

The background is a solid teal color with several large, white, expressive brushstrokes that sweep across the frame from the top left towards the bottom right, creating a sense of movement and energy.

MJBizCon[®]

2025 Sponsorship Highlights

Rooted in community. Sponsored by you. 🌿

Be a sponsor at MJBizCon 2025! Elevate your show experience with a strategic sponsorship - whether through captivating signage or one of our exclusive event sponsorships, we'll help get your brand in front of MJBizCon's attendees.

Explore our highlighted opportunities, or view the full range of 2025 sponsorship options [HERE](#).

This information was last updated on August 7, 2025. Please contact your sales rep for the current availability.



Mobile App Sponsorships

SOLD

Last Updated 8/7/2025

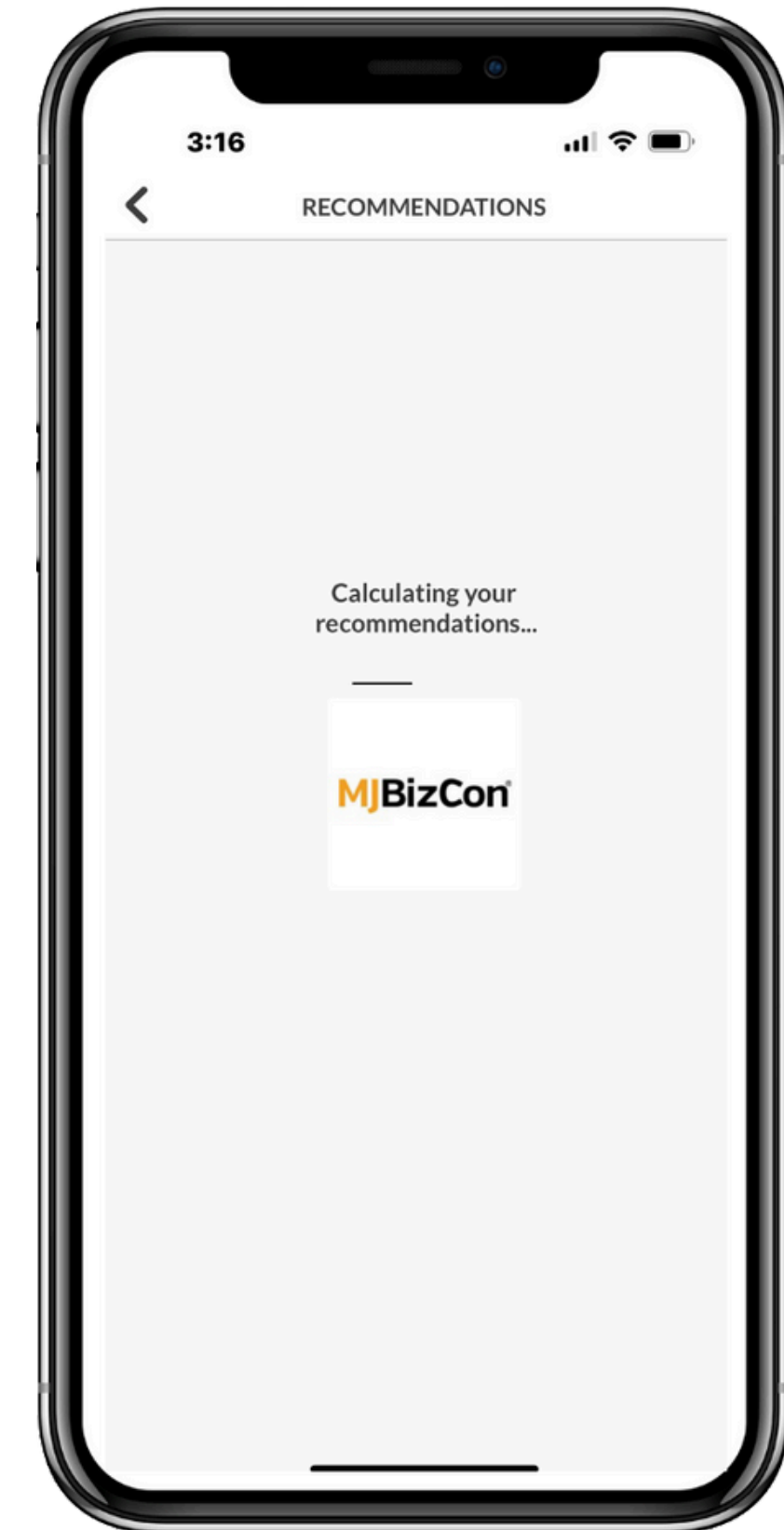
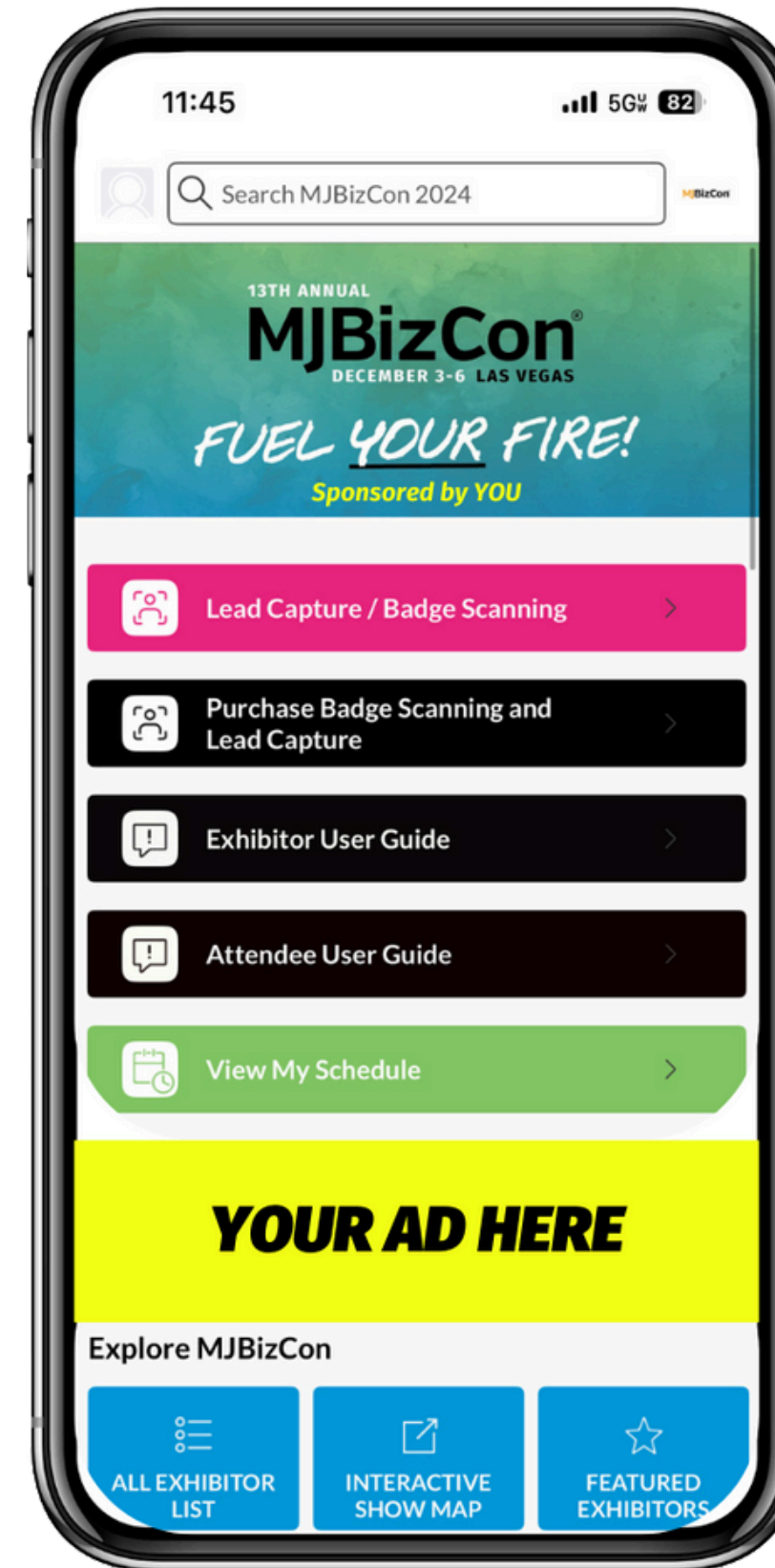
MOBILE APP Mobile App Sponsor

\$6,500

Available: 0

Achieve Maximum Exposure on the MJBizCon Mobile App! MJBizCon's Mobile App allows attendees to navigate the program on their mobile devices.

