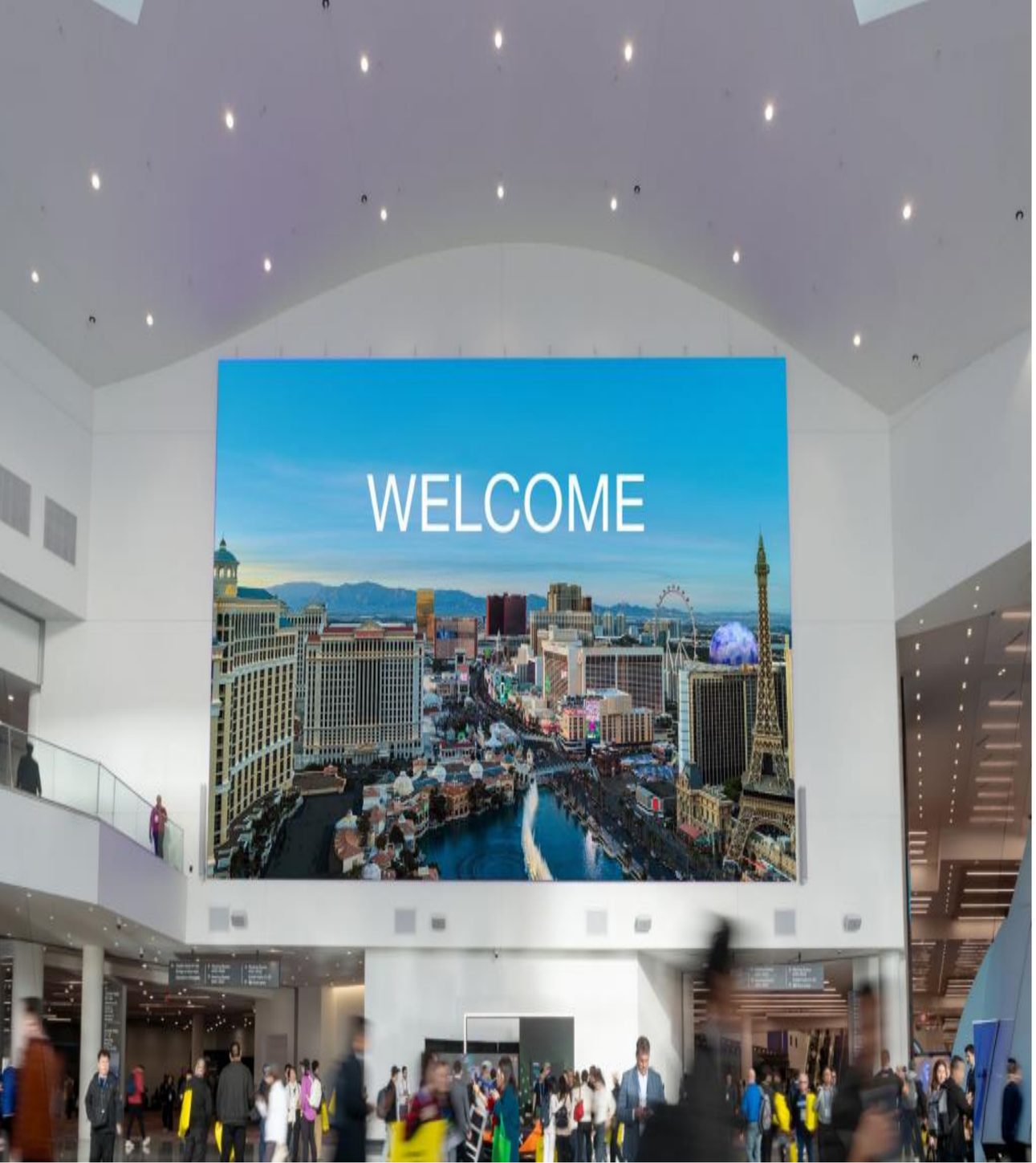
EXHIBITOR WEBINAR

MJBizCon®

DEC. 1-4, 2026 LAS VEGAS

KNOW BEFORE YOU GO: ESSENTIAL TIPS TO CULTIVATE SUCCESS AT THE SHOW



HOUSEKEEPING

- **Recording** – we will be recording today's webinar and will make it available for on-demand viewing.

- **Muted** – everyone will be muted, so please use the Q&A box to ask any questions. There will be an open Q&A discussion at the end.

