

# Maximize your time at MJBizCon 2024

## 1 Update your profile

Make the best first impression with a profile picture and powerful headline.

### NAVIGATION

Edit Profile

Manage My Availability

Account Settings

MORE

## 2 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.

### Range of daily availability ?

All times shown in Event Local Time

00:00 to 24:00

### Event Days

Edit Availability

☒ Monday - April

Done

Select the times that you are **unavailable** on this day

from 11:00 to 12:00

from Select to Select

☒ Tuesday - April

## 3 Build your event experience

Explore the agenda to further customize your event experience.

### Event Agenda

Dates

Tracks

Stage

Tags

Search

Q

10:30-11:30 Recorded Session

Introductory Session

Main Stage - Track One

 **Marie Dupont**  
Event Coordinator

 **Juan Perez**  
CTO

Added to schedule

## 4 Familiarize yourself with My Team

Collaborate with your colleagues to book meetings, review inbound leads, and perfect your company's digital profile.



Your Team

Exhibitor • Booth B3423

Finnish multinational telecommunications, information technology.

Interested

Skip



Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for MJBizCon 2024. Scan the QR code or [click here](#) for more in-depth resources.



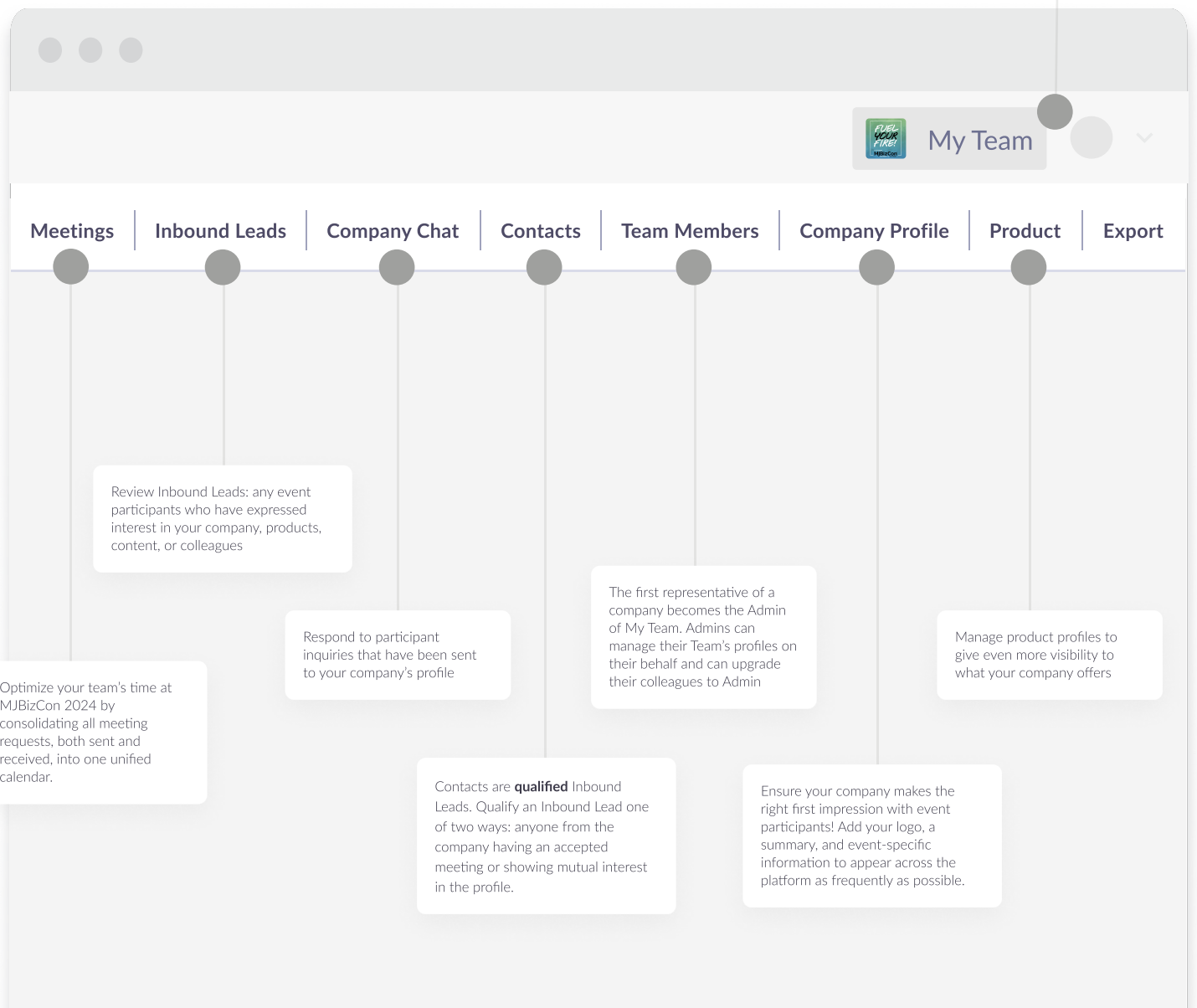
# Manage your company's time at MJBizCon 2024

## PRO TIP

My Team is accessible exclusively via web browser. Access My Team before the event to collect as many Inbound Leads as possible.