- Exclusive sponsor of the MJBizCon Mobile App
- 4 Push Notifications Thanking Mobile App Sponsor
- Logo Inclusion in Homepage Main Banner Ad
- Sponsor Image displayed when app is "loading"
- Static Banner Ad on Homepage (Ad is clickable and trackable)
- Logo treatment and sponsor promotion pre-event, on-site, and post-events everywhere mobile app is promoted, including marketing email communications and onsite signage
- Minimum of (2) emails announcing Mobile App & Sponsor



NEW

MOBILE APP Banner Ads

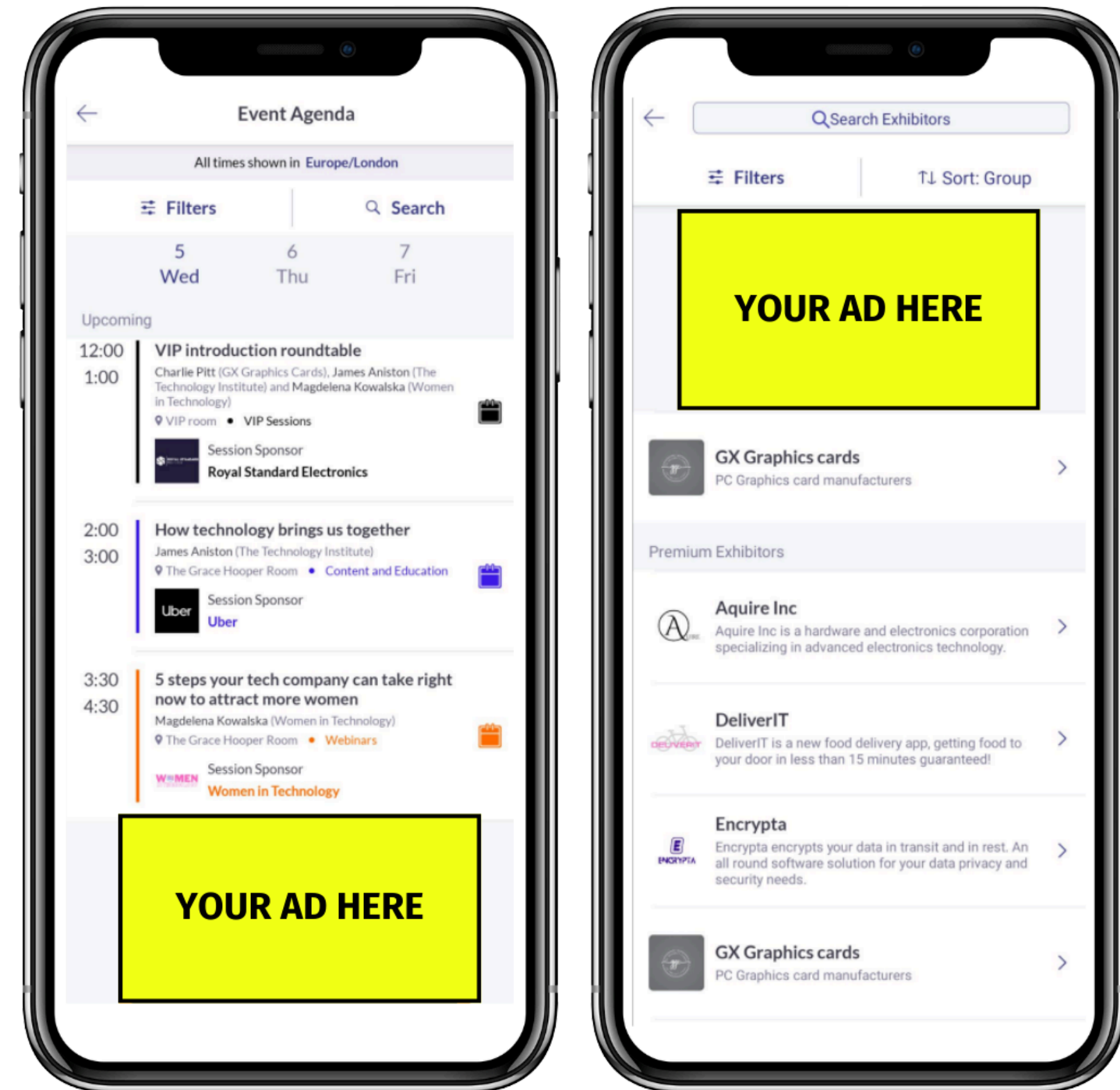
\$800

Available: 7/10

Get a spotlight in our Official MJBizCon Mobile App with a Banner Ad! These banner ads will appear throughout the app on different pages - conference and expo floor content schedules, exhibitor lists and more.