- **Questions** – please put any questions in the **Q&A box** at the bottom of your screen



AGENDA

- Pre-Show Planning
- Event Mobile App
- Freight & Delivery Options
- Hand Carry
- Booth Setup
- Show Logistics
- Floor Plan
- Policies
- New for 2026
- 2027 Re-Book
- Q&A

MJBizCon®
DEC. 1-4, 2026 LAS VEGAS



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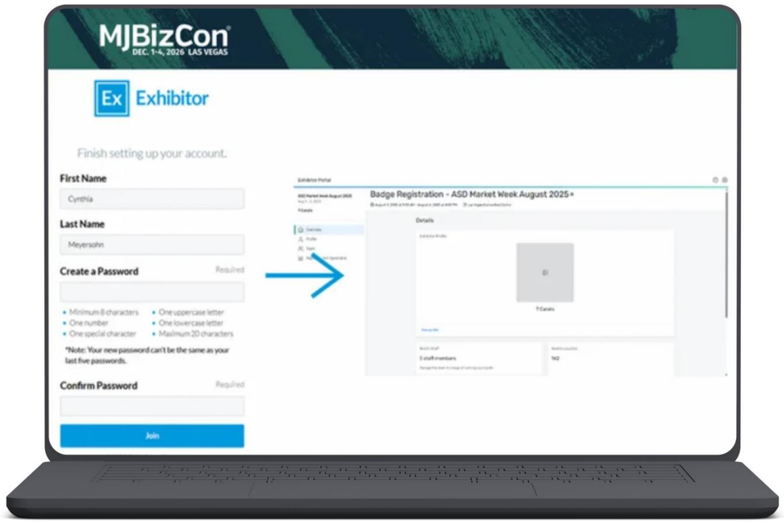


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PRE-SHOW PLANNING

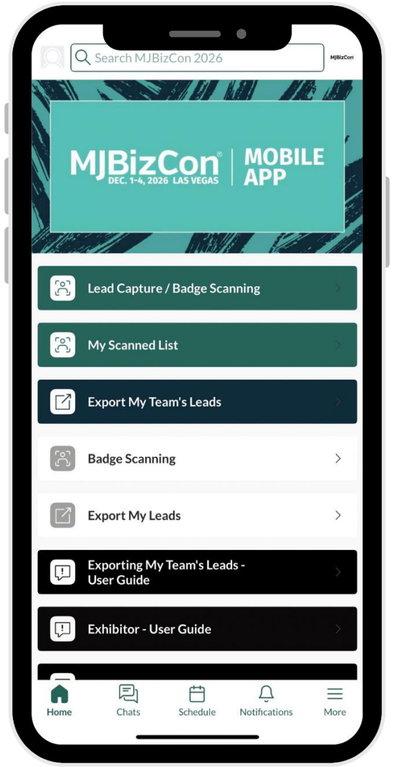
Register for Your Staff Badges:

You will need to be registered for MJBizCon to access the Event App and the show floor.



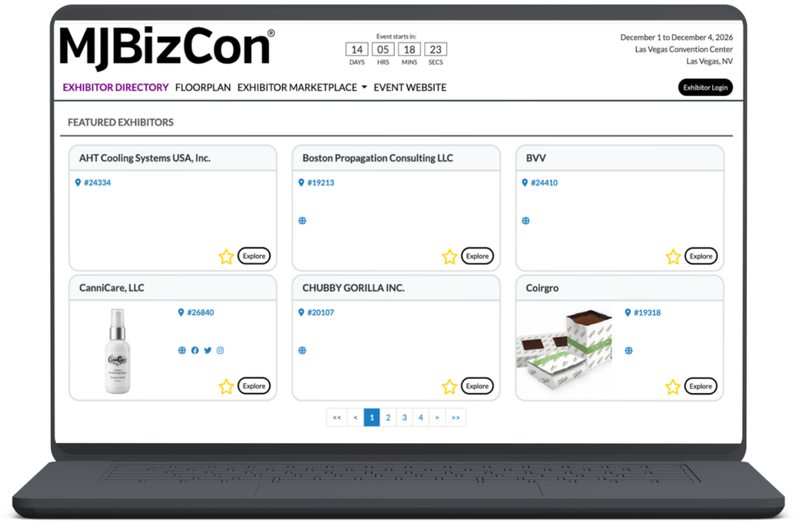
Download The Event App:

Search ***MJBizCon*** in the App Store. Schedule meetings, message, and connect with buyers ahead of the show



Update Your Profile in the Exhibitor Dashboard:

Update your profile by adding keywords, product categories, show specials and other company information so buyers can easily find you.

