

# MJBizCon<sup>®</sup>

## 2025 NuWu Sponsorships

*Pricing and Inclusions as of July 8, 2025.*



The background image shows a festival booth with a green overlay. The booth has a sign that says "Canna Cocktails" and "Bar Bar". There are people standing in line at the booth. The text "STIIIZY" and "WWW.STIIIZY.COM" is visible on the left side of the booth. The text "REDEEM" is visible on a sign in the foreground.

**MJBIZCON x NUWU**

# **Let's Keep the Party Going After Hours at MJBizCon**

MJBizCon in partnership with NuWu is taking over their 3-acre entertainment venue every night after MJBizCon.

## **Flower Hour**

In the late afternoon from 5-7pm, brands will move from the expo floor to the NuWu Courtyard. This is the time to put those dope deals to the test and consume product from MJBizCon exhibitors. Similar to the expo floor, brands will be given a pop-up space in the courtyard.

## **Night at NuWu - Official MJBizCon After Parties**

Each night, we will welcome a Night at NuWu Sponsor to host an after party at NuWu. This is your opportunity to connect with MJBizCon attendees off the show floor in a way that MJBizCon has never seen before! Make it your own with unique programming, signage and activations.



# NUWU













# TENTATIVE: MJBizCon x NuWu Floor Plan 2025



**SAMPLE STATION**

**Flower Hour Booths**



**STAGE**



**CANNACOCKTAILS / DAB BAR**

**Outdoor VIP Area**



## NUWU SPONSORSHIPS

# Flower Hour Add-On

\$1,000 per 10x10 Booth

### INCLUDES:

- (1) 10x10 Booth in the NuWu Courtyard
- Basic electric
- Unique opportunity to participate in MJBizCon's new consumption arm

### ADDITIONAL INFORMATION

- All exhibitors participating in Flower Hour must adhere to NuWu's sampling policy. Details to be provided to participating brands.
- You must be exhibiting at MJBizCon to participate.







# FLOWER-HOUR BOOTHS



## NUWU SPONSORSHIPS

### Night at NuWu Sponsor

● Tuesday Opening Night & Friday Wrap Party 30K

● Wednesday & Thursday Night \$20K

Host an unforgettable after party at NuWu! The venue features a stage, AV capabilities, space to bring in food trucks, and lounge areas, including the elevated Sky High Lounge—ideal for VIP experiences. You can host an infused dinner, festival-like experience or something else! In collaboration with NuWu's experienced event team, you can craft an experience that's uniquely yours.

#### **Become a Night at NuWu Sponsor & Enjoy Exclusive Benefits:**

- *Premier Recognition:* Featured as the Headlining Sponsor for a 'Night at NuWu' and Official After Party Partner of MJBizCon.
- *Prime Venue Access:* Host your event at NuWu Cannabis Marketplace—just minutes from the Las Vegas Strip and steps from Fremont Street. This 3-acre venue including Nevada's only legal consumption lounge and a full entertainment space.
- *Targeted Industry Reach:* Access to MJBizCon attendees, including high-value hosted buyers. MJBiz will have shuttles bringing attendees from the convention center to NuWu.
- *Marketing Exposure:* Be included in pre-event promotions via our website, event signage, and MJBizCon's official mobile app—reaching an audience of 20K+ cannabis industry professionals.



## NUWU SPONSORSHIPS

### Night at NuWu Sponsor

#### INCLUDED IN NIGHT AT NUWU SPONSORSHIP:

- Full Venue Takeover
- Basic Electric & AV Needs
- CannaCocktails Cash Bar provided and staffed by NuWu (Opportunity to pre-pay for guest drinks)
- 16' x 20' Stage
- 150 Folding Chairs & a few Cocktail tables
- 20-30 Outdoor Space Heaters
- Exclusive Area for your VIP Guests in the Sky High Lounge
- Venue Security
- Sponsor Signage Package

#### ADD-ONS

- *Full Event Production* - Option to contract an MJBizCon provided producer to Assist with Event Execution
- *Food & Beverage* - MJBizCon to provide a list of F&B vendors. Sponsor responsible for associated costs.
- *Entertainment* - Opportunity to bring in entertainment. Stage & Basic A/V provided.
- *Product/Merchandise* - Opportunity to provide merchandise for Gift Bags. NuWu team will assemble and distribute on-site.
- *Additional Branding Moments* - In addition to the provided signage, you may choose to produce branded cups and napkins for the CannaCocktails Bar, and signage for the elevators and bathrooms. Other branding opportunities may be available as well.



