

ASSOCIATIONS DAY AT MJBIZCON

Associations Day brings together non-profits and associations driving our industry forward. It's an opportunity to promote your organization to MJBizCon attendees. Your tabletop presence offers you a chance to speak to current members and prospect new members.

Associations involved represent one of the following pillars: professional development and inclusion, sustainability and community development, and legal advocacy.

All exhibitors must submit an application and document verification of non-profit status.

Associations Day Package

Package Value: \$6,500

- Logo recognition on Associations Day webpage on MJBizCon website, marketing materials and signage where Associations Day partners are mentioned.
- Custom 10% off Promo Code to share with your members and audience.
- Two complimentary Expo Only passes to MJBizCon.
- One six foot skirted tabletop space to exhibit at Associations Day.

Partner Deliverables

All roads lead to MJBizCon! Associations Day Partners are expected to promote MJBizCon to their membership audience throughout the year.

Promote MJBizCon and your organization's custom discount through dedicated emails, newsletter inclusions, social posts, and Event Listing inclusions to end the year strong in Vegas!



MJBiz™
Associations
Day

Associations Day

December 3, 2024

2-5 PM PST

Las Vegas Convention Center





Associations Day Application

MJBizCon 2024 would not be complete without the presence of the well-respected and passionate associations who continuously drive progress for the cannabis industry throughout North America and around the world. Building on our inaugural Associations Day in 2019, this year's networking event will take place on Tuesday, December 3rd, 2024 at the Las Vegas Convention Center.

All applicants must meet the following requirements to participate in Associations Day:

- Be an active non-profit industry association in the cannabis space.
- Be able to provide proof of memberships and Board of Directors.
- Be on-site for Associations Day (12/3/24 @ 2pm-5pm) to represent your association's tabletop.
- Cannot host an event during Expo Hall hours (12/4/24 - 12/6/24 @ 10am-6pm)

Direct Contact Name: _____

Direct Contact Phone Number: _____

Direct Contact Email Address: _____

Association's Name: _____

Association's Website URL: _____

Association's Mission Statement:

Number of Active Members: _____ Number of Board Members: _____

Required Documents:

- (4) Logos - **Each format below** is required in High Resolution, 300 DPI, with transparent background
 - .AI file format **REQUIRED**
 - .EPS format **REQUIRED**
 - .PNG format **REQUIRED**
 - Either PDF **OR** .JPEG formats **REQUIRED**
- 501(c)3 form/nonprofit designation form/IRS exemption paperwork

Please send all required documentation and any questions to Lena.Erauda@mjbiz.com
Thank you!