

12TH ANNUAL  
**MJBizCon**<sup>®</sup>

**FOR IMMEDIATE RELEASE**

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**MJBizCon Featured Panels, Executive Luncheon and More to Highlight Industry News Related to Cannabis Banking, Re-Scheduling Insights, Economic Outlook, Social Equity**

SAFER Banking Act heads to the floor. As news break, [additional programming](#) is added to [MJBizCon](#): banking, rescheduling and regulatory policy experts, economic outlook, Martin Luther King III, and more.

[MJBizCon](#), the largest cannabis business conference in the world, is only 62 days away!! Make your plans now to be at the Las Vegas Convention Center Nov 29-Dec 1, 2023 (Pre-Show Forums Nov 28).

Featured Panels (Wednesday, Nov 29)

- **State of the Industry** – The popular favorite will kick off MJBizCon on Wednesday, Nov 29 at 9 AM PT. MJBizDaily's editorial team shares the facts and data you need to understand 2023 and predictions for 2024.
- **Cannabis Industry Outlook: Trends, Obstacles and Strategies for Surviving**—Saphira Galoob (National Cannabis Roundtable/The Liaison Group), Kim Rivers (Trulieve), Gerrel Olivier (Pura Vida), David Mangone (National Cannabis Roundtable), Jay Viridi (HUB International)

Executive Luncheon (Add on Event)

- **High Times Ahead? How Will State Cannabis Markets Evolve with National Policy Changes**—[Norm Birenbaum](#) (Regulatory Expert, Former Director of Cannabis Programs, State of New York & Implementation Director for the Rhode Island Office of Cannabis Management), Erin Moffet (The Liaison Group). Get a front row seat for an executive leadership view on how national policy changes and emerging regulatory trends may impact state cannabis markets. Exclusive access to regulators and lobbyists with a VIP-level opportunity to ask your own questions and meet other executives in a small-scale luncheon, discussion, and networking forum.
- **Trends and Predictions in State Cannabis Markets in the Face of Changing National Policy**—Get an insider, executive leadership view of the process behind cannabis rescheduling, next steps and how to prepare your long-term business strategy. Exclusive access to regulators and lobbyists with a VIP-level

opportunity to ask your own questions and meet other executives in a small-scale luncheon, discussion and networking forum.

Finance Forum (Add on Event) – [View Full Agenda](#)

- **Can Legal Weed Win? A Fireside Chat with Economists Robin Goldstein and Daniel Sumner, authors of *Can Legal Weed Win? The Blunt Realities of Cannabis Economics***—Daniel Sumner (UC Davis), Robin Goldstein (UC Davis)

Social Equity & Diversity in Cannabis Track powered by Black CannaBusiness

- **Thinking Outside the Bank: Finding Alternative Capital to Operate a Profitable Cannabis Business with Impact**—Jonathan Ross (Wyld), Jeannette Ward (NuProject), Joy Hudson (Nimble Distribution)
- **Townhall: Creating and Sustaining a Just and Equitable Cannabis Industry**— Kristi Price (Black CannaBusiness), Martin Luther King III (Drum Major Institute), Hope Wiseman (WISECO), Tamika Mallory (Until Freedom), Ademola Oyefeso (United Food and Commercial Workers International Union/UFCW), Omari Anderson (Best Dirty Lemonade)

Women in Leadership Track – [View Full Agenda](#)

- **Ask Me Anything: Practical Answers to Your Questions**—Breanna Neff (brelixi), Debbie McHugh (Grasslands), Rachel Gilette (Holland & Hart LLP), Christine De La Rosa (The People's Ecosystem)
- **Push It Real Good: Changing What is Possible in Cannabis for Women**—Narmin Jarrous (Exclusive Brands), Cassandra Dowell (CMW Media), Saphira Galoob (National Cannabis Roundtable), Breena Eller (Canopy Growth)

Interviews are available with MJBiz Executives or select speakers.

Registration is open, click [here](#).

Press Applications (for qualifying media only) are [here](#).

Full conference agenda is posted [here](#)

View the 'Dare to Grow' video series or submit a 'Dare to' story [here](#)

## **ABOUT MJBiz**

MJBiz is the leading B2B resource for the cannabis industry. Founded in 2011, it is the most trusted publisher and event producer serving cannabis industry entrepreneurs and investors from around the globe. MJBiz produces MJBizCon, the longest-running and largest cannabis trade show in the world. The award-winning event has made the Trade Show Executive's Fastest 50 list and ranks on the Gold 100 list of largest tradeshow in the U.S. The 2023 tradeshow will return to Las Vegas November 28- December 1, 2023 (Pre-Show Forums November 28). The MJBiz team also produces news and analysis of the marijuana and hemp industries via [MJBizDaily](#), [Hemp Industry](#)

[Daily](#), [MJBiz Magazine](#), [MJBiz Factbook](#), and [MJBizScience's](#) Emerald Conference. For more information about MJBizCon or MJBiz, please visit [www.MJBizCon.com](http://www.MJBizCon.com) and [www.MJBizDaily.com](http://www.MJBizDaily.com).

## **ABOUT EMERALD**

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. Emerald acquired MJBiz in January 2022.

For more information, please visit <http://www.emerald.com/>