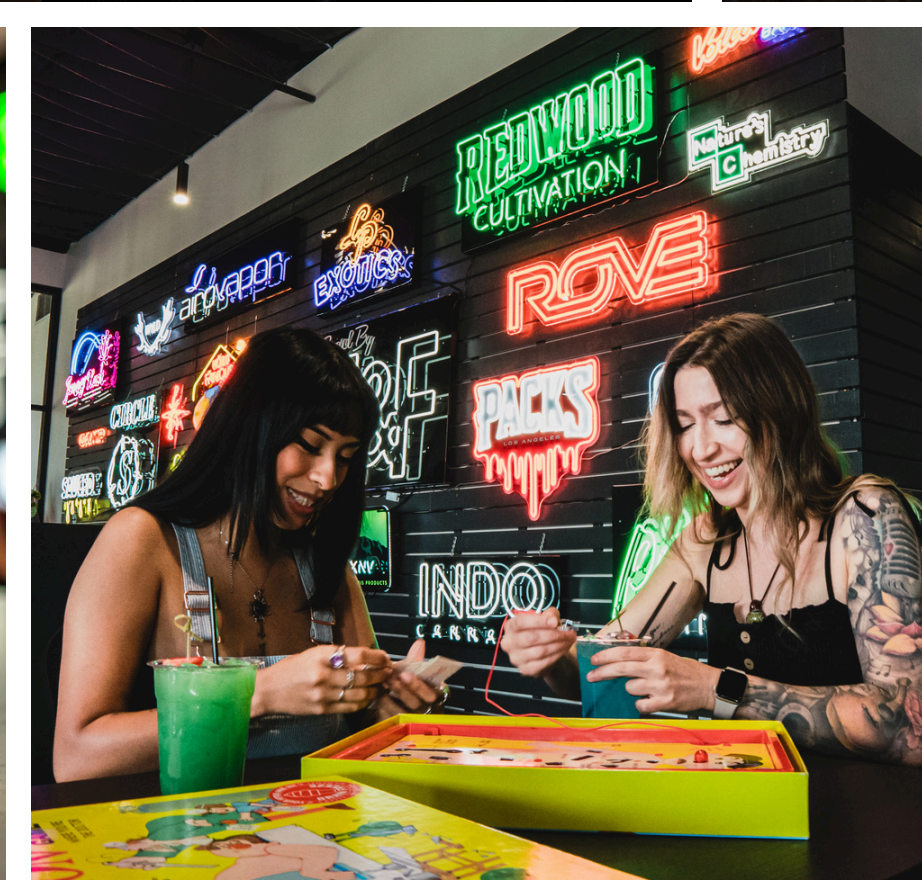
# Outdoor VIP Lounge Space







## Indoor VIP Lounge Space





# DAB Bar CANNNA Cocktails





## NUWU SPONSORSHIPS

### Night at NuWu Sponsor

#### SPONSOR SIGNAGE PACKAGE:

- (3) Digital Screens in Sky High Lounge
- (1) Premiere Courtyard Banner
- Inclusion in Entrance Branding - Glass Window Clings
- Stage Signage



DIGITAL SCREENS



PREMIERE COURTYARD BANNER



ENTRANCE BRANDING



## NUWU SPONSORSHIPS

### **AV Materials:**

- 6X RCF HDL20-A 1400 watt speaker
- 2X RCF 8006-as 5000 watt subwoofer (currently have 1 but plan on buying a second before your event contingent on tribal approval)
- 5X EV 1000w powered stage monitors
- 1X MIDAS M32R mixer
- 2X Shure SM58 wireless microphone systems (2 mics per system for a total of 4)
- 4X Shure SM58 microphones
- 5X Shure SM57 microphones
- 1X Shure Beta 52 microphones
- 1X Two tiered Portable DJ booth

