

EXHIBITOR WEBINAR

KNOW BEFORE YOU GO:

Essential Tips to Cultivate Success at the Show

PRESENTED BY

MJBizCon®

HOUSEKEEPING



- **Recording** – we will be recording today's webinar and will make it available for on-demand viewing.
- **Muted** – everyone will be muted, so please use the Q&A box to ask any questions. There will be an open Q&A discussion at the end.
- **Questions** – please put any questions in the **Q&A box** at the bottom of your screen



Pre-Show Planning

Event App

Transportation

Parking

Freight & Delivery Options

Hand Carry

Booth Setup

Show Logistics

Events + Happenings

Looking Forward to 2025

Contact Us

Q&A

Reminder:
Everything can be
found in the
Exhibitor Services
Manual [HERE>](#)

Register for Your Staff Badges:

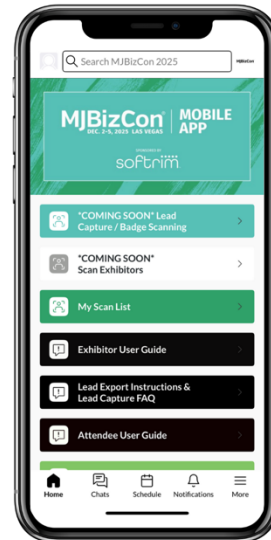
You will need to be registered for MJBizCon to access the Event App and the show floor.



[VIEW
REGISTRATION
GUIDE HERE>](#)

Download The Event App:

Search MJBizCon in the App Store. Schedule meetings, message, and connect with buyers ahead of the show



[DESKTOP>
iPHONE MOBILE DOWNLOAD>
ANDROID MOBILE DOWNLOAD>](#)

Update Your Profile in the Exhibitor Dashboard:

Update your profile by adding keywords, product categories, and other company information so buyers can easily find you.



[VIEW
PROFILE UPDATE
GUIDE HERE>](#)

REGISTRATION HOURS

[AVAILABLE ON P.2 OF THE EXHIBITOR SERVICES MANUAL HERE>](#)

REGISTRATION HOURS	
Monday, 12/1	8AM-6PM
Tuesday, 12/2	7AM-6PM
Wednesday, 12/3	7AM-6PM
Thursday, 12/4	9AM-6PM
Friday, 12/5	9AM-3PM

Move-in

Sunday, November 30, 2025
Monday, December 1, 2025
Monday, December 1, 2025
Tuesday, December 2, 2025

1:00 PM – 6:00PM (*Show Management approval required)
8:00 AM – 1:00 PM (Booths 400 sq.ft. or larger ONLY)
1:00 PM – 6:00 PM All exhibitors
8:00 AM – 6:00 PM

**Exhibits that are 800 sq.ft. or larger, have heavy machinery or large shipping containers: submit request to move in on Sunday 11/30 1:00PM-6:00PM to operations@mjbiz.com. Request must be submitted by November 20.*

- All credentialed exhibitors and EAC's are allowed access to the exhibit hall during exhibitor move-in and exhibitor move-out hours.
- Exhibitors arriving after the posted move-in hours will not be allowed into the exhibit hall and must return the next morning.
- All booths must be installed and complete by 6:00PM Tuesday, December 2.

Show Days

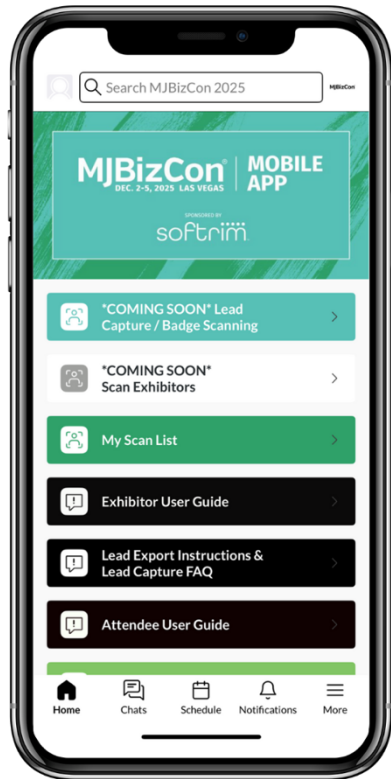
Wednesday, December 3, 2025
Thursday, December 4, 2025
Friday, December 5, 2025