Ad content is customizable - whether you want to encourage attendees to visit your booth or advertise a new product!

Last Updated 8/7/2025



NEW

Last Updated 8/7/2025

MOBILE APP

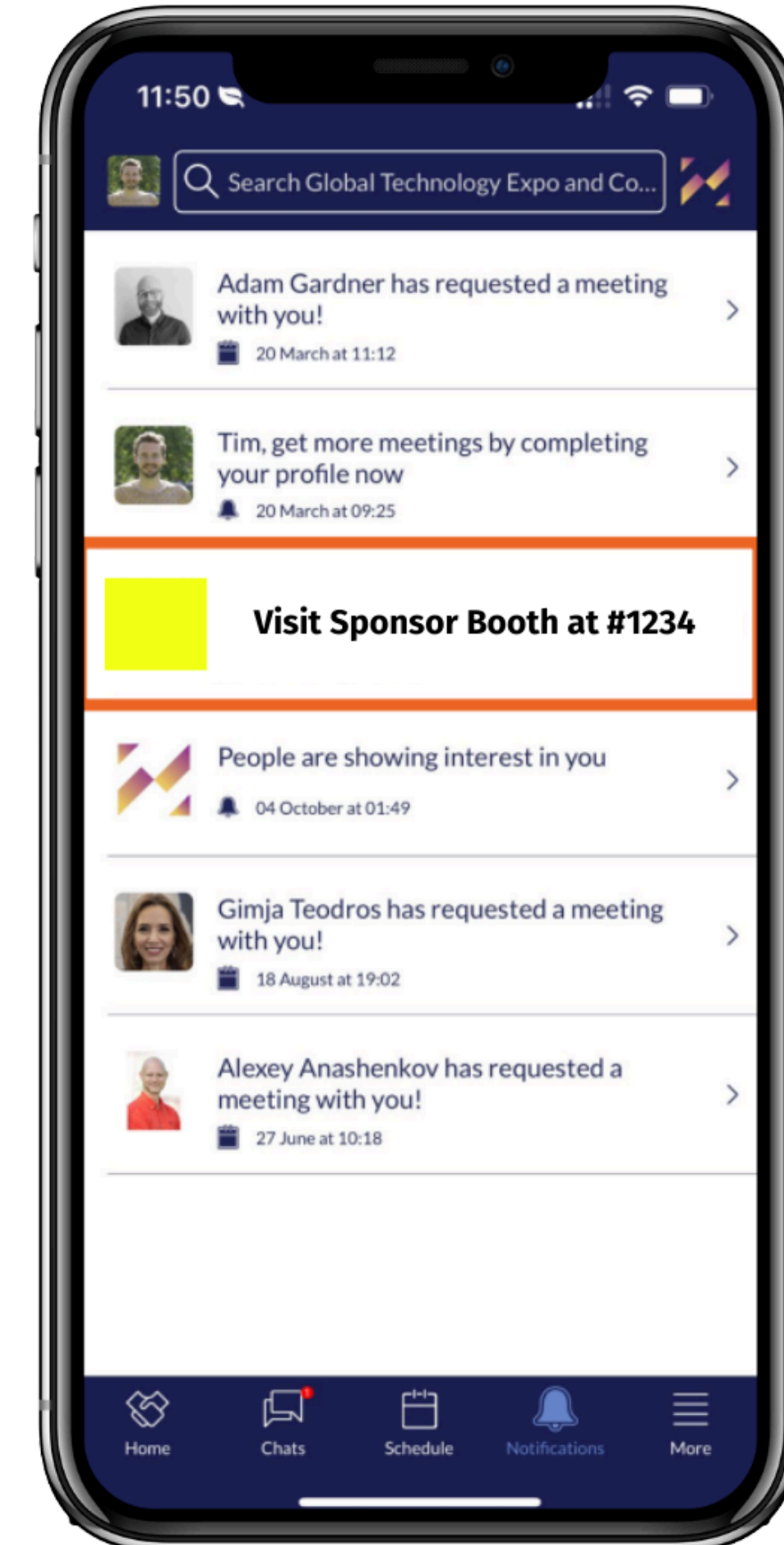
Push Notification Spotlight

\$1,000

Available: 3/5

Push Notifications in our Mobile App are a great way to connect with all MJBizCon attendees!