## My Team

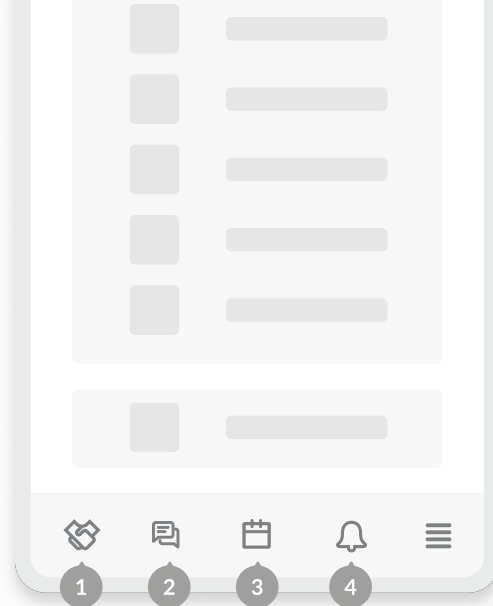
Centralize your team's engagement with event participants to maximize insights and return on your time at MJBizCon 2024.



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# The MJBizCon 2024 Mobile App



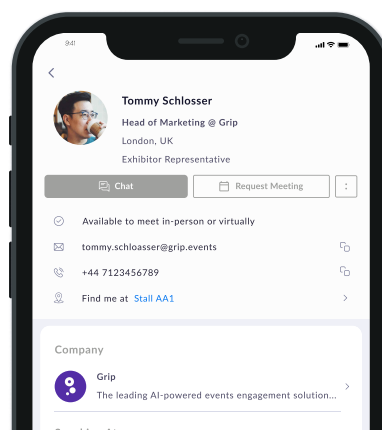
## 1 Discover MJBizCon 2024

Your central hub for MJBizCon 2024. Access essential information and personalized content.



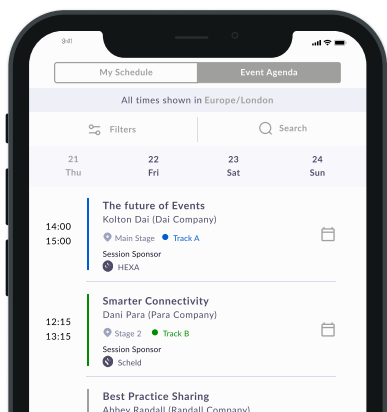
## 2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



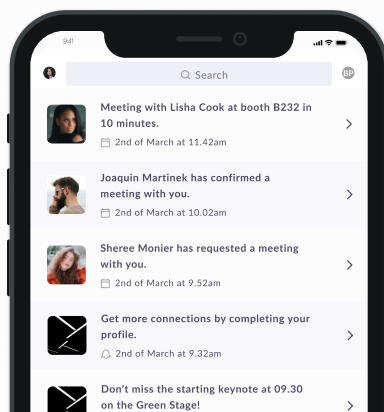
## 3 Follow your schedule

Keep track of your day.



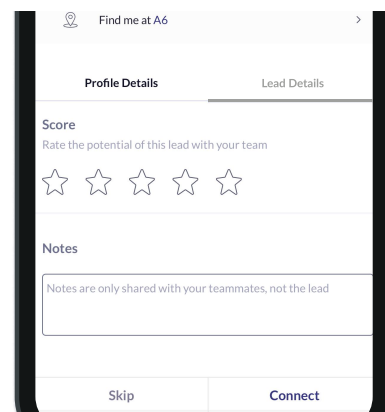
## 4 Get notified

Enable notifications to get event updates.



## 5 Lead scoring and notes

All-in-one view of your leads



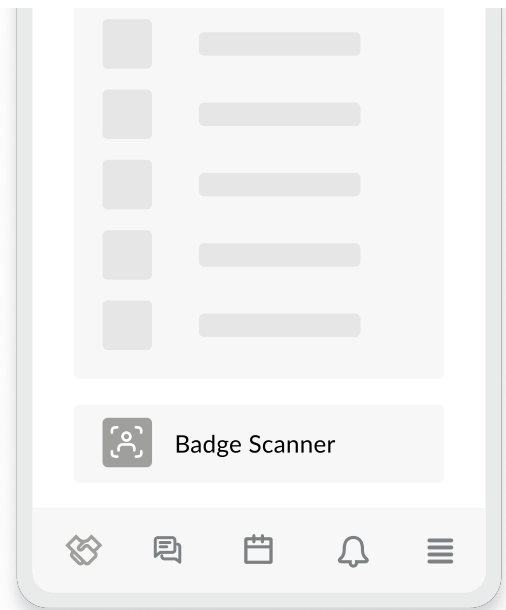
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# Badge Scanning at MJBizCon 2024

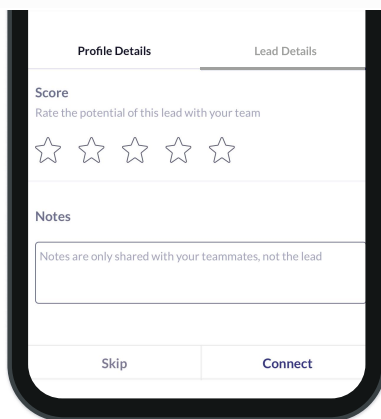
## 1 Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.