10:00 AM – 6:00 PM
10:00 AM – 6:00 PM
10:00 AM – 3:00 PM

Move-out

Friday, December 5, 2025
Saturday, December 6, 2025

3:00 PM – 11:00 PM
8:00 AM – 12:00 PM



FEATURES + BENEFITS OF THE MOBILE APP:

- **Scan leads + connections** with lead capture within the app
- **Find the right attendees** with AI-powered in-app matchmaking
- **Connect** with buyers, request meetings, and send messages
- **Navigate the show floor** seamlessly with guided wayfinding
- Get **real-time show updates** exclusively in the Event App

[DESKTOP>](#)

[IPHONE MOBILE DOWNLOAD>](#)

[ANDROID MOBILE DOWNLOAD>](#)

FREIGHT + DELIVERY OPTIONS

#1: SHIP YOUR FREIGHT

Ship to the Advance Warehouse by 11/25. This convenient option ensures your freight is waiting for you at your booth upon arrival. It's the best choice!

Ship to Show Site. Your carrier checks in at the off-site marshalling yard before being dispatched to the convention center for unloading and delivery to your booth.

Your complimentary material handling allotment applies to Advance Warehouse and Show Site shipments!

#2: DRIVE YOUR OWN FREIGHT

Drive to the onsite marshalling yard in the Bronze Parking Lot at Las Vegas Convention Center, located next to South Hall and the Renaissance Hotel.

Your vehicle will be weighed then dispatched to a freight door for unloading and delivery to your booth.

You can apply your complimentary material handling allotment here!

#3: HAND-CARRY SMALL ITEMS

When hand carrying from your personal vehicle, proceed to the closest parking lot and hand carry your item in.

Due to construction, parking will be extremely limited and is not guaranteed.

**Curbside parking
and unloading is
NOT allowed.**

Definition of Hand Carry

- Hand carry items are small items, such as cartons and packages, that can be **hand carried by one person in one trip** through the main entrance of a facility during move-in and move-out that weigh less than 300 lbs.
 - Any mechanical assistance is limited to a small and lightweight cart or a garment rack that has garments hanging from it (no boxes loaded on the top or bottom).

Enforcement

- The Las Vegas Convention Center is enforcing strict hand-carry regulations due to a \$600-million renovation
- While in the past, the building has been lenient with these rules, this is no longer the case, and MJBizCon is required to enforce them.
- **Free Material Handling:** Each exhibitor receives 300 pounds as part of their booth package. We highly encourage you to take advantage of this vs Hand Carry.

Some Hand Carry Reminders

- When an exhibitor decides to hand-carry, their personal vehicle (POVs) must be parked in a parking lot. Curbside parking is not allowed.
- Hand-carried items, such as cartons or packages, may be carried as long as they can safely be carried by a single person in one trip.
- **Anything more than hand carry is considered freight, and exhibitors receive 300 lbs of free material handling of freight per 10x10 – proceed to the marshalling yard**

IMPORTANT! Hand Carry Policy

ALLOWED

Easily carried by
one person



Garment racks
with hanging
garments -
NO BOXES



Lightweight
luggage cart
holds up to max
75 lbs

NOT ALLOWED



TOO MUCH TO CARRY?

Let Freeman do the heavy lifting. Go to the Bronze Lot next to the Renaissance Hotel for material handling services.



You get 300lbs of complimentary material handling for every 10x10 booth

What comes with my booth?

- 10'X10' Space
- 8' high pipe & drape
- 3' or 8' high divisional sides*
- 1 plastic-top covered table*
- Carpet
- 300 lbs. free drayage per 10'x10' space
- 2 Chairs*
- Online and Show Directory listing
- 5 product category selections

***Must be ordered from Freeman in advance**

**FREE FURNISHING DEADLINE:
FRIDAY, 11/21**

[ORDER HERE>](#)

What doesn't come with my booth?