There are also several DI boxes, straight and articulating microphone stands, as well as a projector in our inventory



# Signage

NUWU

PREMIERE COURTYARD BANNER

**COURTYARD RULES**  
NO ALCOHOL ALLOWED ONSITE  
NO OUTSIDE CANNABIS ALLOWED ONSITE  
NO OUTSIDE PARAPHERNALIA ALLOWED ONSITE  
NO CONCEALED WEAPONS OR LARGE BAGS  
DRINKS MAY NOT LEAVE PROPERTY  
TOBACCO USE IS PERMITTED  
NUWU



# Entrance Branding

# MJBizCon®

WEDNESDAY NIGHT

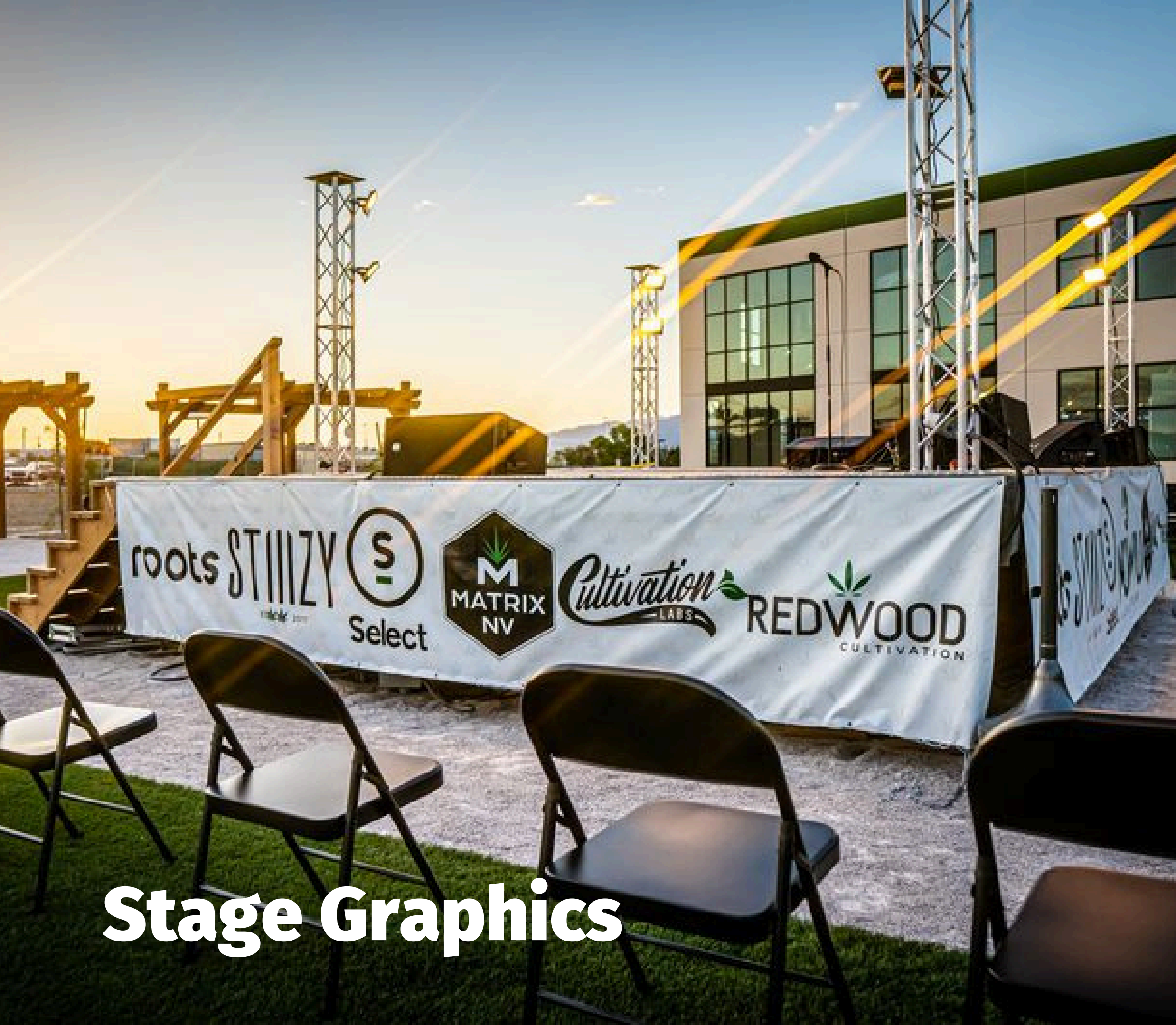
TUESDAY NIGHT

FRIDAY NIGHT

THURSDAY NIGHT

Dental & Opt  
← Entrance





# Stage Graphics





# Additional Branding Touchpoints





# CANNECT

H O S P I T A L I T Y

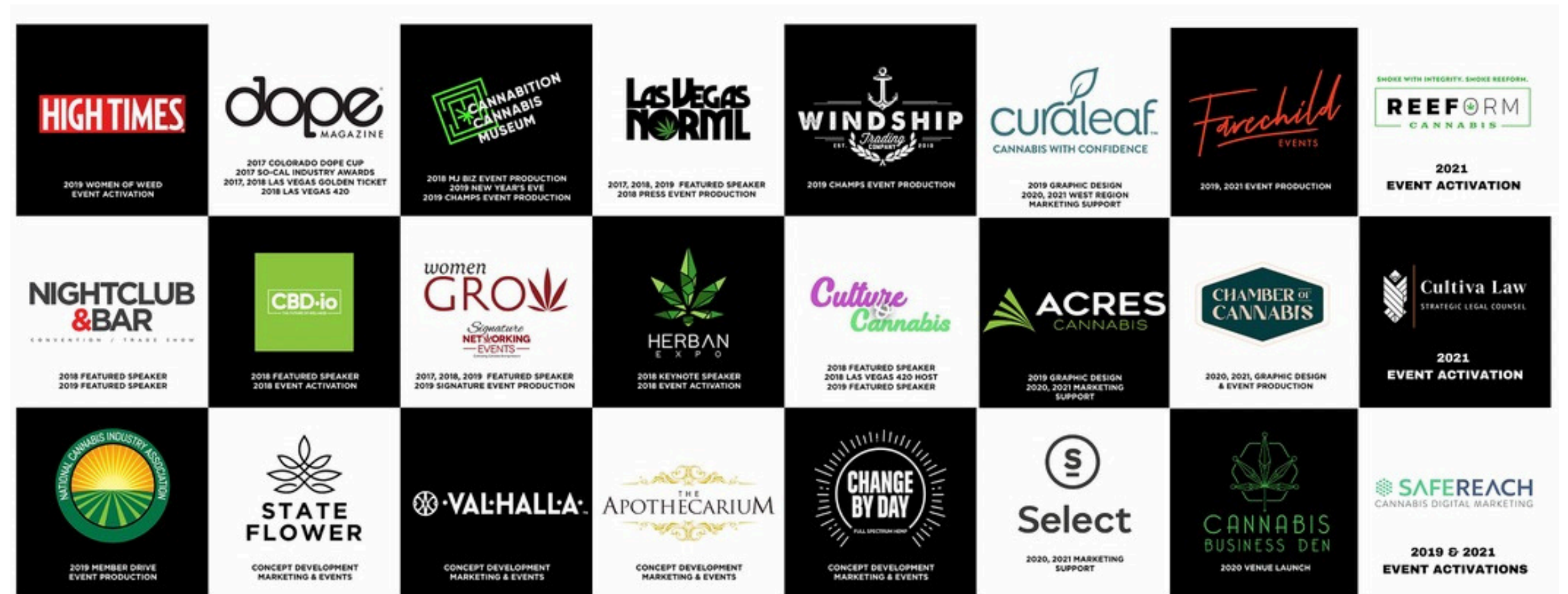
Cannect Hospitality® is a fully licensed Nevada Cannabis Support Business. The team at Cannect provides marketing and event production services to the best of the industry.