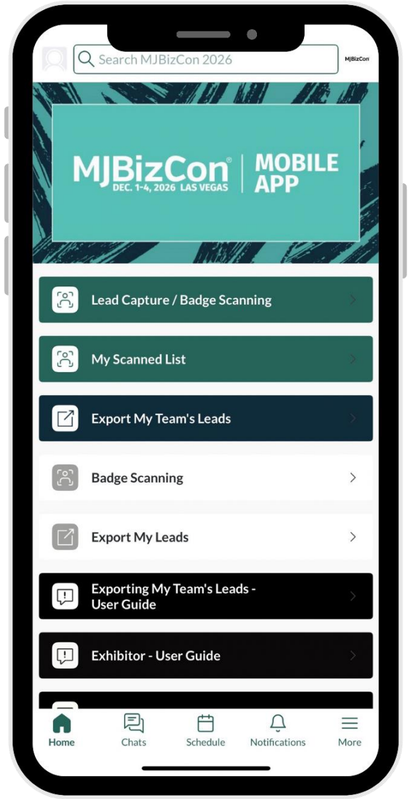


MJBIZCON MOBILE APP

Features & Benefits of the Event App:

- **Find the right attendees** with AI-powered in-app matchmaking
- **Connect** with buyers, request meetings, and send messages
- **Navigate the show floor** seamlessly with guided wayfinding
  - **Onsite signage** and **printed show maps** are also available to help you find your way around the show!
- Get **real-time show updates** exclusively in the Event App with **real-time show updates push notifications**
- **Capture + export leads** with attendee badge scanning

NOTE: To opt-in to push notifications, go into your phone settings and select "ALLOW NOTIFICATIONS"



Scan the QR code and download today!

FREIGHT & DELIVERY OPTIONS

#1: SHIP YOUR FREIGHT

- Ship to the Advance Warehouse by **Tuesday, November 24th**.
- This convenient option ensures your freight is waiting for you at your booth upon arrival.
- It's the best choice!

- Ship to Show Site.
- Your carrier checks in at the off-site **marshalling yard** before being dispatched to the convention center for unloading and delivery to your booth.

Your complimentary material handling allotment applies to Advance Warehouse and Show Site shipments!

#2: DRIVE YOUR OWN FREIGHT

- Drive to the onsite **marshalling yard** in the Bronze Parking Lot at Las Vegas Convention Center.
  - Located next to South Hall and the Renaissance Hotel.

- Your vehicle will be weighed then dispatched to a freight door for unloading and delivery to your booth.

You can apply your complimentary material handling allotment here!

#3: HAND-CARRY SMALL ITEMS

- When hand carrying from your personal vehicle, proceed to the closest parking lot and hand carry your item in.

- Note: Parking can be limited and is not guaranteed — please plan ahead.

IMPORTANT: Curbside parking and unloading is not allowed.

HAND CARRY

Definition of Hand Carry

- Hand carry items are small items, such as cartons and packages, that can be **hand carried by one person in one trip** through the main entrance of a facility during move-in and move-out that weigh less than 300 lbs.
  - Any mechanical assistance is limited to a small and lightweight cart or a garment rack that has garments hanging from it (no boxes loaded on the top or bottom).

Enforcement

- The Las Vegas Convention Center is enforcing strict hand-carry regulations due to a $600-million renovation
- While in the past, the building has been lenient with these rules, this is no longer the case, and MJBizCon is required to enforce them.
- **Free Material Handling**: Each exhibitor receives 300 pounds as part of their booth package. We highly encourage you to take advantage of this vs Hand Carry.

Some Hand Carry Reminders

- When an exhibitor decides to hand-carry, their personal vehicle (POVs) must be parked in a parking lot. Curbside parking is not allowed.
- Hand-carried items, such as cartons or packages, may be carried as long as they can safely be carried by a single person in one trip.
- **Anything more than hand carry is considered freight, and exhibitors receive 300 lbs of free material handling of freight per 10x10 – proceed to the marshalling yard**



BOOTH SETUP

What comes with my booth?

10’X10’ Space
- high pipe & drape
- 1 table*
- 2 Chairs*
- 3,000 lbs. free drayage per 10’x10’ space
- Lead Capture + Badge Scanning (in the mobile app)
- Company listing in digital directory and mobile app

***Must be ordered from Freeman in advance.**

What doesn’t come with my booth?