Notifications are custom and may serve as a reminder for something happening on the show floor, or simply a shoutout for your booth.



Sponsor Signage

NEW

SIGNAGE - INDOOR Graphic Kiosks

1 Panel: \$3,000

Whole Kiosk: \$10,000

**Pricing Increases September 20, 2025*

Available: Limited

Featuring the latest lighting technology, a sleek modern design, and large-format graphic space, this kiosk is built to make your brand stand out on the show floor!

Each rotating kiosk includes four illuminated graphic panels, bordered by LED lights for maximum visibility. Available as a full buyout (all 4 panels) or individual panel placements, these high-traffic units are strategically located throughout both Exhibit Halls and MJBizCon lobby areas. Consult your sales rep for availability.

Last Updated 8/7/2025



NEW

Last Updated 8/7/2025

SIGNAGE - INDOOR **Aisle Sign Sponsor**

\$20,000

**Pricing Increases September 20, 2025*

Available: 1

Be MJBizCon's Exclusive Aisle Sign Sponsor!

Hanging in each aisle in North and Central Halls, directional signs will help guide attendees through the show floor as well as drive more traffic to your booth.



NEW

Last Updated 8/7/2025

SIGNAGE - OUTDOOR

Outdoor Towers

\$5,500/Whole Tower

\$3,000/2 Sides

**Pricing Increases September 20, 2025*

Available: 2/3 Towers

Sponsor one of our Outdoor Towers (all 4 sides) for \$5,500 or just 2 sides of the unit for \$3,000! Strategically located along the main walkway to the convention entrance, these outdoor towers offer high-impact visibility where foot traffic is guaranteed.

Make sure your brand gets in front of attendee eyes as they enter MJBizCon with this opportunity!

Specs: 1M x 1M x 8'H

**YOUR AD
HERE**

**YOUR AD
HERE**

NEW

Last Updated 8/7/2025

SIGNAGE - OUTDOOR

Outdoor Floor Clings

\$2,700/cling

**Pricing Increases September 20, 2025*

Available: 3

Catch the attention of every MJBizCon attendee before they even step inside—place your brand right on their path with outdoor floor clings! These 4x6 clings are located along the main walkway to the MJBizCon doors, these graphics put your company front and center.



Event Sponsorships

SOLD

Last Updated 8/7/2025

EVENT SPONSORSHIPS

Hosted Buyer Gift Bags

\$5,000

Available: 1

This year, MJBiz will have a Hosted Buyer program, where we invite the industry's biggest players to spend the week with us in Vegas. This is an EXCLUSIVE opportunity to get your brand in front of this audience. As our Hosted Buyer Gift Bag Sponsor you will have the opportunity to produce co-branded gift bags and stuff them with your branded materials.

- Bag must be cobranded with official MJBizCon logo
- MJBiz to have input and approval of bag design
- Bag can be filled with sponsor merchandise, but must leave room for 1-3 MJBiz products
- Bags need to be stuffed and delivered to a designated hotel by Sunday, December 1st at 6pm
- MJBiz team will then deliver the Gift Bags to each VIP's hotel room.



SOLD

Last Updated 8/7/2025

EVENT SPONSORSHIPS

The Hub Sponsorship

\$20,000

**Pricing Increases September 20, 2025*

Available: 1

The Hub in **Retail** (Central Hall) is one of the hottest spots on the MJBizCon Floor! Be The Hub sponsor with the below:

- Brand Package: Sponsor listing and logo placement wherever sponsors are mentioned: website, onsite signage, digital show guide)
- Logo featured on all Hub border half walls
- Personal Dangler on the Hub Banner recognizing you as the Sponsor
- Logo featured on Stage Backdrop
- Inclusion in App where The Hub programming is listed
- (1) 30 min content session in one of our Hub Networking Lounges on Expo Floor
- Opportunity to provide table toppers for lounge area
- Opportunity to provide merchandise at designated sponsor table



NEW

Last Updated 8/7/2025

EVENT SPONSORSHIPS

The Grow Hub Sponsorship

\$20,000

**Pricing Increases September 20, 2025*

Available: 1

The Grow Hub will be making its debut in **Cultivation** (North Hall) this year! Be The Grow Hub sponsor with the below:

- Brand Package: Sponsor listing and logo placement wherever sponsors are mentioned: website, onsite signage, digital show guide)
- Logo featured on all Hub border half walls
- Personal Dangler on the Hub Banner recognizing you as the Sponsor
- Logo featured on Stage Backdrop
- Inclusion in App where Hub programming is listed
- (1) 30 min content session in one of our Hub Networking Lounges on Expo Floor
- Opportunity to provide table toppers for lounge area
- Opportunity to provide merchandise at designated sponsor table



ADDED VALUE

Last Updated 8/7/2025

EVENT SPONSORSHIPS

Tuesday Forum Sponsorships

\$9,000

Available: 1 per Forum

MJBizCon Forums take place on Tuesday, December 2nd. There are 4 Forums with different focuses: Marketing, Science, CannabisBusiness101 and Finance.

- Sponsor listing and logo placement wherever the event is promoted (website, onsite signage, app)
- Inclusion in forum programming
- (2) All Access Passes to MJBizCon with Forum included
- Sponsored email to all forum attendees
- (1) 30 min content session on one of our expo floor stages
- Table for Sponsor in the ALL-forum Networking Reception at the end of day
- Sponsor Shoutout at the beginning of each presentation
- Sponsor PowerPoint slide to be displayed during breaks
- Logo recognition on Thank you to Forum Sponsors slide
- Opportunity to provide merch/gift bags to forum attendees



SOLD

Last Updated 8/7/2025

EVENT SPONSORSHIPS

First Timers Open House

\$5,000

Available: 1

A can't-miss chance to meet with the right audience! If you want to connect with newcomers to the B2B cannabis industry, this open house is perfect to get in front of first time MJBizCon attendees. The event will take place on the first day of the show, prior to Exhibit Hall opening.

Inclusions:

- One (1) high-top table with two (2) chairs in room for the duration of the networking event
- Ability to have a salesperson working in the space to direct attendees to visit your booth when the show floor opens
- Branded Notebooks OR a co-produced one sheeter for all attendees
- Logo placement in pre and post event emails marketing the First Timer's Open House
- Sponsor logo placement wherever event is promoted (website, signage, email, app)



EVENT SPONSORSHIPS

Networking Receptions

\$10,000

Available: 2

We host two Networking Receptions in the Hub during MJBizCon: **Achieving Equity Reception** and **Empowering Women Reception**.

- One (1) high-top table with two (2) chairs - Have an idea for a more creative way of activating on site? Let's talk!
- Sponsor listing and logo placement wherever event is promoted (website, signage, email, app)
 - Minimum of (3) mention in emails where reception is promoted
- Five (5) Entries to the Networking Event
- Logo placement on Step & Repeat with Selfie Stand
- Opportunity to giveaway merchandise as attendees enter the event
- Opportunity to provide (2) PowerPoint slides for networking session
- Signage on Bar Tops & opportunity to provide branded napkins
- (2) On-Stage Sponsor Mentions by MJBiz Team

If your company has a story to share about Women or Equity in Cannabis, you may be eligible for inclusion in the Reception Programming as a sponsor. Connect with your Sales Representative to explore this unique opportunity!



NEW

Last Updated 8/7/2025

EVENT SPONSORSHIPS

Lobby DJ Sponsor

\$6,000

Available: 1

Be the life of the party at MJBizCon by sponsoring our Lobby DJ Booth! Nearby the Cafe, Registration, and main MJBizCon entrance.

- Branded DJ Station with stool
- Electrical Expenses
- 1x Inclusion in MJBizCon Buzz Newsletter
- 1x Push Notification during the show
- Opportunity to bring other branded elements. All items must be pre-approved by show management.

**Please note, that as the sponsor you must bring in a DJ. Music may not exceed 60dB and MJBizCon has the right to turn off inappropriate music at Show Mgmt's discretion.*



Digital Sponsorships

DIGITAL SPONSORSHIPS

Exhibitor List Banner Ad

\$7,250

Available: 1

Exclusive Exhibitor List Banner Ad on our digital directory. Prime exposure beginning months ahead of show as attendees and exhibitors visit the online show directory.



DIGITAL SPONSORSHIPS

Floor Plan Logo Ad

\$5,250

Available: 1

Exclusive Floor Plan Logo Ad is located on our digital floor plan, accessible to our attendees and exhibitors year round as we prepare for the show!