Since 2017 Cannect Hospitality has worked on projects with for and with Curaleaf, Select, AYR Wellness, Kynd, CCELL, Farechild, High Times, Dope Magazine, Women Grow, NORML, Cannabition, State Flower, Apothecarium, REEFORM, SafeReach, The Bulldog and more.

Cannect specializes in compliant SOPs and responsible practices for cannabis consumption events. Each year the team from Cannect produces the 420 State Fair at NuWu in collaboration with Farechild.

Cannect Hospitality leverages vast industry expertise and a diverse network to create one-of-a-kind solutions that bring brands, events and locations to life.

CANNECT  
CREATES  
ONE-OF-  
A-KIND  
SOLUTIONS  
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# EVENT MANAGEMENT

**Event Management (Included in your Sponsorship Package)** MJ Biz has engaged premiere Las Vegas Event Producers, CANNECT Hospitality, to serve as your Event Manager and On-Site Contact during your event at NuWu. A representative from CANNECT will be on-site for the duration of the load-in, event time and load-out. CANNECT Floor Managers and Load-In or Load-Out Labor may be added on. You will have access to your Event Manager in advance of the event for questions, advisements and assistance with your set-up planning. Your Event Manager will coordinate the Signage Package included your Sponsorship. Graphic Design may be added on.

*The fees listed on this proposal are subject to change and do not include Client advertising or marketing spends, collateral creation or printing, event budgets, entertaining/entertainment budgets or Connect's expenses related to the project. Client understands the use of subcontractors may be necessary to fulfill their requirements. The subcontractor and vendor relationships, communication and payments must be managed by Connect. No payments will be made directly to any subcontractors by Client unless otherwise agreed upon by Connect. Connect reserves the right to use any artwork created for Client as part of Connect's own promotional efforts. Any additional invoices or contracted work beyond the original contract scope of work will be paid in its entirety and completed as agreed upon.*



# ADD-ON SERVICES:

**Event Concept Design (\$ on Request)** Cannect will create an engaging concept for your activation area or create a concept for your full event. Cannect can assist with theming out the event, creating engaging invitations and interactive event programming to make your event a memorable one. **Event Production (20-25% Fee)** Cannect will leverage vast local industry connections to procure and set-up everything needed to bring your vision to life, within your budget. Example Production Items:

- Furniture Rentals
- Game Rentals
- Interactive Activations
- Food Trucks
- Catering Services
- Additional Signage
- Photo Booths Live or Digital
- Event Staffing
- Event Decor, Audio, Visual

**Local Media Buying:** 20% of Advertising Budget **Event Photography,**

**Videography & Editing Services:** \$ On Request

Events Photos or Filming (Key Moments & Shot List)  
Edited Photos or Recap Video  
Red Carpet Photography or “Live” Action Photo Booth with Photographer

**Floor Managers:** \$100 Per Hour per Manager

**Load-In / Load Out Labor:** \$100 Per Hour per Team Member

**Model Services:**

**Brand Ambassador** Starting at \$50 per hour  
**Promo Model** Starting at \$150 per Hour  
Onsite MUA or Hair Starting at \$200 per Model  
Costuming Rates on Request

**Talent Buying:** \$ On Request

Concert, Track Performances or DJ  
Artist Performer, Costumed Entertainer, Dancer

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# MEET THE SALES TEAM

Our experienced sales team is here to help you with your cannabis business needs. Please reach out based on which state/country you're in.

For general questions please contact us at [sales@mjbiz.com](mailto:sales@mjbiz.com)

We look forward to working with you. See you in December!

**MJBizCon**<sup>®</sup>  
DEC. 2-5, 2025 LAS VEGAS

## CURRENT EXHIBITOR OR NEW TO THE SHOW?



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## NEW TO MJBIZ? NEED MEDIA ONLY?



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