- Electrical service
- High-speed Internet*
- Any additional furnishings you may want/need

**Complimentary wifi will be available on-site, however we recommend purchasing high-speed internet if additional bandwidth is needed.*

These types of additions need to be ordered directly through the approved service provider and you can find information on how to order in the [Exhibiter Services Manual](#)>



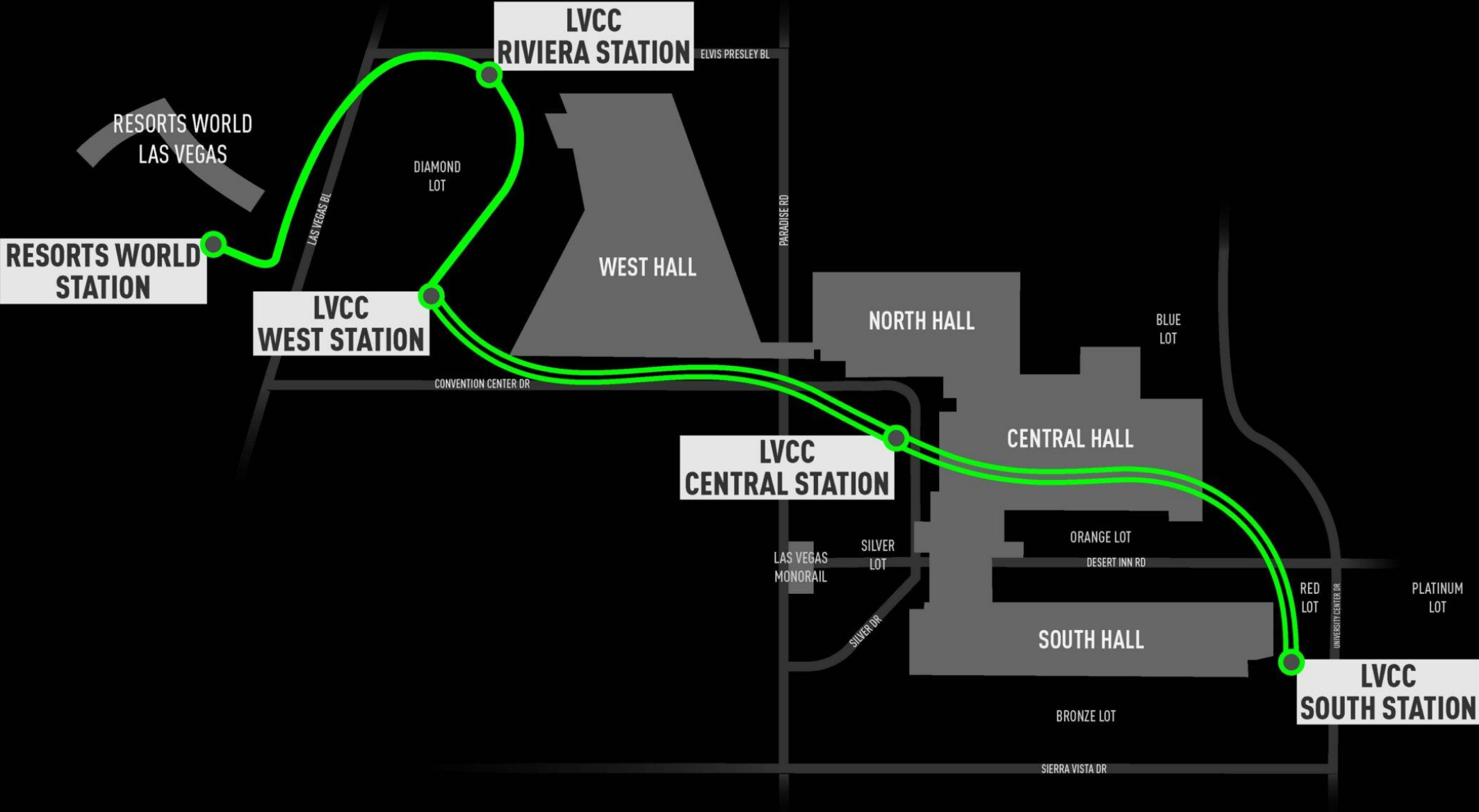
PARKING IS LIMITED!

