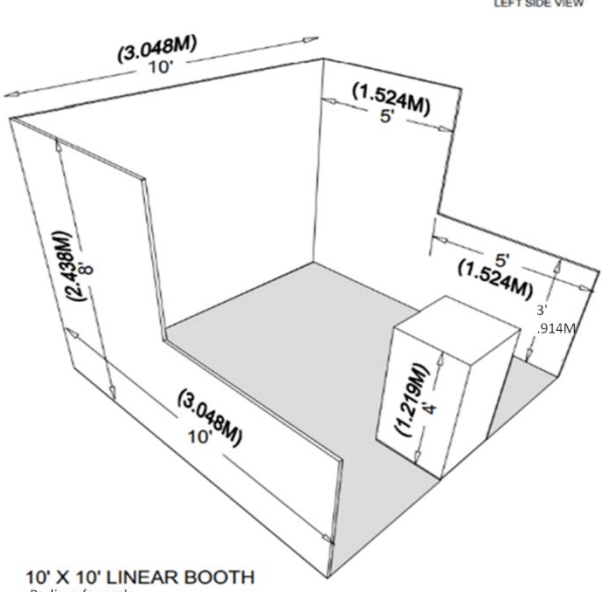


Linear / Inline Booth Guidelines

<p>Definition and/or Dimension Linear booths, also called "inline" booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.</p> <p>Linear & Perimeter booths are commonly ten feet (10') deep and multiples of ten feet (10') wide, i.e., 10' x 10', 10' x 20', 10' x 30', etc.</p>		
<p>Use of Space – Line-of-Sight: Line-of-sight display rules provide restrictions on certain areas of the booths to allow attendees to view neighboring booths in their line of sight as they walk the floor. The maximum height is allowed only in the rear half of the booth space, with a 3ft restriction on all materials in the remaining space forward to the aisle.</p>	<p>Footprint Rule or "Wiggle Room" Factor The width and depth of your booth structure should be designed so any side adjacent to another exhibitor's booth is 3 inches less than the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between booths.</p>	
<p>Hanging Signs / Graphics Linear/Inline booths are NOT permitted to have hanging signs.</p> <p>Signs, logos, and graphics placed along booth edges may not face into adjacent booths.</p>	<p>Exposed Surfaces All exposed exhibit components extending above the 3' high pipe and drape sidewalls and/or the 8' high pipe and drape backwall must be finished, painted, and with no exposed wires or framing visible. Show Management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.</p>	
<p>Additional Information Labor/Union Laws Building Rules/Guidelines Onsite Booth Guidelines</p>	<p>Pop-Up Tents/Canopies Pop-up tents and canopies are NOT allowed.</p>	
<p>Linear / Inline Booth Variations:</p>		
<p>Corner booths must adhere to the same guidelines as linear booths with the exception that two sides will be exposed to an aisle.</p>	<p>Perimeter booths are linear booths that back up against a wall of the facility, not to another line of exhibits, and have a maximum height of twelve feet (12').</p>	<p>End-Cap booths are exposed to an aisle on three sides and comprised of two adjacent 10'x10' booth spaces and must adhere to the same guidelines as linear booths. MJBiz does not allow End-Cap booths.</p>
<p>Height Guidelines: Exhibitors may go up to 10ft on the back wall without penalty. All guidelines still apply. 10'-14': a \$800 height fee will be charged, contact your sales rep to have the height fee added prior to arriving onsite. Inline booths over 14' are not allowed.</p>		