

MJBizCon[®]
DEC. 1-4, 2026 LAS VEGAS

Show Guide Ads

High Visibility Starts Here.

The 20,000+ cannabis pros attending MJBizCon map out their show before they hit the floor.

How do they do it? They plan using the printed 2026 MJBizCon Show Guide — make sure your brand is in it!

Turn your printed ad into booth traffic! Claim your ad space in the show guide by Thursday, October 15th.



DEADLINE
TO BOOK:
OCTOBER 15

Ad Type	Price	Availability
Full Page 4C	\$2,500	Limited
Half Page 4C	\$1,500	Limited
~~Inside Front Cover~~	~~\$2,700~~	~~Limited~~
Inside Back Cover	\$2,500	Limited
~~Back Cover~~	~~\$2,500~~	~~Limited~~

Show Guide Specs

- 7x9 booklet — print and digital
- 52 pages — front and back
- Full and half page ad sizes to meet your needs

Show Guide Specs — Book Now!

Reach out directly to your Account Executive or email us at sales@mjbiz.com to secure your ad space.

The MJBiz media team places all ads. No placement or orientation is guaranteed.

Full Page Ad 4C — \$2,500

MJBizCon 2025 Experience Guide

MJBIZCON.COM

GENERAL INFORMATION

Welcome to MJBizCon, the epicenter of the global cannabis industry. This is where connections spark, ideas ignite, and the biggest deals of the year take shape. Over the next few days in Las Vegas, you'll have the chance to explore groundbreaking innovations, meet face-to-face with industry leaders, and find your people—the ones shaping what's next in cannabis. From the buzz of the expo floor to the insights shared in conference sessions and the energy of late-night networking, MJBizCon is where business gets done and the future of cannabis takes form. Get ready to learn, connect and grow—because it all happens here.

MOBILE APP

Navigate MJBizCon like a pro. Scan the QR code to download the mobile app for instant access to networking, your agenda, the interactive floor plan, and event updates.



MERCH TRUCK

Grab your official merch from the MJBizCon merch truck!

Location: The Patio

What happens in Vegas doesn't have to stay in Vegas. Take a little MJBizCon magic home with you! Visit the merch truck for exclusive 2025 gear featuring fresh designs and fan faves. Load up on must-haves like the official MJBizCon T-shirt, sweatshirts, water bottles, stickers, and more. It's the perfect souvenir from the biggest cannabis event of the year.

NUWU

Keep the MJBizCon vibes going. Join us at NuWu Cannabis Marketplace for exclusive after-hours events—from Flower Hour to the official Nights at NuWu afterparties. Shuttles leave the Las Vegas Convention Center daily at 4:20pm (2:30pm Friday). Badge and wristband required.

Learn more on page 34 or in the mobile app.

WI-FI

To access the complimentary MJBizCon Wi-Fi, connect to the network: .MJBizCon

No password is required.

YOUR AD HERE

Half Page Ad 4C — \$1,500

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EXPO PAVILIONS

The Brand, Manufacturing & Distribution Pavilion is back—bigger and built for growth. In partnership with MITA and Calyfx | Jack Herer, this area on the show floor connects top manufacturers, distributors, and retailers across state markets. Featuring live podcasts, networking, and regulatory insights, it's the place to make deals, launch products, and build lasting partnerships.

Location: Retail Pavilion, Central Hall

The Global Exchange, presented by ICBC, is the premier location for international collaboration. Connecting North America with emerging global markets, it's designed for dealmakers, exporters, and investors seeking insights and networking that drive global growth.

Location: Cultivation Pavilion, North Hall

Impact Row, led by Black-woman-owned 40 Tons, features justice-impacted cannabis companies from across the U.S. Connect with innovators in products, tech, dispensary operations, and more.

Location: Retail Pavilion, Central Hall

Introducing the Indigenous Cannabis Village, developed with ICIA—a dedicated space for Indigenous entrepreneurs and brands. Celebrate cultural storytelling, connect with industry leaders, and explore opportunities for sustainable growth and advocacy in the cannabis economy.

Location: Cultivation Pavilion, North Hall

The Vault, in partnership with Voice of The Plant, features sessions led by industry pioneers and a marketplace of top global cannabis seeds—available for cash and carry. Led by legendary breeder Mario Guzman, creator of Gelato and Sunset Sherbert.

Location: Retail Pavilion, Central Hall

BRAND, MANUFACTURING & DISTRIBUTION PAVILION at MJBizCon




THE GLOBAL EXCHANGE at MJBizCon



IMPACT ROW at MJBizCon



THE INDIGENOUS CANNABIS VILLAGE at MJBizCon



THE VAULT at MJBizCon



Full Control. Zero Compromise.

Thermal-Loc insulated panels and doors deliver superior insulation, efficiency, and safety in a climate-controlled space.

Where insulation meets Innovation. Come see Us at Booth # N14428

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