## 2 Rate

Score leads on-the-spot to capture initial impressions, aiding in future follow-ups. All scores and notes from badge scans are included in your Contact export via My Team.



## 3 Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

### PRO TIP

Badge scans will be available on your My Team export by default!



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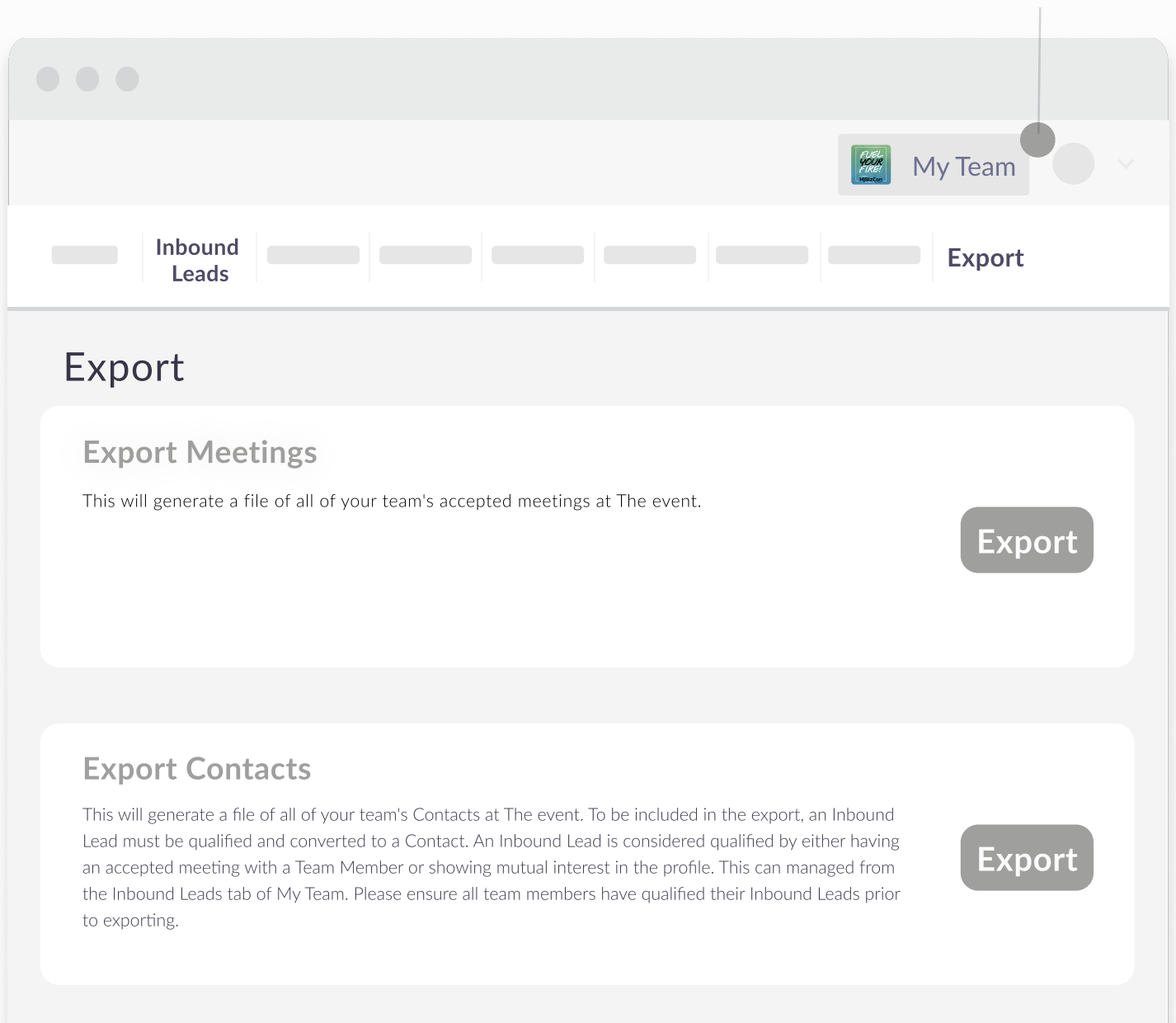




# What to do after MJBizCon 2024

## Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.



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