We don't recommend parking at the LVCC during the show due to limited parking and construction.

RECOMMENDED

- The Monorail – purchase passes in your Cvent Exhibitor Registration Portal
- Vegas Loop at LVCC
- Uber + Lyft

VEGAS LOOP



Deadline	Key Action Items
ASAP	• Update your Exhibitor Profile in the Exhibitor Dashboard — • Register for staff badges — look for welcome email from Cvent • Book your hotel reservations • Order lead retrieval (to scan buyer badges) • Food & beverage orders/sampling • Booth security • Order booth furniture & accessories • Order electrical outlets & labor • Order booth cleaning services • Submit exhibitor appointed contractor form • Submit exhibitor certificate of insurance • Order internet/wireless services • Order audio visual equipment • Order plant & florals
11/25	Advance warehouse deadline (without surcharge)
NOW	Freeman begins accepting direct to show site shipments

Once You Arrive
Pick up badge from registration
Confirm freight delivery
Confirm advanced orders
Place onsite orders

**ADVANCE SHIPPING
DEADLINE:
TUESDAY, 11/25**

- **EMAILS**

Be on the lookout for emails from sales@mjbiz.com

- **BOOTH DROPS**

Every day of the show.

- **PUSH NOTIFICATIONS**

From the MJBizCon Mobile App.

When in doubt – Check the [Exhibitor Services Manual!](#)



Expo by Day. Party By Night.

Location: NuWu Cannabis Dispensary and Lounge,

Address: 1235 Paiute Circle, Las Vegas, NV

Date: December 2-4, 2025

Keep the energy going after the Expo!

MJBizCon has teamed up with [NuWu Cannabis Marketplace](#) to host exclusive after-hours experiences at their 3-acre entertainment venue. From **Flower-Hour** to **Nights at NuWu** (official MJBizCon after parties), NuWu is the leading dispensary, lounge, and event space in Las Vegas.

Tickets: Included with all MJBizCon pass types.

Complimentary shuttle service to NuWu will begin from the Las Vegas Convention Center at 4:20pm each day – must have your MJBizCon badge and wristband!

SCHEDULE

TUESDAY December 2

Media Day & Hefestus x Joint Wars Opening Party

Media Day with Beard Bros
2:00pm-5:00pm

Shuttles from the Convention Center
4:20pm-6:30pm
Shuttles depart from The Patio

Flower Hour
5:00pm-7:00pm

Hefestus x Joint Wars Opening Night Party
7:00pm-11:00pm

WEDNESDAY December 3

The Vault Night at NuWu

Shuttles from the Convention Center
4:20pm-6:30pm
Shuttles depart from The Patio

Flower Hour
5:00pm-7:00pm

C-Suite Connector — Hosted by GCNC at Sky High Lounge
5:00pm-7:00pm

The Vault Party in Partnership with VOP
Sponsored by: Mills
7:00pm-11:00pm

THURSDAY December 4

After Hours

Shuttles from the Convention Center
4:20pm-6:30pm
Shuttles depart from The Patio

Flower Hour
5:00pm-7:00pm

Rainbow Royale — LGBTQ+ & Allies Happy Hour at Sky High Lounge
5:00pm-7:00pm

Night at NuWu
7:00pm-11:00pm



LOOKING FORWARD TO 2026 & BEYOND

2026: December 1-4, 2026



- We will be conducting 2026 space selection on-site.
- Appointments are in order of priority points.
- You will receive an appointment date and time next Monday, 11/24



North +
Central
Hall
exterior



NORTH +
CENTRAL
HALL
EXTERIOR



CENTRAL
+ SOUTH
EXTERIOR



SOUTH
HALL
EXTERIOR

MJBizCon[®]

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Operations Support:

operations@mjbiz.com

Mobile App Support:

mobileapp@emeraldx.com

Freeman[®]

Exhibitor Support:

(888) 508-5054

For all other inquiries go to:

<https://www.freeman.com/exhibitor-support/>

QUESTIONS?