- Electrical service
- High-speed internet
- Any additional furnishings you may want/need

- **These types of additions need to be ordered directly through the approved service provider.**
- **Find information on how to order in the Exhibitor Services Manual**

SHOW LOGISTICS

BEFORE THE SHOW:

Deadline	Key Action Items

ASAP	• Update Exhibitor Profile in the Exhibitor Dashboard
	• Register for staff badges
	• Book your hotel reservations
	• If Needed, Order:
	  ○ Food & beverage orders/sampling
	  ○ Booth security
	  ○ Booth furniture & accessories
	  ○ Electrical outlets & labor
	  ○ Booth cleaning services
	  ○ Internet/wireless services
	  ○ Audio visual equipment
	  ○ Plant & florals
	• Submit:
	  ○ EAC — Exhibitor appointed contractor form
	  ○ Exhibitor certificate of insurance

11/24	Advance warehouse deadline (without surcharge)
11/30	Freeman begins accepting direct to show site shipments

AT THE SHOW:

Once You Arrive
Pick up badge from registration
Confirm freight delivery
Confirm advanced orders
Place onsite orders

NOTE: ADVANCE WAREHOUSE SHIPPING DEADLINE IS TUESDAY, 11/24

MJBIZCON FLOOR PLAN



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MJBIZCON + LVCC POLICIES

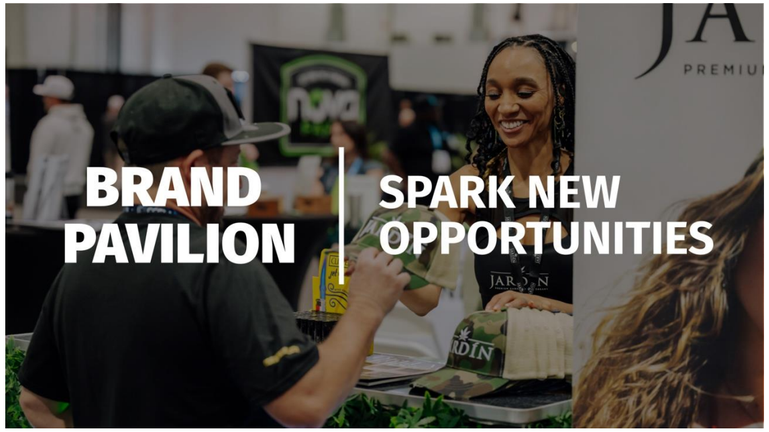
- No cannabis/ THC/ Hemp products, including flowers, concentrates, topicals, or edibles, may be sold, displayed, or distributed, including as free samples, at the LVCC.

- Smoking or consuming cannabis products, THC, or hemp at the LVCC is strictly prohibited and violators will be trespassed from the LVCC property.

- Event management will actively monitor and prohibit the use, sale, display, or distribution of cannabis/ THC/ Hemp products at the LVCC by its exhibitors and show attendees.

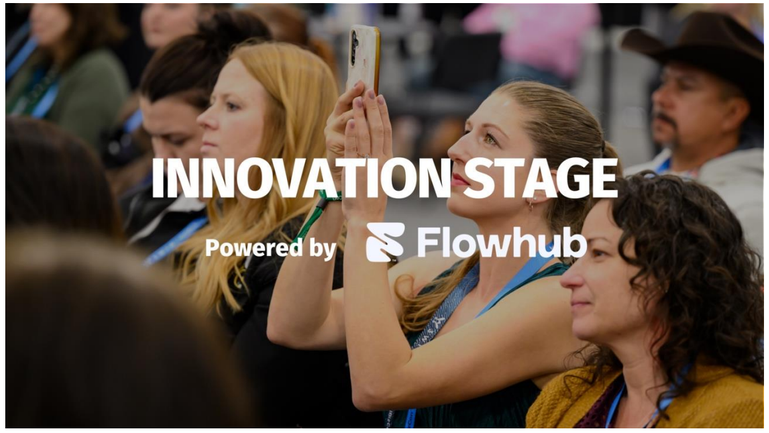


NEW FOR 2026!


BRAND PAVILION
SPARK NEW OPPORTUNITIES


DECEMBER 1-4, 2026 | LAS VEGAS CONVENTION CENTER
MJBizCon
the GAS STATION
FULL TANK
FULL VOLUME
POWERED BY weedmaps


BEVERAGE PAVILION
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SORSE TECHNOLOGY


INNOVATION STAGE
Powered by Flowhub


THE PIT STOP
FUEL YOUR VIBE
MJBizCon
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WIZ KHALIFA HEADLINING MJBIZCON





MJBizCon®

NOV. 30-DEC. 3, 2027 LAS VEGAS

ON-SITE REBOOK

- Appointments are set in priority point order, and title sponsors skip the line
- Selection happens onsite Wednesday through Friday at the sales office off the Grand Lobby
- Your appointment will be sent by email and onsite booth drops

CONTACT US FOR HELP!

MJBizCon Exhibitor Support

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abbie.coleman@mjbiz.com

Freeman

Exhibitor Support:
(888) 508-5054

For all other inquiries go to:
https://www.freeman.com/exhibitor-support/

Q&A