

NOVEMBER 15, 2022 Pre-Show Forums

NOVEMBER 16-18, 2022 Conference & Expo

# **MJBizCon Exhibitor Newsletter**

Exhibitor Dashboard | Sponsorship Opportunities | Exhibitor Resource Center

Dear Exhibitor,

How's your <u>Exhibitor profile</u> is it ready to shine? The show planner is open, so attendees will be reviewing exhibitor profiles and deciding if they want to stop by your booth. Make it easy for your prospects, complete your profile. Don't forget to note if you a women-owned busines, new exhibitor or BIPOC owned.

Have questions about registering your team? We've got you covered! <u>Click here</u> for a step-by-step guide.

Did you purchase <u>column branding</u>? When designing your wrap don't forget to consider the height of your booth. If you have questions contact Savannah at <u>Savannah.Brown@mjbiz.com</u>

Don't forget to order <u>Lead Retrieval</u> before September 6...when the price goes up.

We look forward to seeing you in Las Vegas!

Mally McElwain

**Exhibitor Profile - Attendee Show Planner** 

**Quick Links:** 

FreemanOnline

**Freeman FAQ** 

**ESM** 

onPeak

**EAC Portal** 

Lead Retrieval

**<u>Register</u>** 

## Attendee Show Planner is open! Get your profile ready now.

## Log in to Exhibitor Dashboard - ASAP

If you have not already, be sure to update your booth profile within your Exhibitor Dashboard -this is how attendees and prospective attendees see who is exhibiting at MJBizCon. To access your Exhibitor Dashboard, click on the link below

and enter in your Exhibitor ID and password

### To access your Exhibitor Dashboard

Log in to your Exhibitor Dashboard at: <u>http://mjbiz22.exh.mapyourshow.com/</u>

Exhibitor ID: 1315

Password: Plastic\*123

**Exhibitor Add-ons and Sponsorship Opportunities** 

See all available opportunities **<u>HERE</u>** 

# **First Timers' Button**



If you want to connect with newcomers to the B2B cannabis industry, this button sponsorship is perfect to get in front of first time MJBizCon attendees.

> • Exclusive sponsor of 10,000 buttons distributed to first time MJBizCon attendees with your logo included

# **Bars & Lounges**



Looking for a fun and interactive sponsorship opportunity? Check out MJBizCon's bars - <u>The Joint</u> and <u>The</u> <u>Elevation Lounge</u>.

Branding, opportunity to distribute collatoral, drink tickets, social media

• Sponsor logo recognition at the First Timers' Open House

• Sponsor listing and logo placement wherever First Timer Open House is promoted (website, signage, email, app)

• Full Page Ad in First Timers' Guide to MJBizCon mentions during show floor hours, temporary tatoos with your logo.

See all the details <u>Here</u>.

#### See all details <u>HERE.</u>

| Important Deadlines       |   |
|---------------------------|---|
| September 6               | Lead Retrieval price increase                             |
| October 13                | Book your hotel rooms through <u>onPeak</u>               |
| October 13                | <u>Register</u> your onsite staff                         |
| October 17                | Advance Warehouse Opens                                   |
| October 24                | Early Discount deadline for Freeman Services              |
| October 24<br>Form due    | Freeman Discount deadline & Free Furnishing Order         |
| October 24<br>WIFI, etc.) | Early Discount deadline for COX Services (internet, data, |
| November 1                | Catering Order must be received by 12 pm to Centerplate   |
| November 8                | Last day to order Lead Retrieval                          |
| November 9<br>Warehouse   | Last day shipments accepted to the Freeman Advance        |
| November 13               | Shipments to Show Site accepted                           |

**Hotel Information** 

Please remember that **onPeak** is the only official housing provider for MJBizCon. Be aware that any other company contacting you to book hotel rooms are not endorsed housing providers for MJBizCon and could be scams. **Book early!** There are lots of events in Vegas the week MJBizCon

is in town. If you bring more than ten people, you can book a sub-block through ONPeak.



#### **Contact Us**

Exhibitor Inquires Molly McElwain

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