Dashboard, click on the link below

and enter in your Exhibitor ID and password

To access your Exhibitor Dashboard

Log in to your Exhibitor Dashboard

at: http://mjbiz22.exh.mapyourshow.com/

Exhibitor ID: 2009

Password: J6rPrbJK

Exhibitor Add-ons and Sponsorship Opportunities

See all available opportunities **HERE**

RECHARGE STATIONS

Connect on the Expo floor with attendees. While attendees take a break from walking the floor you can MJBizCon has partnered with provide branded water bottles and highlight your brand.

- Co-branding on the hanging sign above the Recharge Station
- Logo inclusion throughout the **Recharge Station**
- Opportunity to distribute collateral or swag/giveaway
- Ability to have a salesperson working in the space
- Your logo on 120z water bottles with pass out to attendees
 - 25 cases total, Wednesday through Friday

FREE! PROMOTE YOUR **EXHIBITING AT MJBizCon** 2022

Feathr again for 2022 to help you promote your participation at the event this year.

Feathr has created all the marketing materials which can be found within your personalized dashboard. You'll be able to view and share the link to your personalized landing page or post it on social media, send or download a custom-made email promoting your presence at the event, and download your banners to place on your website or social media.

If you have not received email communication from Feathr please • Column Cling near the Recharge Station

See all details **HERE**.

follow up with them directly at clientservices@feathr.co. Let them know you're participating in MJBizCon 2022, and they'll be happy to link you to your marketing materials.

Important Deadlines

October 13	Book your hotel rooms through onPeak
October 13	Register your onsite staff
October 17	Advance Warehouse Opens
October 24	Early Discount deadline for Freeman Services
October 24 Form due	Freeman Discount deadline & Free Furnishing Order
October 24 WIFI, etc.)	Early Discount deadline for COX Services (internet, data,
November 1	Catering Order must be received by 12 pm to Centerplate
November 8	Last day to order Lead Retrieval
November 9 Warehouse	Last day shipments accepted to the Freeman Advance
November 13	Shipments to Show Site accepted

Hotel Information

Please remember that <u>onPeak</u> is the only official housing provider for MJBizCon. Be aware that any other company contacting you to book hotel rooms are not endorsed housing providers for MJBizCon and could be scams. **Book early!** There are lots of events in Vegas the week MJBizCon is in town. If you bring more than ten people, you can book a sub-block through ONPeak.



Contact Us

Exhibitor Inquires **Molly McElwain**

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