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MJBizCon 'Dare to Grow' Registration is Now Open!

MJBizCon Week Begins in Las Vegas November 28, 2023

Denver CO, May 15, 2023—<u>MJBizCon</u> registration is open. MJBizCon, the largest, most established cannabis business conference and expo in the world, will take place at the Las Vegas Convention Center, November 29 - December 1, 2023, pre-show forums in finance, science, marketing, psychedelics, and women in leadership will begin November 28.

It has been a rollercoaster year for cannabis, and as such, MJBizCon is offering unprecedented ticket pricing. Through May 25, 2023, cannabis entrepreneurs will be able to walk the expo for only \$99. Additional never-before-seen prices for conference and VIP packages are also available for this limited time.

"Challenges have always been the norm in the cannabis industry, and now more than ever, we need to gather as a community to share our stories, experiences, and business insights to help each other and the industry thrive," said Chief Revenue & Experience Officer, MJBiz, Jess Tyler. "Just like 12 years ago when we dared to launch MJBizCon, we want the community to know we are still here to help."

This year's "Dare to Grow" theme celebrates the cannabis community and those who continue to dare to dream, dare to learn and dare to expand. Despite the complex regulations, banking limits and legalization woes, many have carved out success in the industry, through hard work, passion and a shared love of the plant. MJBizCon is where the game-changers, rule breakers, and disruptors unite to connect, innovate, and leave their mark on the industry.

<u>View the teaser</u> for the "Dare to Grow" series on the MJBiz YouTube channel. **Submit a** 'Dare to' Story <u>here</u>.

Back in the North and Central halls of the Las Vegas Convention Center, MJBizCon is where the industry unites to get deals done, hear the latest industry trends and insights, source the right solution providers, and gain knowledge from leaders in the industry who have made mistakes and wins.

The 2023 event will host over 1,400 exhibitors in the 300,000 net square foot expo and feature 100+ speakers throughout the 3-day conference and pre-show forums. More than 30,000 cannabis industry professionals, entrepreneurs, executives, and investors from around the world are expected for the exceptional networking, partnership building opportunities, and deal closing week.

Full agenda to come in August.

ABOUT MJBiz

MJBiz is the leading B2B resource for the cannabis industry. Founded in 2011, it is the most trusted publisher and event producer serving cannabis industry entrepreneurs and investors from around the globe. MJBiz produces MJBizCon, the longest-running and largest cannabis trade show in the world. The 2015-2019 events were each named to Trade Show Executive's Fastest 50 list and ranks on the Gold 100 list of largest tradeshows in the U.S. The 2023 event will return to Las Vegas November 28- December 1 2023 (Pre-Show Forums November 28). The MJBiz team also produces news and analysis of the marijuana and hemp industries via MJBizDaily, Hemp Industry Daily, MJBiz Magazine, MJBiz Factbook, and MJBizScience's Emerald Conference. For more information about MJBizCon or MJBiz, please visit www.MJBizCon.com and www.MJBizDaily.com.

ABOUT EMERALD

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. Emerald acquired MJBiz in January 2022.

For more information, please visit http://www.emeraldx.com/