NEW

Last Updated 8/7/2025

DIGITAL SPONSORSHIPS

Buzz Newsletter Ads

Starting at \$600/ad

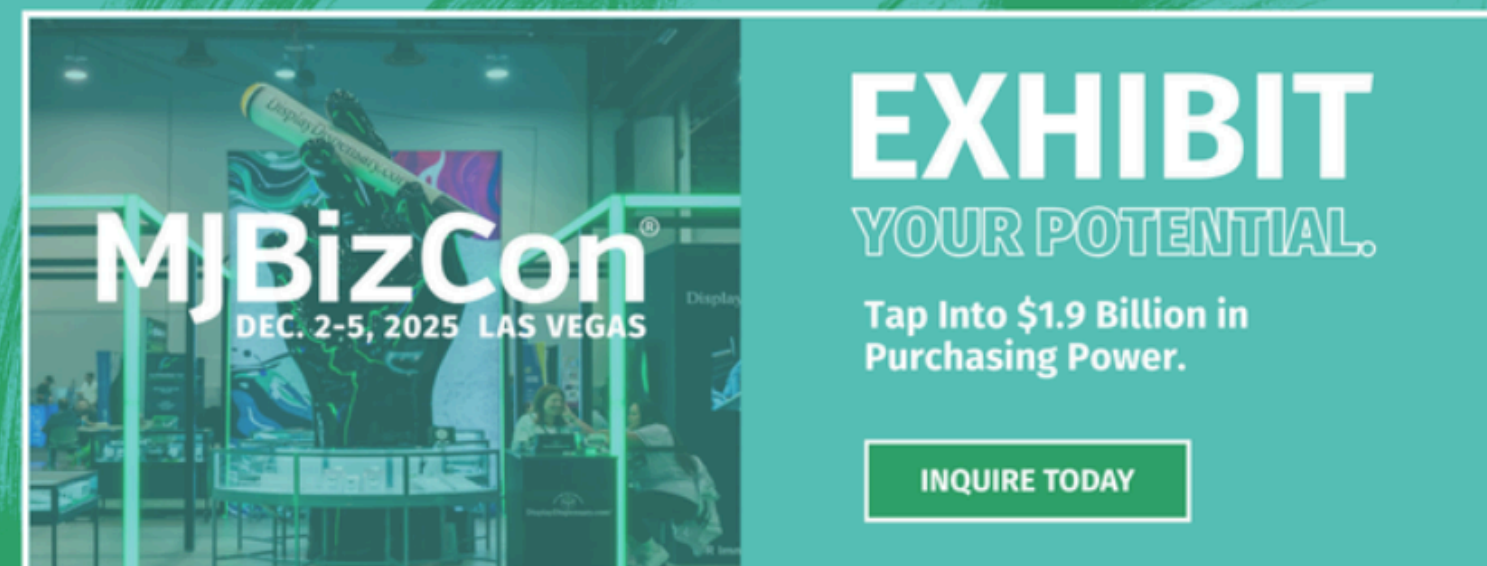
Available: 25

Generate buzz for your brand with a custom 700x300 ad placement at the top or bottom of our Buzz Newsletter. Sent every Tuesday to 100K engaged subscribers, the Buzz delivers the latest updates and highlights for our MJBizCon December show!

Pricing varies depending on placement and time of send, with limited spots available.

- All September TOP AD spots \$700
- All September BOTTOM AD spots \$600
- All October TOP AD spots \$850
- All October BOTTOM AD spots \$750
- 11/4 TOP \$900, BOTTOM \$850
- 11/11 TOP \$950, BOTTOM \$900
- 11/18 TOP \$1000, BOTTOM \$950
- 11/26 TOP \$1200, BOTTOM, \$1150
- MJBizCon Week TOP \$1500, BOTTOM \$1450
- Post Show TOP \$1400, BOTTOM \$1350

MJBizCon® Buzz



700 x 300 Ad Space

EXHIBITORS



There's only one destination to source and compare **1,000+ exhibitors** under one roof. Get face time with leading companies like these—source innovative products and services you need to power up your business and boost customer satisfaction.

MEET THE SALES TEAM

Our experienced sales team is here to help you with your cannabis business needs. Please reach out based on which state/country you're in.

For general questions please contact us at sales@mjbiz.com

We look forward to working with you. See you in December!

MJBizCon[®]
DEC. 2-5, 2025 LAS VEGAS

CURRENT EXHIBITOR OR NEW TO THE SHOW?



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NEW TO MJBIZ? NEED MEDIA ONLY?



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